

S O C I A L M E D I A K I T



ESTEPHY

#LaDelPeloLindo



@ESTEPHYMUSIC

INFLUENCER - SINGER

With more than **114K** in her social media platforms.

Estephy shares all her recommendations and tips about:

Fashion, Food,
Haircare and Beauty,
What she likes,
& places to visit.

STATISTICS

+150,000

monthly
reach

+550,000

monthly
impressions



 **INSTAGRAM**
93.6K

Top Countries:

- 1. Venezuela**
- 2. USA**
- 3. Brazil**
- 4. Panama**

Others:
Colombia
Peru

Ages: 18 - 35 (+70%)

Gender:  44%  56%

 **TWITTER**
12.2K

Top Countries:

- 1. Venezuela**
- 2. USA**
- 3. Mexico**
4. España
5. Panama

Ages: 18 - 35 (+75%)

Gender:  47%  53%

 **FACEBOOK**
8K

Top Countries:

- 1. Venezuela**
- 2. Peru**
- 3. Colombia**
4. Ecuador
5. México

Ages: 18 - 35 (+60%)

Gender:  47%  53%





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CONTACT

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