



MEDIA KIT  
ABOUT & INSIGHTS

# GISY BALASCH

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DIGITAL CONTENT MANAGER  
CONTENT CREATION



# ABOUT

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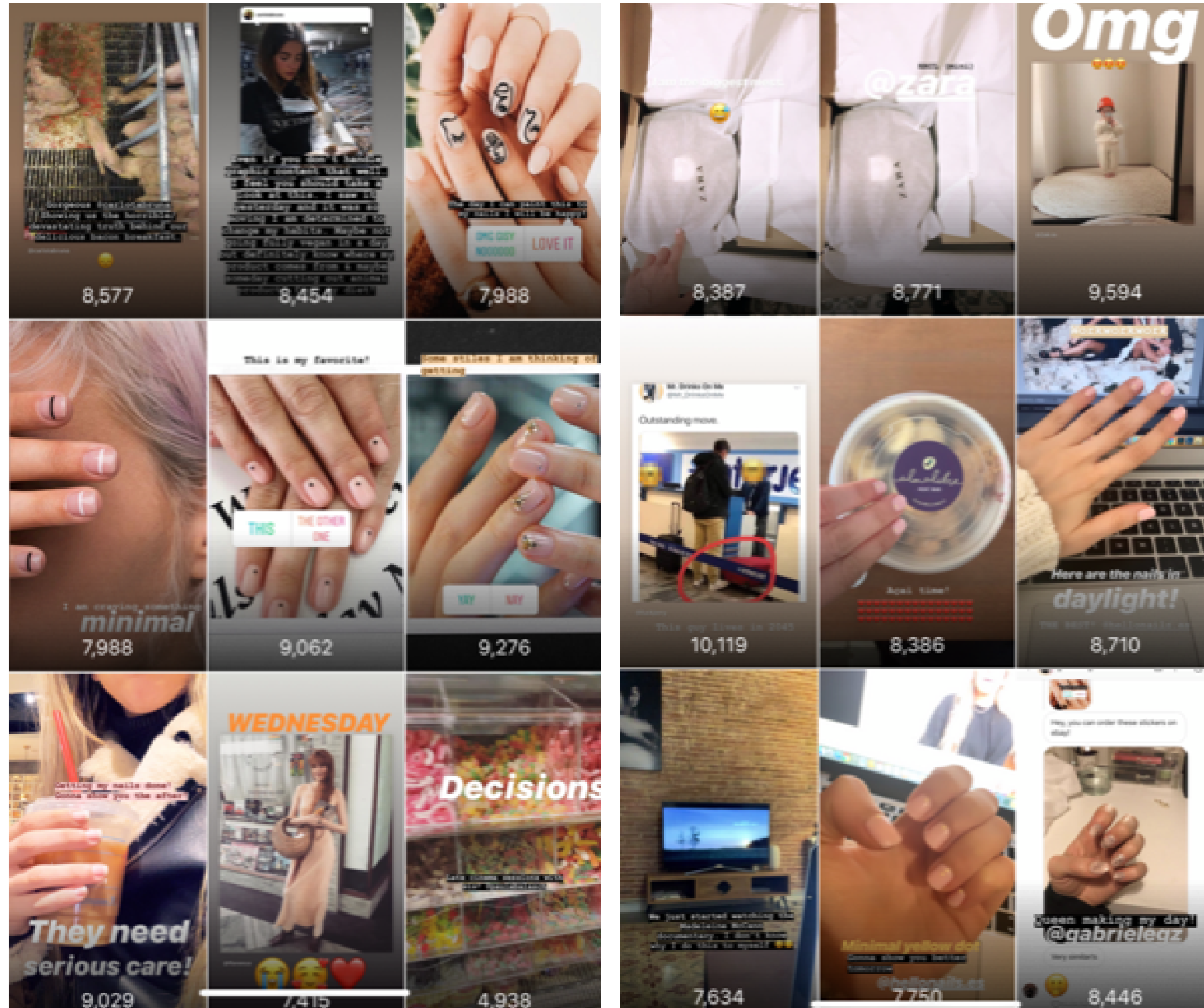
FASHION & LIFESTYLE (TRAVEL) RELATED INSTAGRAM @GISYBALASCH, WAS CREATED IN 2015 WITH THE SOLID PURPOSE OF CAPTURING EVERYDAY BEAUTY IN GISY'S LIFE. WHAT SHE DIDN'T EXPECT IS THE AMOUNT OF PEOPLE SHE WOULD ENGAGE ON THE JOURNEY (MORE THAN 200K FOLLOWERS).

GISY CONSIDERS HERSELF A CREATIVE MIND AND WHILE MANAGING HER SOCIAL MEDIA SHE IS CURRENTLY WORKING ON DIGITAL CONTENT CREATION FOR DIFFERENT LIFESTYLE AND FASHION BRANDS SUCH AS @ALOHASSANDALS, @LACKOFCOLOR, @HELLOMOLLY OR @MIRAVAL



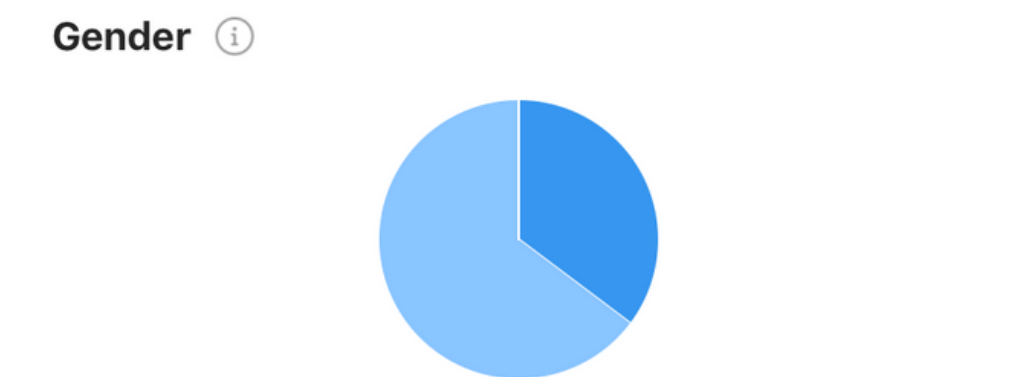
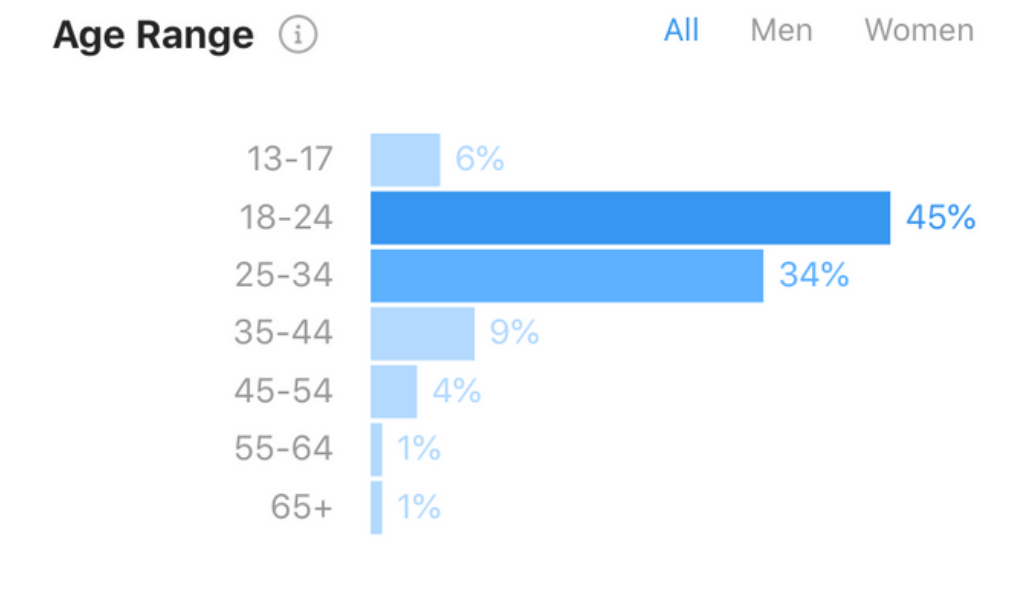
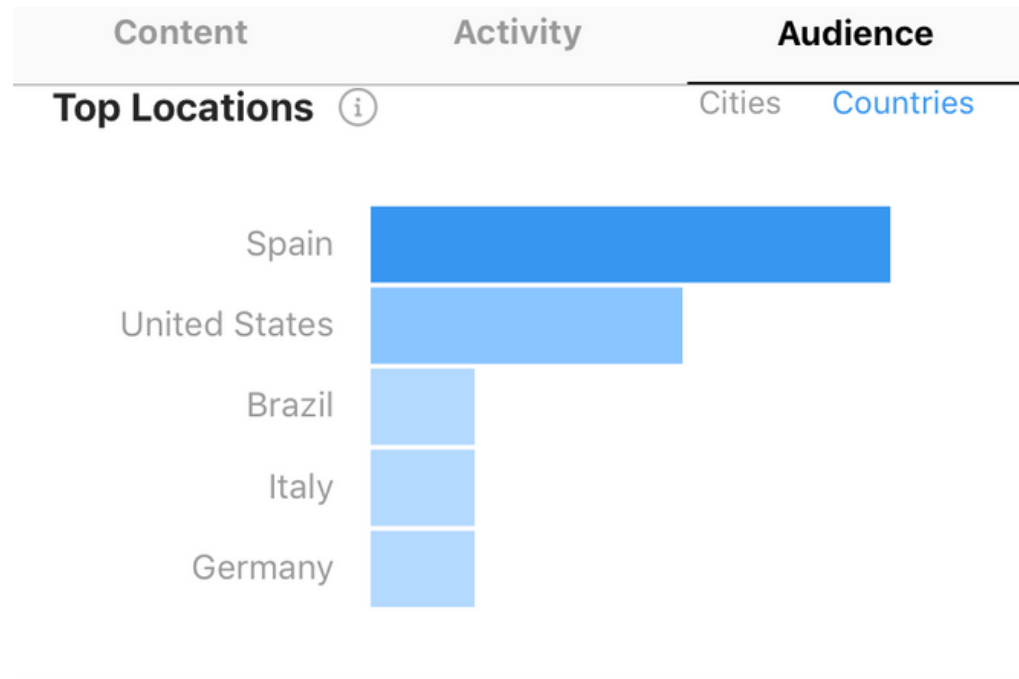


INSIGHTS @GISYBALASCH




IG STORIES

INSIGHTS @GISYBALASCH



42425 profile visits in the last 7 days



**659** posts

**213K** followers

**3.206** following

Promotions

Edit Profile

**GISY BALASCH | @livelyus**

Interest  
 Fashion Travel Art  
 Inquiries: gisybalasch@gmail.com  
 Barcelona  
[21buttons.com/livelyus](https://21buttons.com/livelyus)

New

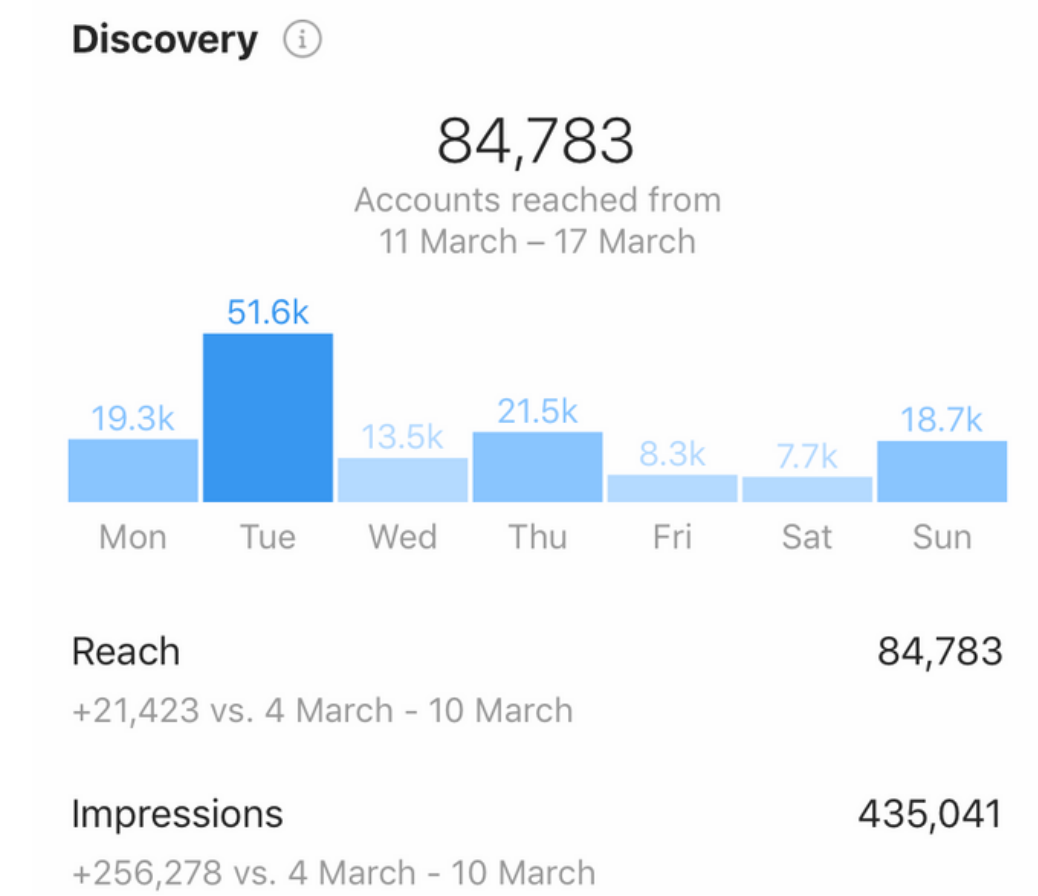
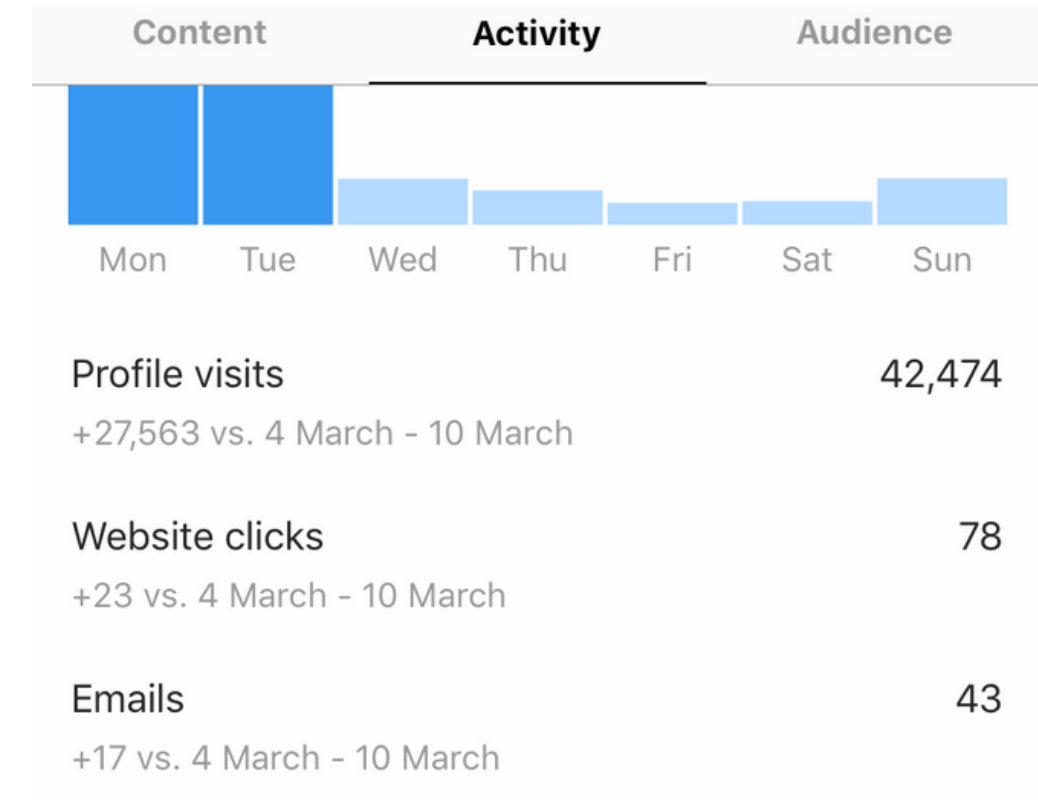
daily.

luckylou.

Paris.

NYC.

Email



INSIGHTS @GISYBALASCH

Cancel Insights

6.5K 218 33 166

**Interactions** ⓘ

1,167  
Actions taken from this post

Profile Visits 1,165

Emails 2

**Discovery** ⓘ

38,778  
Accounts reached  
16% weren't following you

Follows 14

Reach 38,778

**Impressions** 45,775

From Home 39,849

From Profile 1,801

From Hashtags 1,330

From Other 2,795

This is where your post was seen the most. It got the most impressions from Home, Profile and Hashtags.

Cancel Insights

11.1K 26.2K 272 414

**Interactions** ⓘ

2,401  
Actions taken from this post

Profile Visits 2,392

Replies 3

Emails 6

**Discovery** ⓘ

71,153  
Accounts reached  
55% weren't following you

Follows 74

Reach 71,153

**Impressions** 123,626

From Home 59,070

From Hashtags 32,470

From Profile 12,983

From Other 19,103

This is where your post was seen the most. It got the most

Cancel Insights

10.9K 15.9K 117 202

**Interactions** ⓘ

770  
Actions taken from this post

Profile Visits 768

Emails 2

**Discovery** ⓘ

37,136  
Accounts reached  
12% weren't following you

Follows 77

Reach 37,136

**Impressions** 66,065

From Home 48,534

From Profile 9,333

From Explore 16

From Other 8,182

This is where your post was seen the most. It got the most impressions from Home, Profile and Explore.