



*fashion • food • family • travel*



## HI, I'M STACEY FREEMAN

I'm a lifestyle blogger, style maven, handbag and shoes collector, travel enthusiast, baker, and wanna-be foodie. I am also an educator with a Ph.D. in Educational Leadership and Policy Studies.

I started Posh in Progress in 2013 after becoming a mother. It serves as both a creative outlet and a way for me to keep my sense of self. I am Wisconsin girl who left the cold for Arizona, where I live with my husband, Jade, who helps on the business side of the blog, and my two kids under 5, Rocco and Giada.

## MAKING POSH PRACTICAL

Posh In Progress is a lifestyle blog meant to capture simple and sensible ways to live a more stylish life. I hope to inspire my audience to define their own personal style by sharing my practical approaches to fashion, beauty, food, travel, and family.

I enjoy collaborating with innovative brands and helping companies connect with their target consumers by providing my audience with the best solutions for living efficient, stylish, and fulfilling lives.

## BRAND PARTNERSHIPS

3M  
Barilla Pasta  
Bob's Red Mill  
Cetaphil  
Coach  
Coca-Cola  
CVS  
French's  
Hewlett Packard  
Home Market Foods  
Huggies

Hunt's  
International Delight  
Jenny Craig  
Kashi  
Keebler  
Lexus  
Mars  
Mother Dirt  
Mrs. Meyers  
Nespresso  
Orville Redenbacher's

Pillsbury  
Post Foods  
Ritz Crackers  
Robert Mondavi  
Rubbermaid  
Simply Beverages  
Smucker's  
Starbucks  
Toyota  
The Red Door Spa by Elizabeth Arden

## WEBSITE ANALYTICS

30,000


AVG. MONTHLY VISITORS


45,000


AVG. MONTHLY PAGE VIEWS

## SOCIAL MEDIA FANS

 22,300

 16,700

 5,900

 1,500

## CONTACT

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SOCIAL MEDIA:

[@poshinprogress](https://www.instagram.com/poshinprogress)



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## WE WOULD LOVE TO WORK WITH YOU!

There are a variety of ways that we are available to potentially partner with your brand. Please don't hesitate to contact us to discuss a partnership opportunity. We created some options below for convenience. We are open to discussing any other ideas you might have, or if you need help in generating creative ways to connect with our audience - we can do that too! We would love to hear from you!

### BLOG POST

Starting at **\$350**

Do you want to shine a spotlight on your product? A full feature sponsored post is for you! We will showcasing your brand and product in the following ways:

- 3-5 high-quality photos of your product in action
- 4x social shares (1x Instagram, 1x Facebook, 1x Twitter, and 1x Pinterest) with page tags (e.g. @YourBrand)
- Credits and links to your product/page with in the post

### CUSTOM VIDEO

Starting at **\$500**

Looking for a fun, creative, eye-catching way to show how your product incorporates into the lives of your target consumer? Let's create a video! You'll receive:

- 1 30-60 second high-quality video for Instagram, Facebook, or YouTube
- 1 social share on either Instagram, Facebook, Twitter, OR Pinterest, with page tags (e.g. @YourBrand)

### SOCIAL MEDIA PROMOTION

Starting at **\$200 + Product**

A full blog post not your thing? We can keep it just social by creating an exclusive post featuring your product and link on social media. Package includes:

- 1 high-quality photo of your product in action
- 1 social share on either Instagram, Facebook, Twitter, OR Pinterest, with page tag (e.g. @YourBrand)

### BLOG POST + VIDEO + SOCIAL

Starting at **\$650**

### OTHER POSSIBILITIES WORTH YOUR CONSIDERATION

- Brand Ambassadorships
- Twitter Parties
- Product Reviews
- Product Giveaways
- Company Events
- Press Trips
- Retreats
- Discount Codes
- Facebook Live Videos
- Periscope Chats
- DIY / Craft Tutorials
- Recipe Development

**BRAND DISCLOSURE:** We disclose branded partnerships to our readers. Also, we include a small disclaimer at the beginning of any post written on behalf of a company or partner. We tell readers when money or product is exchanged for a post. Honesty and transparency are huge priorities for us. Compensation does not ensure a positive review. We look forward to helping you showcase your brands, products and services that help our readers live more posh.