

Mariela Irala

ACTRESS - JOURNALIST - INFLUENCER



about me - @MIRALA

Hi! I'm a bilingual Latina mom content creator based in Miami, FL. I have a BAS In Film Production and over 10+ years of on-camera experience in the U.S Hispanic industry. I add social proof for brands I believe in, creating conversation about their business and bringing on potential clients. I have 3 rescue cats, love supporting small businesses & minorities. I am passionate about personal development and contribution, and I strive to always be playful and authentic to my audience.



47,800



3,305



3,120



3,530

collaboration dynamics & average pricing

- ~\$500 STATIC POSTS
- ~\$150 STORIES
- ~\$500 IGTV/REELS
- ~\$800+ VLOGS
- ~\$2000+ EVENT HOSTING PARTNERSHIPS

505K MONTHLY VISITS

3.8% ENGAGEMENT RATE

67% FEMALE AUDIENCE

35% US US AUDIENCE LOCATION

51.2% 25-34 AGE RANGE



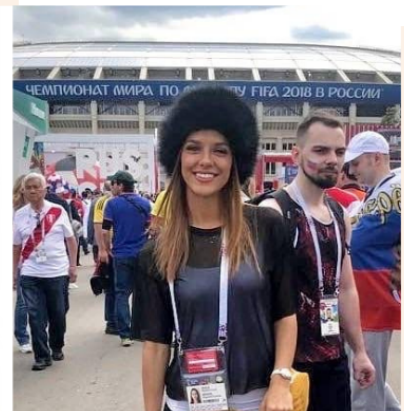
GOLI VITAMINS



PRETTY LITTLE THING



NASCAR LATINO



SPRINT - WORLD CUP 2018



PHYSICIANS FORMULA



WARNER MEDIA



NATPE Estefan's Interview