

# Vanilla Sky Dreaming

TRAVEL & LIFESTYLE BLOG

## ABOUT ME

Hofit Kim Cohen, was born in Israel and raised in Los Angeles. She moved to LA at the age of 8 and since then, her life has been an endless rollercoaster of wanderlust, traveling to over 50 countries solo and living all over the world. Her mission in life is to empower the world that anything is possible if you only dream and believe. She lives a life of a modern-day gypsy who's always seeking out answers to living out your best life on the hopes to inspire others around her to do the same.

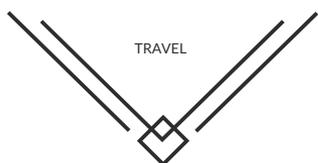


## THE BLOG

Vanilla Sky Dreaming - travel & lifestyle blog was created in early 2014, after years of traveling the world. Kim noticed there weren't many blogs out there catering to the specific needs of solo traveling combined with luxury and adventure travel. Since then, Vanilla Sky Dreaming has evolved into a brand that seeks to inspire goodness in the world by educating followers to live a better/healthier life whether it be traveling the world to dreamy destinations to fitness, self-discovery and using organic, vegan and eco-friendly products.



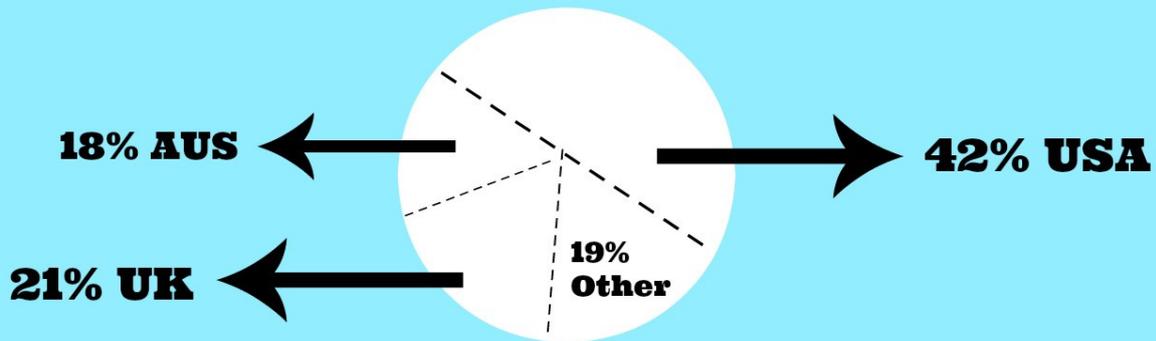
VANILLA SKY DREAMING



# STATS & FIGURES

## Who are Vanilla Sky Dreaming readers?

Vanilla Sky Dreaming readers are primarily located in the USA, UK and AUS



70% of Vanilla Sky Dreaming readers are mostly 18-35 years old.



## SOCIAL MEDIA



**+100k**  
3% Engagement



**9k+**



**4.4k+**



**4.8k+**



**2.5k+**  
+500K M.V.

**YouTube Views: 1,200,000+**

## MONTHLY TRAFFIC

**Page Views: 67,000+**

**Newsletter: 1200+**

**Unique Visitors: 42,000+**

# PARTNERSHIPS

Some of the brands I've worked with include...



## Destination Partnerships



# Hotel Partnerships



THE RITZ-CARLTON



INTERCONTINENTAL.

HOTELS & RESORTS

Jetwing HOTELS



THE THIEF



MGM GRAND.



CAESARS PALACE

Radisson BLU



THE MARK

LUXURY HOTEL PRAGUE

# Attraction Partnerships



REYKJAVIK SIGHTSEEING



SAMPO ARCTIC ICEBREAKER



# Lifestyle Brands Partnerships



ESTÉE LAUDER



REVLON

free people

SHEFIT

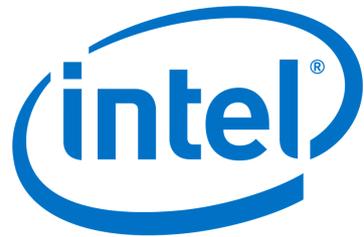
FABLETICS



TOBI

POPSUGAR

sudio



SPENCE



VANITY PLANET

YOUR TEA

STRONGER



# WHY WORK WITH ME?

## INFLUENCER

As a social media influencer, Hofit Kim Cohen and her brand Vanilla Sky Dreaming only feature genuine, first-hand experiences with her followers to build a trust between her and her fans. Thus, her readers and followers trust and engage in her content across all her social media platforms and blog.

Due to the trust, she has built with her fans, many followers book accommodations, purchase clothing, accessories, equipment and other recommended products through Vanilla Sky Dreaming. The site's clickthrough rate based on affiliate sales is 5%, with an industry average of 1.8%

## PROFESSIONAL CONTENT

Kim prides herself on creating high quality, professional and personal content through storytelling, engaging video content and colorful dreamy photography.

She's a perfectionist when it comes to the details of her blog posts, videos and photos and focuses on SEO trends to create higher engagement that will last for years to come.

## EXPERIENCE

Kim is an experienced content writer, photographer, and videographer. Using professional equipment and the latest in technology to create quality content for your brand.

If you're looking to add some personal touch to your next campaign and have it reach the right audience, or wishing to showcase the best of your city, hotel, landscape, attraction, clothing line or accessories, Vanilla Sky Dreaming is ready to capture the highest quality of work.

# WORK WITH ME!

## Ways To Work Together

Here are some ways we can work together

- Press Trips
- Sponsored Posts
- Brand Ambassadorship
- Photography
- Videography
- Instagram Sponsored Content
- Instagram Takeover
- Giveaways/Contests
- Reviews
- Ads In Widget
- Social Media Consultation
- Travel Consultation
- Trip Itinerary Planner
- Freelance Writing (Magazine/Blog)

*\*Rates Upon Request*



## AS SEEN ON:



Ashton Kutcher

Yesterday at 7:02 PM · 🌐

As long as you're happy with it, that's what matters.



Watch: What I say when people ask me why I travel alone

matadornetwork.com

👍❤️😱 1.2K 101 Comments 106 Shares

😱 Wow

💬 Comment

➦ Share





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