



JANN|STYLE

FASHION • BEAUTY • LIFESTYLE • CARIBBEAN BLOGGER
WWW.JANNSTYLE.COM | INFO.JANNSTYLE@GMAIL.COM

 USA | DR

ABOUT JANNSTYLE

I started JannStyle on august of 2013, as a personal blog about fashion and lifestyle of Jannel Castillo and created as a personal space to share my own experiences and passion for fashion, food, travel adventures , events, beauty tips, among others. It has weekly posts in English and Spanish, where users can feel free to ask and comment about the topics. Its also has a solid audience of readers and strong presence on social networks of the moment.

ABOUT JANNEL

My name is Jannel Castillo, I'm 24 years old and was born in a beautiful country in the caribbean called Dominican Republic, I'm publicist and Graphic Designer who loves Photography and Fashion. Based in Miami and DR.

LET'S WORK TOGETHER!

INSTAGRAM STATS
 @JANNELCASTILLO

33 K
 INSTAGRAM
 FOLLOWERS

62 K
 WEEKLY
 IMPRESSIONS

10 K
 WEEKLY
 REACH

10 K
 WEEKLY
 PROFILE VISITS

2 - 4 K
 INSTASTORY
 VIEWS

AUDIENCE

- 86% WOMEN
- 18-35 YEARS OLD
- 23% DOM. REP.
- 14% U.S.
- 10% MEXICO

SERVICES

- PRODUCT REVIEWS
- SPONSORED BLOGPOSTS
- SPONSORED SOCIAL MEDIA PROMOTION
- SPONSORED GIVEAWAYS
- SPONSORED LINKS

RECENT COLLABORATIONS



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 LONDON

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essie. Calvin Klein

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TOMMY HILFIGER



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