

**Juliet Ibrahim is a multilingual multiple award-winning actor, author, Host, director, producer, brand influencer, entrepreneur and compere fluent in English, French, and Liberian Colloquial.**

**In 2004, she made her film debut in Crime to Christ and immediately became the toast of filmmakers in Africa, going on to feature in over 100 productions to date and earning the 2010 Ghana Movie Awards "Best Lead Actress in a movie."**

**She made her directorial debut with a reality series, Every Woman Has A Story and has production credit for films such as The Number One Fan and Shattered Romance, both of which enjoyed critical success in Africa.**

**A brand ambassador and a seasoned compere, Ms Ibrahim was the grandeur host of the world-famous CAF Awards in 2015 and has hosted many other top events in Africa and the Diaspora. She has worked with major companies in Africa such as Globacom, Cintron, Moda Cosmetics, Boomplay, Martini, Microsoft Lumia, AXE, Belaire, Tecno, Moet and Chandon and Kanekalon.**

**Ms Ibrahim founded the Juliet Ibrahim Foundation (JIF) in December 2011 as a vehicle to enhance the awareness of kidney diseases.**

**Juliet continues to take every stage and role as important as the last one, giving her fans and event organizers a delight beyond expectation.**



# Services

Actor

Brand Influencer

TV Host

Product Review

Lifestyle Influencer

Compere

Guest Speaker

Travel Influencer

Producer

Director

Keynote Speaker

Special Guest Appearance

Independent FilmMaker

Brand Ambassador

Content Creator

Shout-Outs

And many more...







# Instagram Demographic



2,564,000 - Weekly impressions

693,420 - Weekly accounts  
reached

100,000 Average Photo likes

10,000 - Average Story views

166,000- Average Reel views

42.8% - Engagement Rate

\*All Built Organically

## COUNTRIES

Nigeria 43%  
Ghana 27.6%  
USA 3.4%  
Tanzania 1.8%  
Liberia 1.5%

## AGE

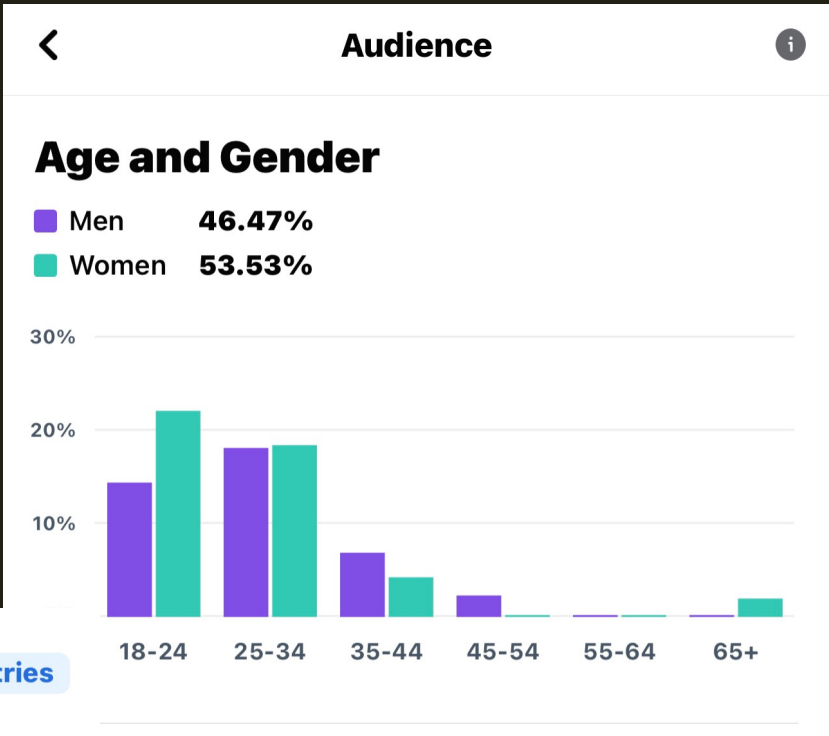
43.8 % of my  
followers  
are between 25-40

## GENDER

51.1% 48.9%  
Men Women



# Facebook Demographic

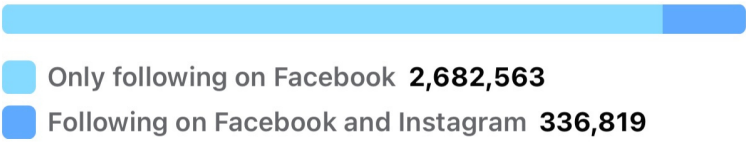


## Location

Cities **Countries**

Nigeria	1.0M
Ghana	410.6K
Côte d'Ivoire	169.6K
Democratic Republic of the Congo	157.0K
Guinea	139.1K
Sierra Leone	112.4K
Cameroon	108.2K
Liberia	105.2K
Zambia	62.1K
Kenya	58.2K

## Unique Followers



JULIET IBRAHIM FOUNDATION is a nonprofit, nonpartisan organization focused on creating awareness on Kidney diseases, Kidney Cancer, Malaria, HIV AIDS, Ebola amongst others while providing necessary interventions to ensure a society free of such issues in Ghana and Africa at large.

We also aim to help those in need of treatments in Africa.

We understand that Kidney diseases, HIV AIDS, Malaria, Kidney cancer and the like is preventable hence our modus is to offer awareness/education, treatment and other social needs that would help individuals dealing with these diseases before it gets to an incurable stage.

With representation in Ghana, Nigeria, Liberia and the United States, it is our goal to build a network of resources that would help the people in Africa suffering from these sicknesses and other related diseases

## **Aims and objectives:**

1. The long term goal of JIF is to build a state of the art kidney center for a better management of people with renal/kidney diseases.
2. To sensitize and educate people on cancers and its effects on the Ghanaian society.
3. To provide funds and necessary assistance to people with kidney diseases but cannot afford its management.
4. To collate funds to support hospitals and medical centers that manages kidney diseases.
5. To serve as an advocate organization for awareness creation, education and promoting healthy life styles to avoid kidney diseases.

### ***Save A Life Fund:***



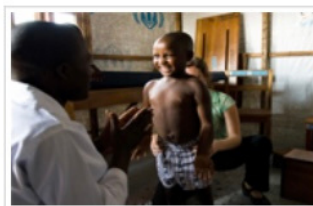
A fund purposely established to encourage donors to contribute to save the lives of people suffering.

### ***End it Now! :***



EIT is a health campaign program which brings together music, movie and TV stars to support to save lives.

### ***Sealed!:***



is a concert aimed at raising funds to support JIF in its operations. SEALED! is mainly purposed to help the less privileged.

### ***Resources:***



Medical publications, links, and more info about kidney Cancer and activities of JIF







# Followers Demographics



492K Followers

@julietibrahim



6.6 Million Followers

@julietibrahim



1,800,000  
Likes

541 K  
Followers

@realjulietibrahim



3 Million Followers

@julietibrahim



3.9 Million Views

40 K Subscribers

@julietibrahim



5.9 K Followers

584 K Views

JULIET IBRAHIM TV