

CORINNE ALEXANDRA

stuckwithpins.com | corinnealexandra.com

MEDIA KIT

2017



ABOUT

Corinne Alexandra @stuckwithpins

PHOTOGRAPHER | DESIGNER | CREATIVE OF MANY TALENTS

Hey! I'm Corinne Alexandra – a photographer, designer, and creative of many talents. I own and operate a boutique design studio in San Diego called Stuck with Pins, offering branding, web design, and photography services for creative small businesses. On my “off time”, I run a blog by the same name where I share art, design, fashion, and inspirations from my travels. Stuck with Pins is an eclectic lifestyle blog for the offbeat creative. I have built a modest yet loyal audience over the last several years as an “Internet personality” turned social media influencer. Combined with my distinctive style and extensive experience, I create content for brands that is not only unique and professional in quality, but remains true to my own brand vision, and therefore feels authentic and valuable to my followers.

INSTAGRAM

@STUCKWITHPINS

6.7K+ followers
400+ average likes

6.3% engagement rate

62% age 21-29

74% female | **26%** male

Interested in *lifestyle, interiors, travel, fashion, pets, art, and design*

BLOG

BLOG.STUCKWITHPINS.COM

6K+ monthly visitors
10K+ monthly pageviews

* Source: Google Analytics

Interested in *travel, food, fashion, technology, art, and design*

 **2.9K+**
@stuckwithpins

 **9.4K+**
@stuckwithpins



Portfolio

PAST INFLUENCER WORKS

A-FRAME FLAGSTAFF

Visited the a-frame cabin in Flagstaff and captured photos of our stay on the property.

Stay was unsponsored; photos were later licensed to A-Frame Flagstaff



GOCAMPERS ICELAND

Captured several photos of our GoCamper in cool places out and about on our journey around Iceland.

Sponsored by GoCampers



PACWESTY

Captured several photos of PacWesty's vanagon in cool places on our travels around the Olympic Peninsula.

Sponsored by PacWesty



THE GYPSY WAGON

Visited the Gypsy Wagon in Joshua Tree and captured photos of our stay in this unique Airbnb.

Stay was unsponsored; photos were later licensed to Venture Yours



UMBRA

Styled and created original content for Umbra's home goods, and promoted on Instagram.

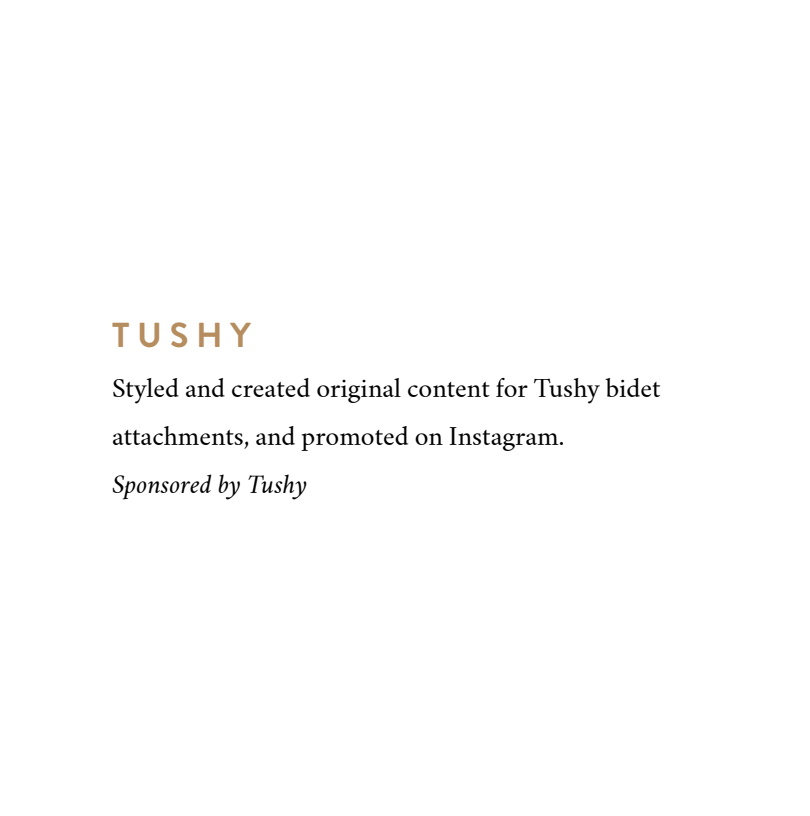
Sponsored by Umbra | Featured on Domino



GOOGLE HOME

Styled and created original content for Google Home. Promoted on Instagram and shared Insta-stories featuring ways to use the smart device in the kitchen.

Sponsored by Google



TUSHY

Styled and created original content for Tushy bidet attachments, and promoted on Instagram.

Sponsored by Tushy



DORMIFY

Styled and created original content for Dormify's office products, promoted on Instagram, and offered an exclusive promo code to my followers.

Sponsored by Dormify





JORD WATCHES

Styled and created original content for JORD watches, promoted on Instagram, and ran a contest giveaway to my followers.

Sponsored by JORD



APOTHIC RED

Styled and created original content for Apothic Red.

Sponsored by Apothic Red



COACH

Styled several original posts in collaboration with Coach and their Pre-Spring 2017 line of Dinky bags.

Sponsored by Coach



GOOGLE HOME

Styled and created original content for Google Home.

Promoted on Instagram and shared Insta-stories featuring ways to use the smart device in a spring cleaning / home refresh campaign.

Sponsored by Google





COLLABORATION WITH TOBI

Services

WHAT CAN I DO FOR YOU?

Custom content creation

Professional photography

Sponsored Instagram and/or blog posts

Brand ambassadorship

Events & travel

Hosted contests & giveaways

CONTACT FOR A CUSTOM QUOTE

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W: stuckwithpins.com

IG: [@stuckwithpins](https://www.instagram.com/stuckwithpins)