



## CONTACT

+1.801.808.3534

HELLO@LAURYNCAKES.COM

WWW.LAURYNCAKES.COM

## DEMOGRAPHICS

Blog: 90% US based (SLC, NYC, San Francisco, Boston, and LA being the top cities); 90% female; 66.18% are ages 18-34

Instagram: based in 18% Utah, 15% California, 8% Texas, 5% Florida, 5% New York; 81% women; 87% in ages 18-34

**Updated 1/1/19. Prices are subject to change. Information should not be shared unless given permission by Lauryn Hock.**

# lauryncakes rate sheet

## PACKAGE PRICING

- IG POST + 2 INSTASTORIES: \$650
- BLOGPOST + INSTASTORY + IG POST: \$1000
- BLOGPOST + PIN + FB POST: \$520
- POSTING ONCE ON ALL MEDIA, EXCLUDING YOUTUBE: \$1,100
- POSTING ONCE ON ALL MEDIA: \$1450

## A LA CARTE

- INSTAGRAM POST: \$525
- INSTASTORY FRAME: \$90
- TWITTER POST: \$15
- PINTEREST PIN: \$15
- FACEBOOK POST TO BUSINESS PAGE: \$15
- BLOG POST WITH 2 NF LINK BACKS: \$500
- YOUTUBE VIDEO: \$500
- SOCIAL MEDIA TAKEOVER: \$80/HOUR OR \$600/DAY

## SPECIALS

- CHARITABLE COMPANIES GET A MATCHED DISCOUNT TO THE PERCENTAGE THEY DONATE
- WORK LONG -TERM FOR MORE THAN 3 MONTHS AND GET AN ADDITIONAL 10% DISCOUNT

## MISC.

- EXCLUSIVITY HAS A SURCHARGE OF 30%+ (DEPENDING ON THE LENGTH OF TIME)
- RIGHTS TO USE OF PHOTOS AND CONTENT FOR ADVERTISING ARE NOT INCLUDED IN THE PACKAGES ABOVE. PLEASE CONTACT LAURYN FOR PRICING
- HALF OR FULL PAYMENT IS DUE BEFORE POSTS GO LIVE