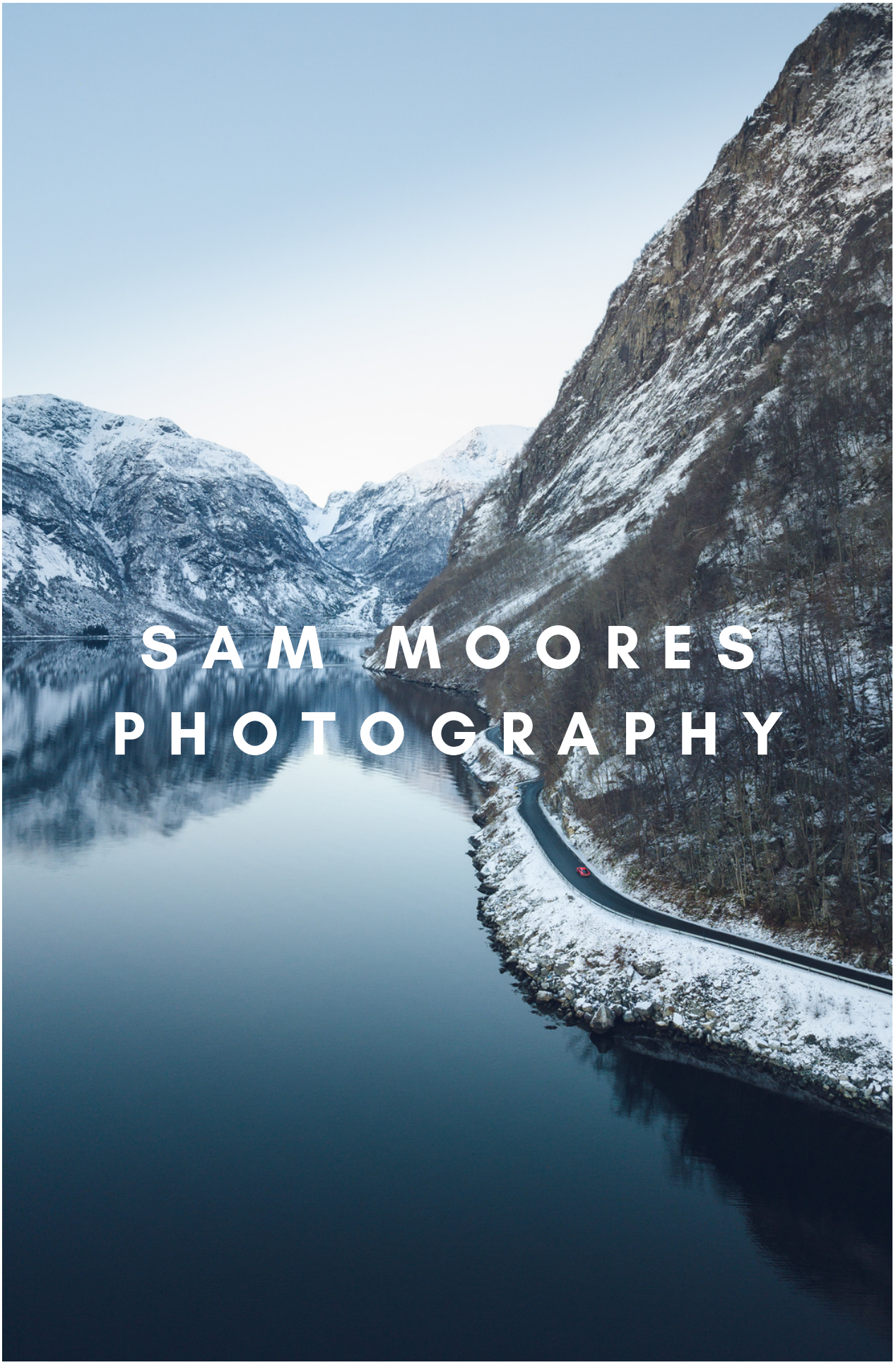
WWW.SAMMOORES.COM



# SAM MOORES PHOTOGRAPHY

SAM MOORES

LONDON, UK

MEDIA KIT

## @SAMMOORESPHOTO

Sam is an Automotive Photographer and Blogger creating commercial level photography, whether that's for a billboard or your instagram page he's got you covered.

## ABOUT SAM

A car guy through and through, when he's not taking photos or filming he's on track racing in the Radical Challenge. Finally when the petrol has run out you can find him playing guitar or chatting on the podcast.

| 66K | 46K | 25K | 5K |
|---|---|---|---|
| instagram followers | facebook followers | youtube subscribers | twitter followers |

## SOCIAL MEDIA

**2.8M**

Youtube Views

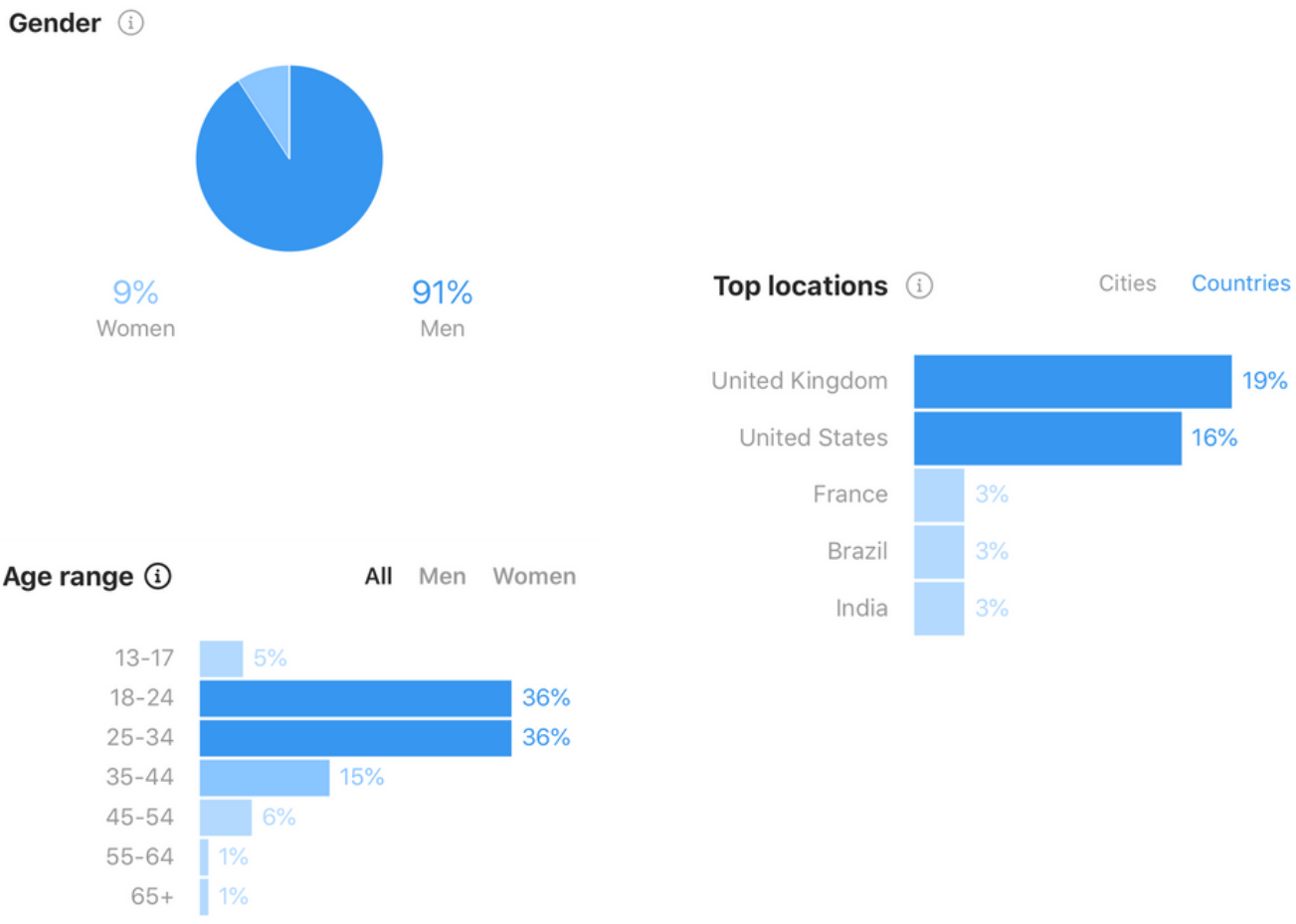
**160K**

Followers across social media channels

**1.8M**

Minutes consumed by podcast audience a month

# INSTAGRAM AUDIENCE



# YOUTUBE AUDIENCE

## Age

Views · Last 28 days

| | |
|---|---|
| 13–17 years | 0.8% |
| 18–24 years | 17.5% |
| 25–34 years | 28.1% |
| 35–44 years | 20.8% |
| 45–54 years | 16.5% |
| 55–64 years | 10.1% |
| 65+ years | 6.2% |

## Top countries

Views · Last 28 days

| | |
|---|---|
| United Kingdom | 16.7% |
| United States | 15.8% |
| Italy | 8.4% |
| Japan | 8.1% |
| Germany | 5.6% |

## Gender

Views · Last 28 days

| | |
|---|---|
| Male | 99.3% |
| Female | 0.7% |

# CAR CHAT PODCAST

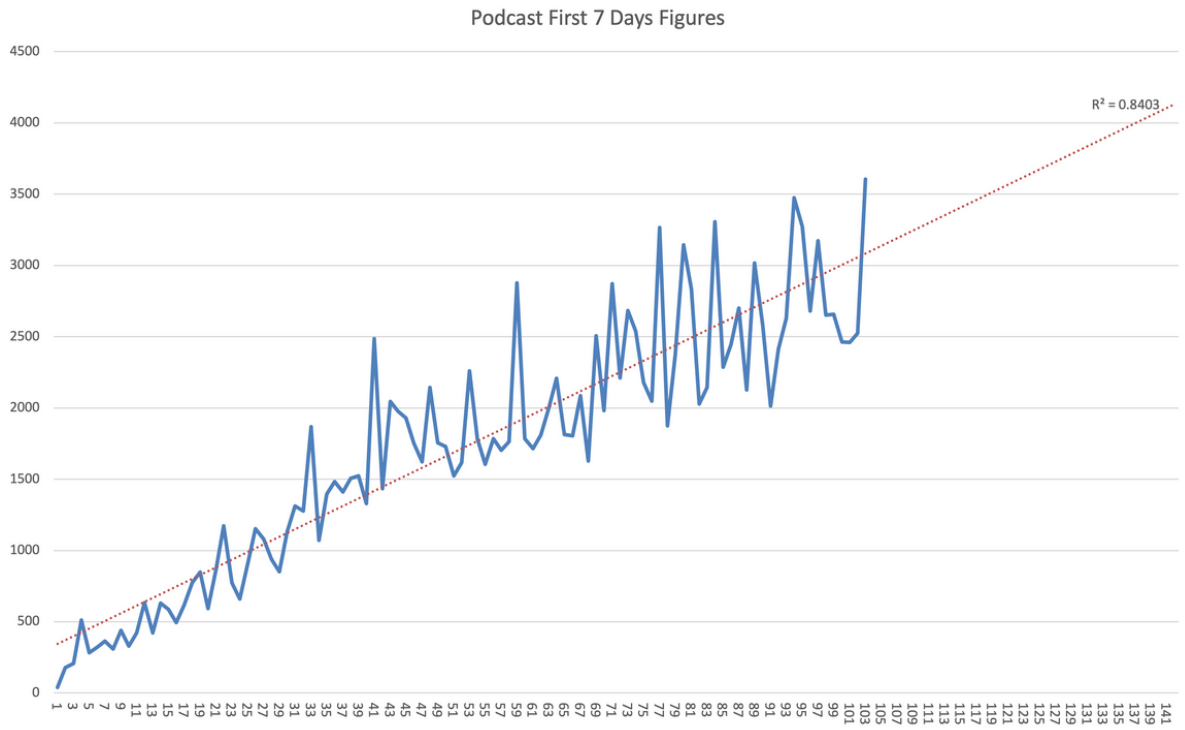
The Car Chat podcast has found a solid home in the top automotive podcasts on iTunes. Focusing on interviews with influencers and industry professionals. Feedback is very positive with an average listen time of 63mins per episode across all podcasts.

Apple Podcasts — Great Britain — Automotive — All-time

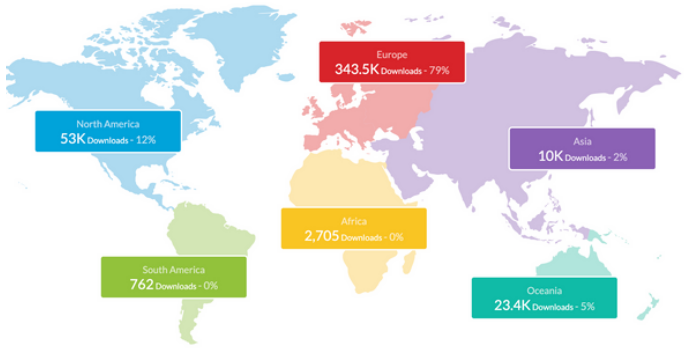
All-time bestsellers · View trending »

| | | |
|---|---|---|
| 1 | Jonny Smith and Richard Porter | Smith and Sniff |
| 2 | Collecting Cars | The Collecting Cars Podcast with Chris Harris |
| 3 | Seen Through Glass | Behind The Glass |
| 4 | Fuelling Around | Fuelling Around - Stars Talking Cars! |
| 5 | Sam Moores | Car Chat |
| 6 | Chasin' The Racin' | Chasin' The Racin' |
| 7 | Matt Farah & Zack Klapman | The Smoking Tire |
| 8 | DriveTribe | The DriveTribe Podcast |
| 9 | Studio71 | Past Gas by Donut Media |
| 10 | Paramex Digital | The Driven Chat Podcast |

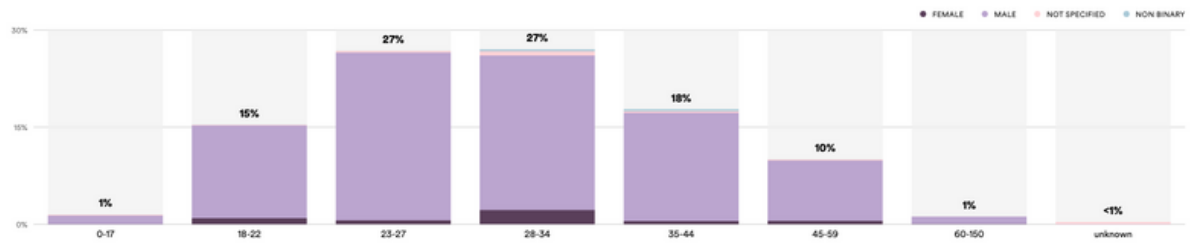
# PODCAST ANALYTICS

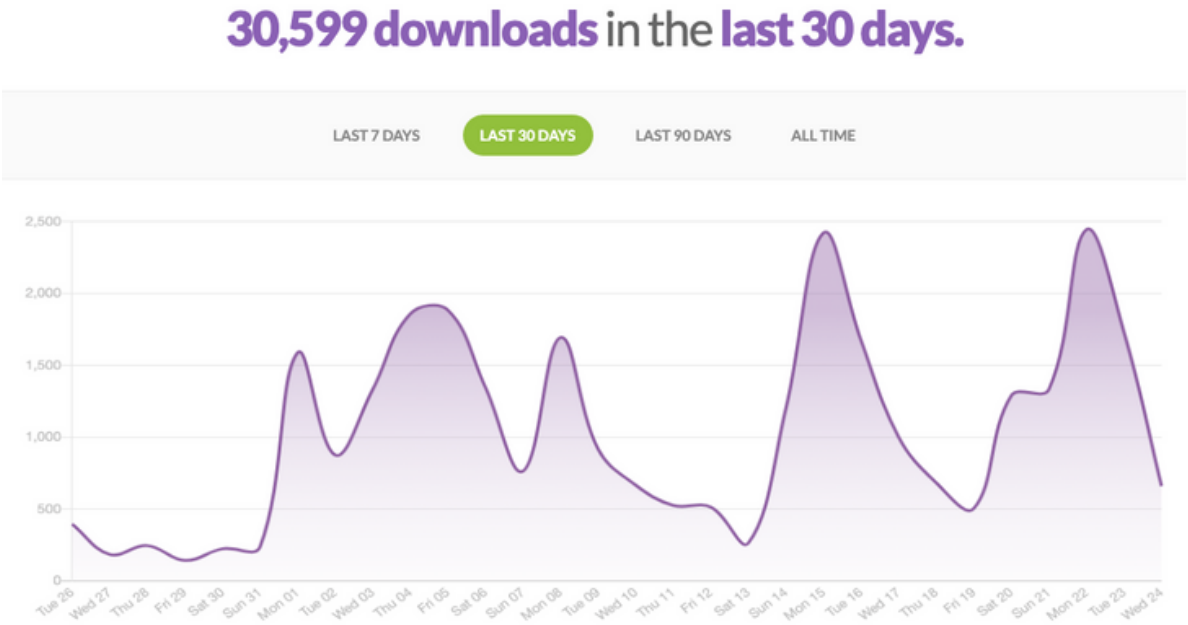



| | |
|---|---|
| United Kingdom | 63 % |
| United States | 9 % |
| Australia | 4 % |
| Canada | 2 % |
| Germany | 2 % |
| Ireland | 2 % |
| Sweden | 1 % |
| Netherlands | 1 % |
| New Zealand | 1 % |
| Belgium | 0 % |

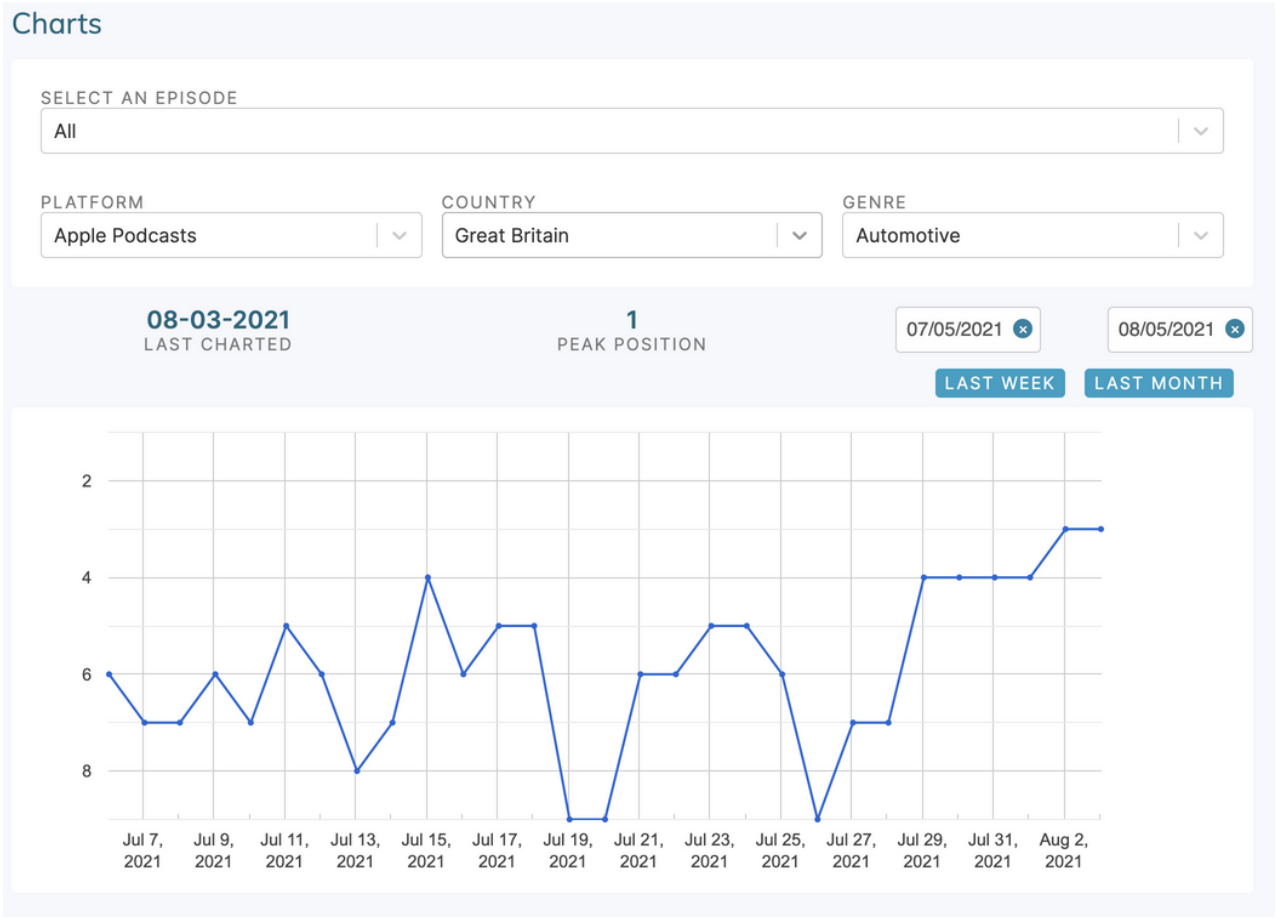



**Age**

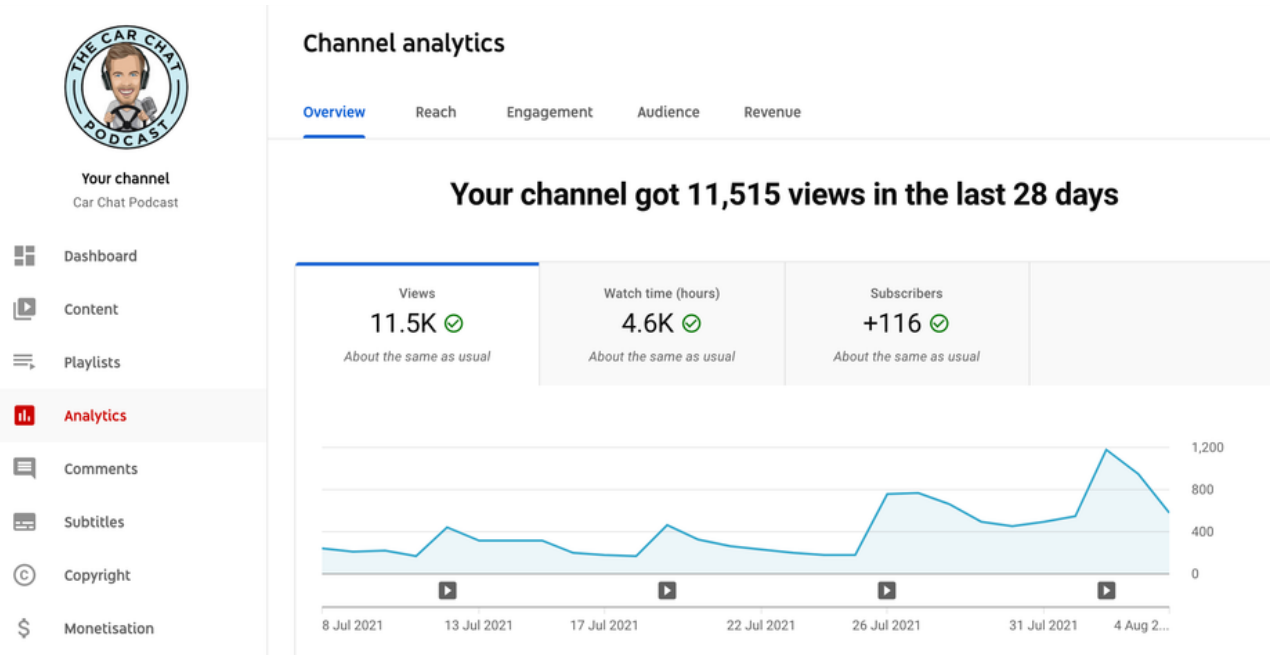


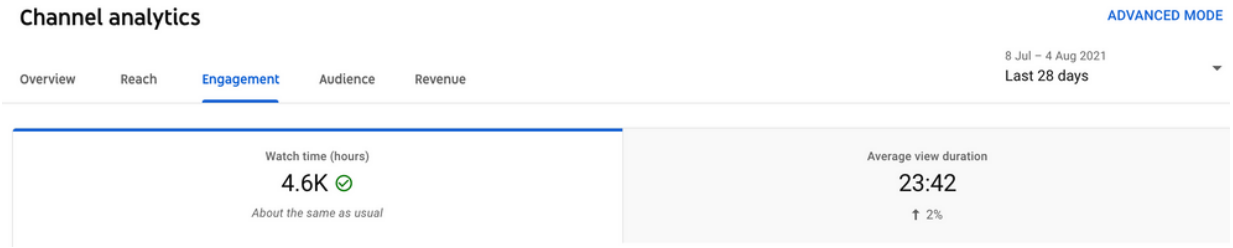


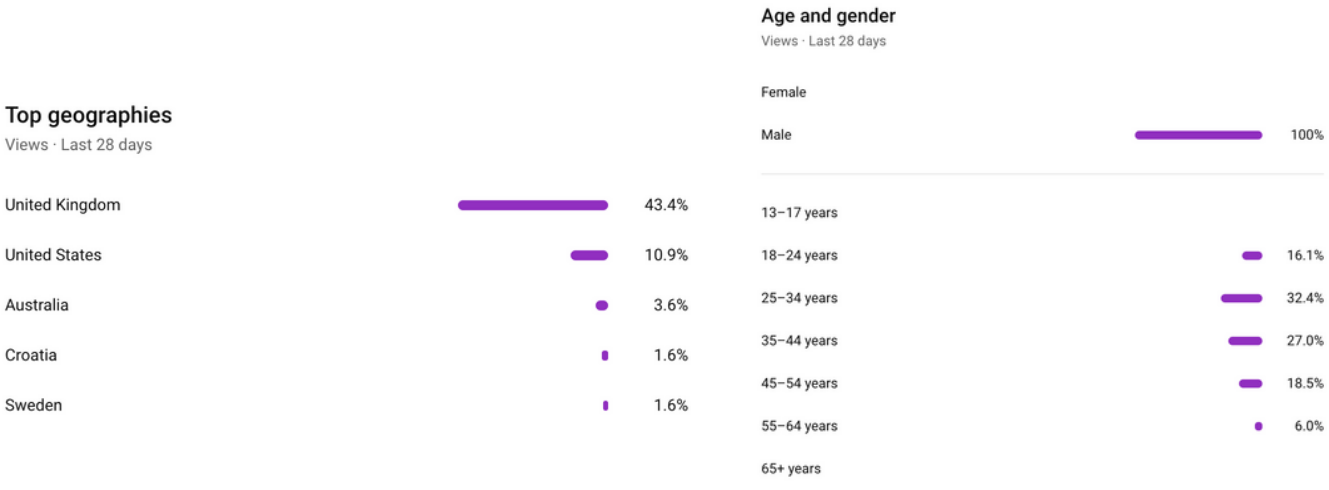

# UK ITUNES PODCAST CHARTS



# PODCAST YOUTUBE ANALYTICS



## iTunes Reviews

"I knew Sam from watching some of his videos on YouTube (please post more often). Chilled out guy who is really knowledgable and passionate about cars and photography. I knew of his podcasts however will admit did not start listening to them until recently. The format is great, asking questions that the listener would ask any car guy and as mentioned Sam's knowledge shines through and is relatable to any guest. Doesn't come across as 'shouty' which is really important as so many do. Really informative and actually have picked up so many little tips or products that Sam or other guests have or have used. If you haven't subscribed to him on YouTube do so. Lastly, thanks Sam - I work for the NHS and listening to your podcasts during the COVID-19 pandemic really has been a holiday for the mind and something to look forward to". - fortunatelyscotty

"I wish I had found this earlier. Really easy to listen to with very interesting guests. Brilliant pod on cars, well worth a listen" - M_oof

"Have to say, Sam's voice is extremely soothing! Also, you guests are interesting, nerdy, extremely knowledgable and I'm loving all the content and discussions you're putting out - especially during this time! Cheers Sam" - natbarron01

"It really is one the highest quality podcasts you can find. super interesting people and fun stories is always great to listen" - Alex8458007

**CONTACT**

info@sammoores.com
www.sammoores.com