

PrettyPRChickTV

[YT: www.Youtube.com/PrettyPRChickTV // Blog: www.PrettyPRChick.com // E: Bhaynes@PrettyPRChick.com]

ABOUT PrettyPRChickTV



PrettyPRChickTV is a rapidly growing Beauty and Affordable Luxury Adventure Travel channel focused on providing useful travel tips, inspiration and advice for a specific demographic.

PrettyPRChickTV addresses the needs of women 18-34 who love looking stylish but don't necessarily want to pay a fortune to keep up with the latest beauty and fashion trends. That includes a combination of new product reviews, shopping hauls, step-by-step tutorials, motivational tips and ideas on how to achieve a flawless look on a budget. The channel is dedicated to everything beauty, fashion and hair-related and features travel and exclusive event vlogs as well. PrettyPRChickTV loves to connect with like-minded people and cultivate transparent relationships between brands, bloggers and vloggers globally.



1.3MILLION+
TOTAL CHANNEL VIEWS

27,000+
MONTHLY CHANNEL VIEWS

110,000+
SOCIAL MEDIA FOLLOWERS

24,000+
MONTHLY READERS

ABOUT BRANDI

I am a media professional, makeup enthusiast and beauty & travel vlogger/blogger based in Buffalo, New York. I've been creating beauty-related content on YouTube for the past several years and enjoyed a great career in radio and television for over a decade. A thirty-something, internet-savvy, night owl, I love to travel and share my experiences through videos and posts. My passion for bargain shopping, beautifying things and social media marketing led to the creation of PrettyPRChickTV.



Brandi L. Haynes
Beauty & Travel Vlogger



8,500+
[@prettyprchick](https://www.facebook.com/prettyprchick)



11,700+
[@prettyprchick](https://twitter.com/prettyprchick)



92,000+
monthly visitors
(100K+ monthly Page Views)



1,400+
(1.5 MIL views)
[@prettyprchick](https://plus.google.com/+prettyprchick)



80,000+
[@prettyprchick](https://www.instagram.com/prettyprchick)



10,000+
[@prettyprchick](https://www.snapchat.com/add/prettyprchick)



12,000+
subscribers
(1.3 MIL views)
[@PrettyPRChickTV](https://www.youtube.com/PrettyPRChickTV)

THE AUDIENCE

57% Female

29% Aged 18-24

37% Aged 25-34

46% From the U.S.

98% English speaking

Source: Google Analytics

TOPICS MY VIEWERS LOVE

- Makeup/Cosmetics
- Beauty
- Skincare
- Travel
- Luxury
- Adventure
- Natural Hair care
- Monthly Favorites
- Product Reviews & Hauls
- Product Flatlays

WHAT THEY SAY

"Thank you so much for the video! It's very engaging and full of useful information!"

- Diana, IrresistibleMe.com

"What a great review! I liked how you got the dialog started about your favorite lip color... Thanks very much Brandi."

- Kimberly, TAT2U

"Hi Brandi! Thank you for the video. We loved it! It was great working with you!"

-Jean, ShopMissA.com

"I just saw your video and it is awesome! I loved it! Thank you so much for including the Madam Glam nail polish in your haul and for all your feedback."

-Neiyla, Madam Glam

"PrettyPRChickTV is such a brilliant platform for beauty enthusiasts to view candid reviews of products and makeup tips and tricks that are super useful on a daily basis. The channel is funny, engaging and overall, a fresh perspective on living your best life on a budget."

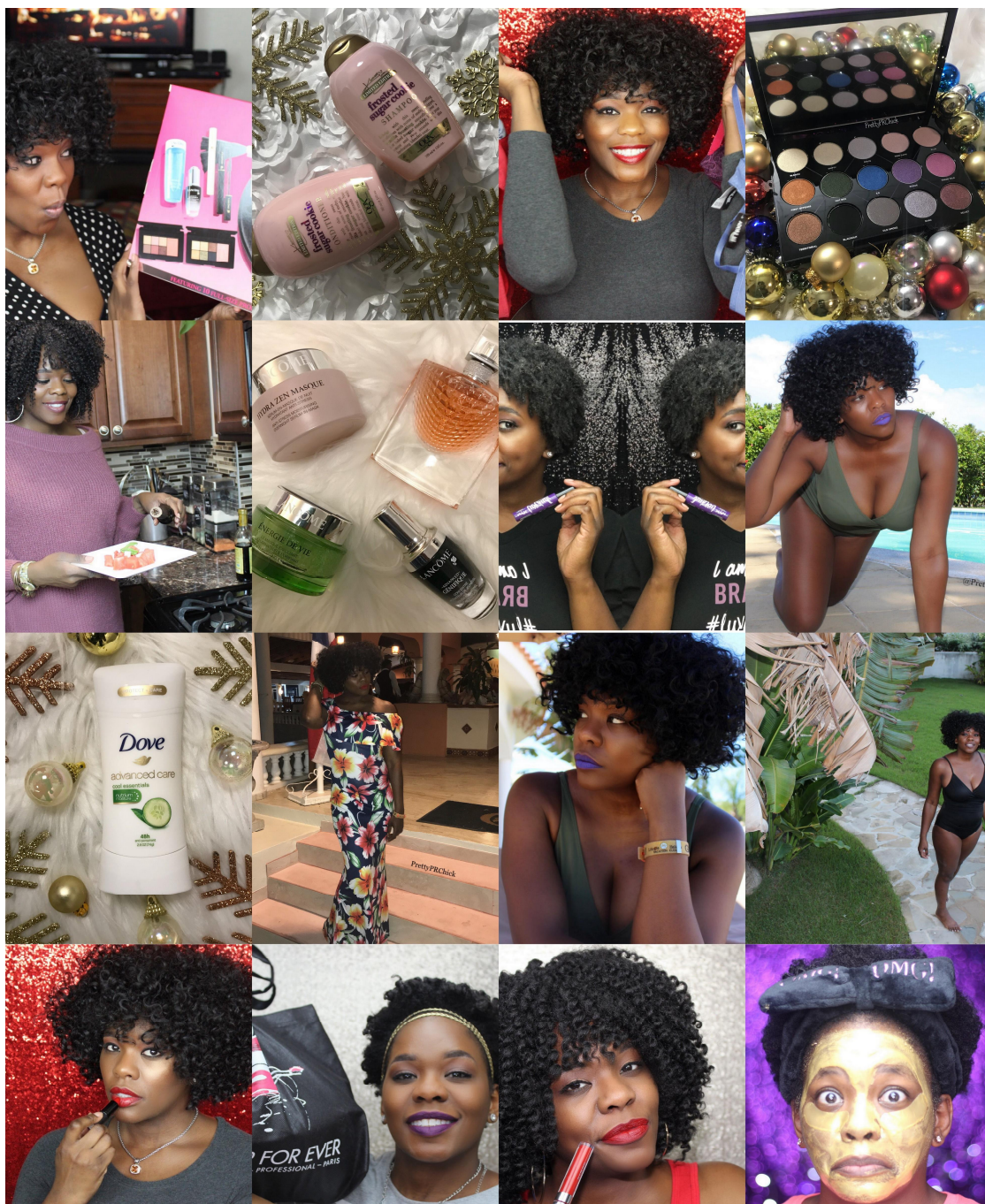
-Catherine, CMRWorks

CURRENT/ PAST PARTNERS



SOME WORK SAMPLES

Check out a variety of projects that I have done recently.



READY TO ROLL?

Let's talk at Bhaynes@PrettyPRChick.com

For all sponsored opportunities, payments can be made via PayPal.



Snapchat:
PrettyPRChick