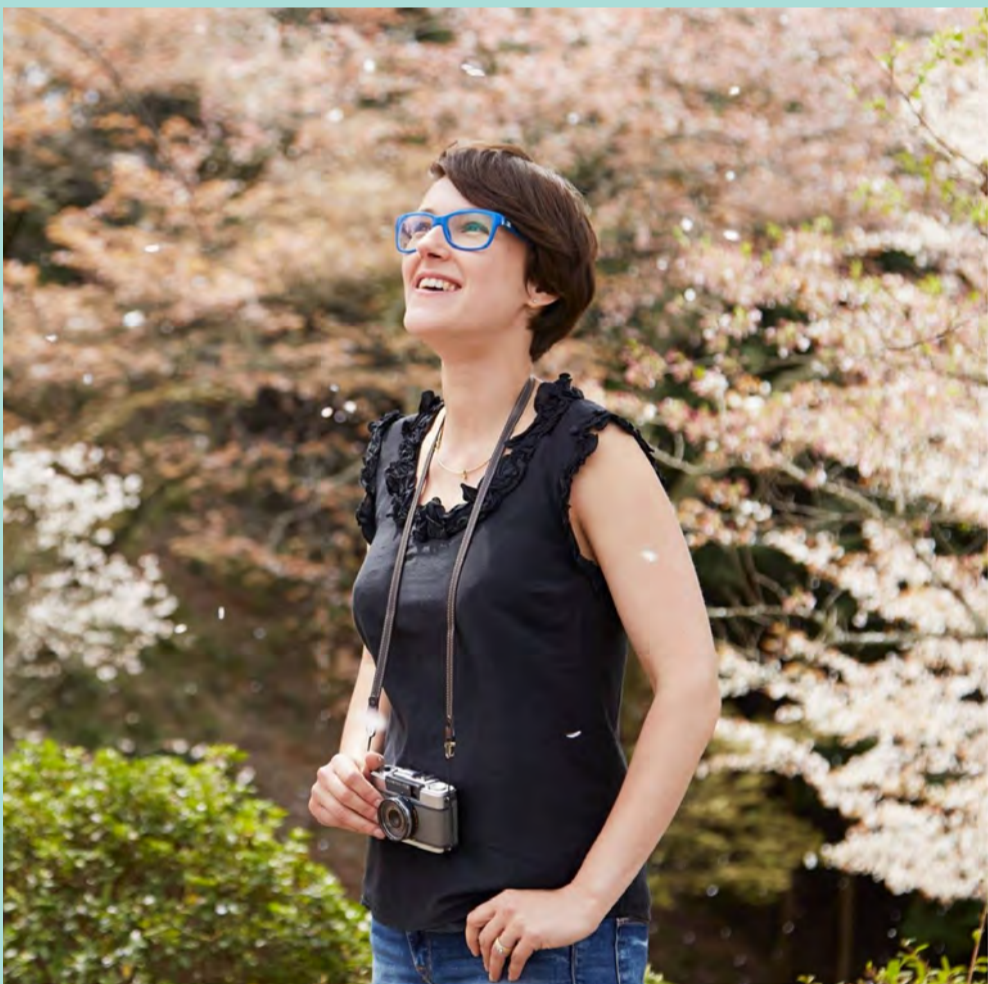

@travelswithmyphone

Travel and food photographer

social media influencer

About me



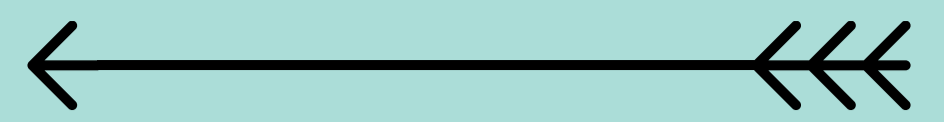
Hi, I'm Rachel, a photographer and influencer from Scotland. I specialise in travel and food photography and you can find me on Instagram as @travelswithmyphone where I have +100k followers. I travel with my family, alone and with friends and other photographers. I also blog over on www.travelswithmyphone.com and am active on other social networks detailed below.

Services

I love producing high quality travel and hotel photography, food photography, video, hotel, restaurant and product reviews, and sponsored Instagram and blog posts. I can also help with event photo walk and expedition planning and organisation.



testimonial



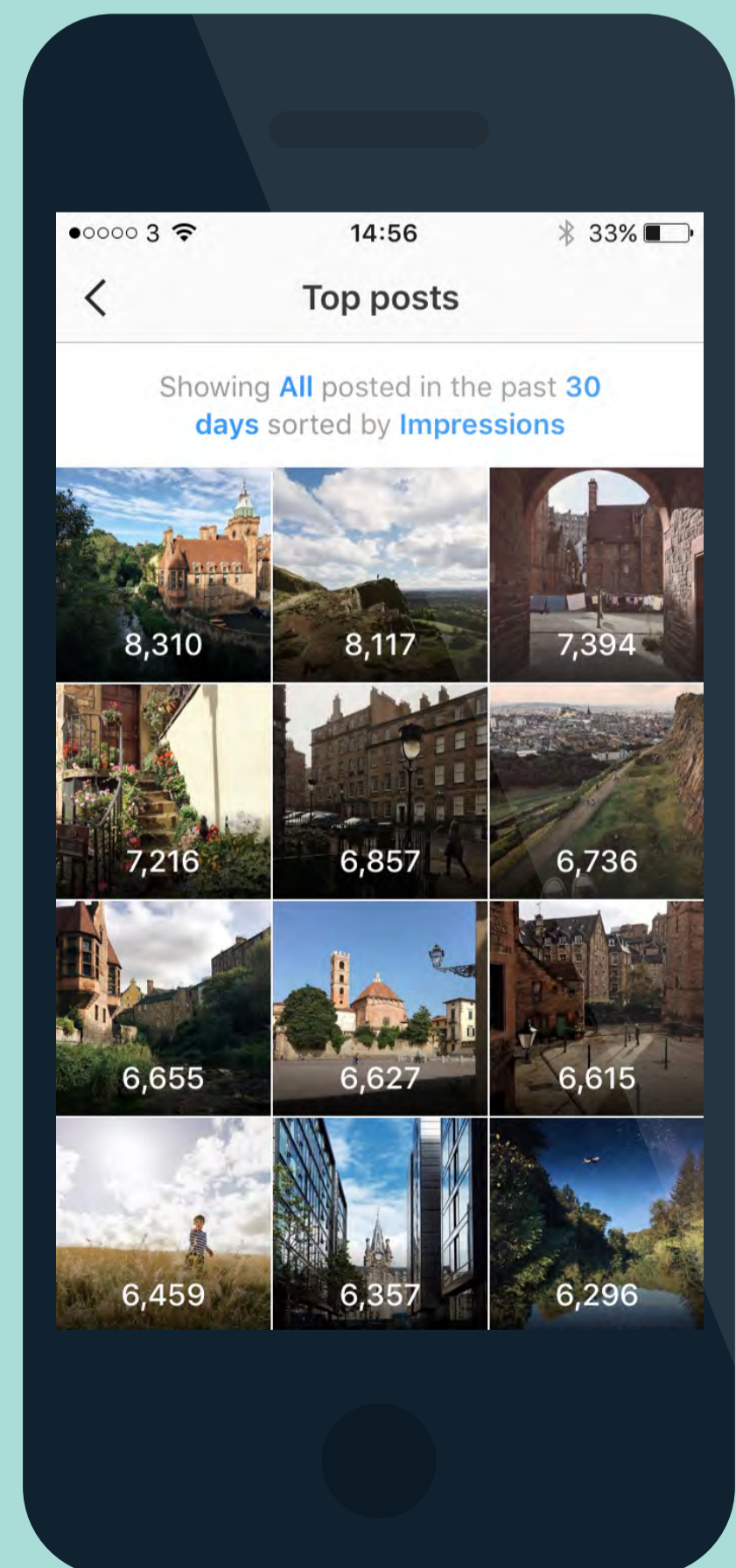
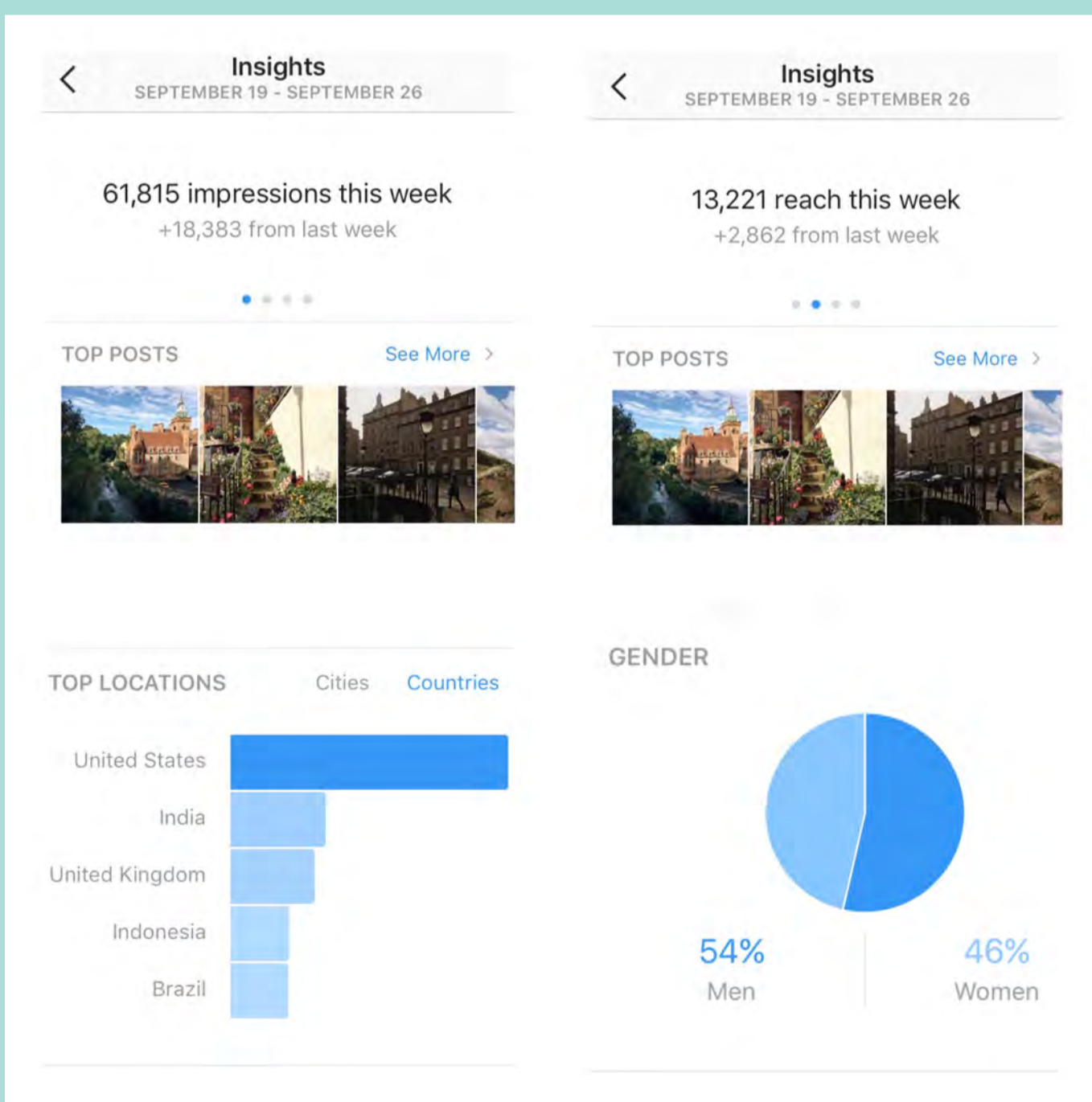
Earlier this year we identified Rachel as someone we would like to collaborate with on a project for a client of ours, Avios . The project was all about inspiring people to travel to Edinburgh, somewhere Rachel had an excellent knowledge of and showcased daily via her stunning photography on Instagram.

After our initial conversations, it was clear she would be perfect for the project. She was passionate, enthusiastic, professional and was full of ideas on how we could maximise the impact of the campaign.

Rachel delivered some fantastic work on an extremely tight deadline with no problems whatsoever. Working with her was an absolute pleasure and I hope we get the opportunity to work together again in the future.

the numbers

Instagram insights
+100k followers

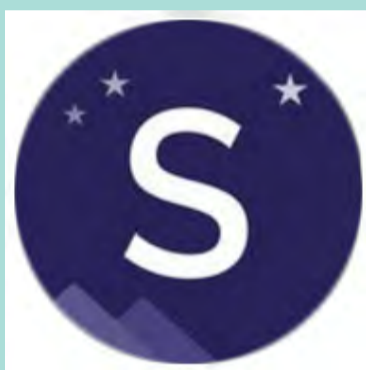


the networks



Instagram: @travelswithmyphone

113k followers. I love Instagram! It's what sparked my passion for photography and a true social network, I've met many friends through it and am active in our local photographer's community managing the @igersEdinburgh account (with another 20k followers) to showcase our city and organise events.



Steller: @Rachelstravels

Very engaged social network. Story reach 20k impressions
Young demographic mostly in Asia and US. Online magazine format visual stories. Beautifully integrated photography, text and video. Can embed stories in website. Niche travel, and food photography.



Twitter: @RachelCohenPix

100 followers. Niche: Scottish food and travel. I can also use software such as Hootsuite to manage networks and content on your brand's behalf during events



Facebook: @travelswithmyphone

Page started September 2016. 50 likes
Average engagement increasing
Aim to continue to build organic growth

Type	Average Reach	Average Engagement
Video	347	49 13
Photo	145	17 5
Link	130	12 4

