## Caley dignen

## W W W . K A L E Y D I G N E N . C O M



KaleyDignen.com is an Orlando based lifestyle blog for the every day girl. KaleyDignen.com is a safe place that empowers, inspires and welcomes a community of women to do life together. Kaleydignen.com includes topics such as fashion, beauty, lifestyle, recipes, traveling, home decor and more. KaleyDignen.com is a platform to cultivate community and offers life advice, dating advice, affordable shopping tips, outfit inspiration, healthy lifestyle choices, budget friendly home decor finds and recipes for dietary concerns.

**INSTAGRAM BLOG PAGE VIEWS INSTAGRAM STORY VIEWS** 

30.5k+

5k+

2.5K +

**PINTEREST** 

**FACEBOOK** 

**TWITTER** 

1K+

1k+

2k+

67% Women

**18-34** Age

**70**% United States

## 42K+ reach of a highly engaged audience

Kaley's audience is highly engaged and highly interactive. Her audience consists of millennials who are looking for the next best thing. They seek out her opinion and recommendations daily via DM, comments and emails. They are eager to know new tips and tricks.



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