

# Lia Karpiak



lalicler

Hi, my name is Lia Karpiak, and I'm a lifestyle, fashion, beauty, business and mom blogger. My blog was established in 2015 and had been growing ever since. My content revolves around fashion, beauty trends, motherhood, travel adventures, digital marketing and entrepreneurship.

My biggest achievement in my blogging career is that I'm the World Bloggers Awards Winner in Cannes 2019 as the "Best Inspiration" nominee. Passionate about social media marketing, e-commerce, travelling and content creation. Constantly building my social media society, learning and growing every day, always dreaming big.



10k



300-500



310k



11k

**37%**

based in  
the USA

**75%**

living in  
big cities

**5%**

engagement  
rate

**63%**

based in  
the UK and  
Europe

**100k**

average stories  
reach

**500k**

average post  
reach

**10k**

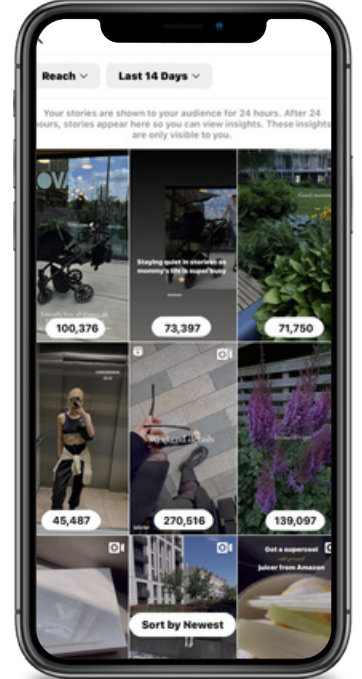
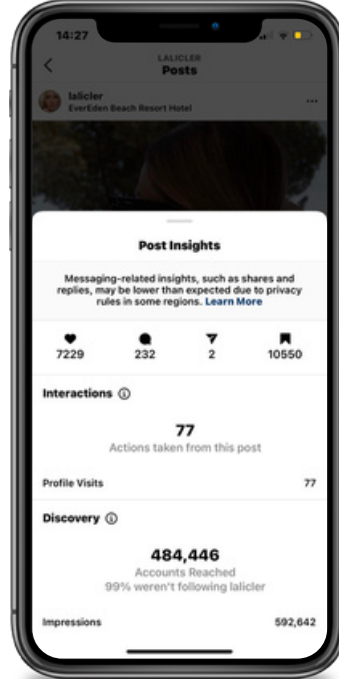
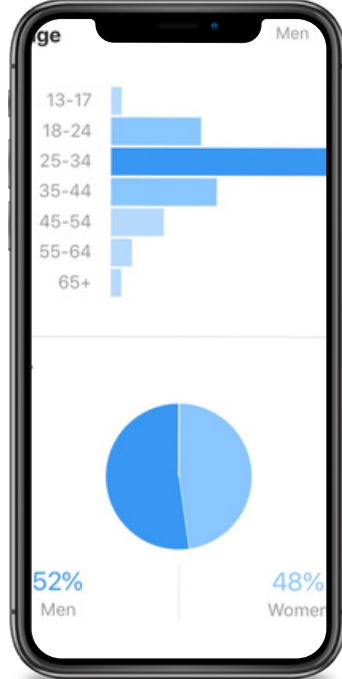
average #  
of likes

**18-35**

average age  
range



Let's Work Together



Collaborated with

MANGO

ASOS

Christian Dior

N A-K D

FOREVER 21

DOCK A TOT

scandibørn

4moms

Boori

happiest baby

VEHLA

SKILLSHARE

MESHKI

White & Co.  
BATTERSEA POWER STATION

anex

oh POLLY

OLIVIA'S

HOT DIAMONDS  
Sterling Silver & Real Diamonds

PRETTYLITTLETHING

MOTF

SHEIN

MOTEL

and others

Let's Connect!

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