



People
EXCLUSIVE

CONTACT

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PROFILE

I am a social media influencer who has been blogging since 2011. I am from the Philadelphia Suburbs and am most well known for losing 100 pounds and being featured on the cover of PEOPLE Magazine and appearing on Good Morning America for my weight loss story. On my blog and instagram I share tips for healthy living including recipes and workouts as well as lifestyle posts and DIY Jewelry tutorials.

My Girlish Whims

SOCIAL MEDIA ACCOUNTS

AS OF 2/10/18

INSTAGRAM

HANDLE: @MYGIRLISHWHIMS

FOLLOWERS: 146,743

AVERAGE STORY VIEWS: 14,000

BLOG

WWW.MYGIRLISHWHIMS.COM

JANUARY 2018 MONTHLY STATS:

79,809 PAGE VIEWS

59,375 SESSIONS

FACEBOOK

WWW.FACEBOOK.COM/MYGIRLISHWHIMS

4,184 FOLLOWERS

PINTEREST

WWW.PINTEREST.COM/MYGIRLISHWHIMS

8,395 FOLLOWERS

TWITTER

HANDLE: @MYGIRLISHWHIMS

2,180 FOLLOWERS

BRANDS WORKED WITH

- VITAL PROTEINS
- WOMEN'S BEST
- KIND SNACKS
- CAULIFLOWER FOODS (\$12,689 OF AFFILIATE SALES IN JANUARY OF 2018)

SUCCESS STORY

Sherrill Mosee, Owner of Minkee Blue Bags:

I met Rebecca on a Tuesday to discuss my product. The plan was to run a contest giveaway. Before the contest, Rebecca introduced MinkeeBlue to her followers two days after our meeting.... and that's when the magic happened. Her loyal followers enjoyed the way she demonstrated MinkeeBlue and how she uses it in her daily life. That post got over 65,000 views and counting. Before the contest started people began buying the bags. I enjoyed reading the comments and how quickly Rebecca responded to her followers.

I loved working with Rebecca. She is easy to work with, professional, engaging and quick to respond to my inquiries and her followers. In the process, I've found Rebecca to be an inspiration to her followers. I love the way her posts tell the story of her life's journey. Working with Rebecca certainly helped me increase sales and reach a new audience. Heck... it saved my Christmas!