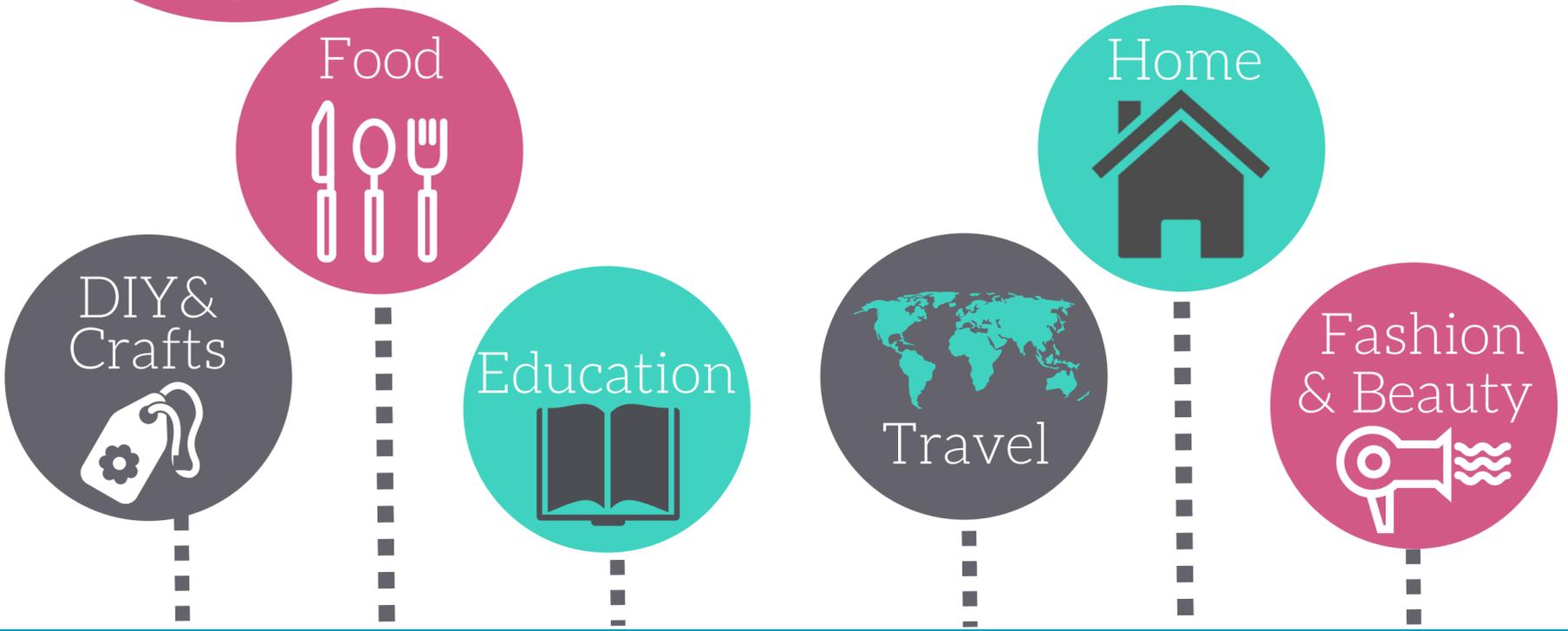




Established 2015

A Fast Growing Family Lifestyle Site with Tips, Inspiration & More helping Moms embrace life to its fullest and to take joy in their journey.



The Quiet Grove Specializes in producing relatable "evergreen" content that resonates with our readers. The quality of our carefully crafted content compels our readers to want to share with their friends. This Strategy ensures that campaigns are more successful and have an increased probability of going viral.



About The Quiet Grove

**The Quiet Grove is Co-Owned
By Husband and Wife Rory & Julia Groves**

Who are the parents of 3 young children



Which gives them the experiences needed to connect with their readers (who are mostly parents) to meet their needs.

More about Julia Ann Groves Co-Owner

Julia is the main writing and creative force behind The Quiet Grove.



Thanks to her background as the 3rd of 7 children and mother of 3, Julia has a very unique understanding of the many aspects of family life. (Especially Momlife)

As a born Story Teller Julia has always been fascinated with history, art, different cultures and meeting new people.

Additionally, Julia enjoys photography, cooking, experiencing new things, teaching, reading crafting, travel and graphic design.

More About Rory R. Groves Co-Owner

Rory is a true artist at heart. It's rare to find him without a camera or an open sketchpad.

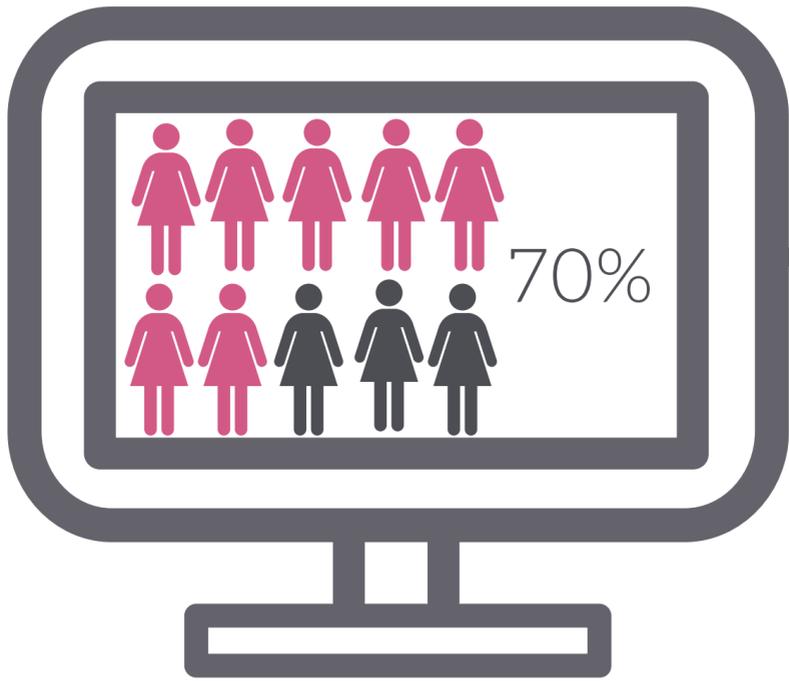
Though Rory does write articles for the Quiet Grove he mainly deals with the business aspects of the site, a majority of the photography, video recording & editing, as well as graphic design & Illustration work.



Rory shares with his wife a passion for Travel and Adventure. He also takes pride in sharing the responsibilities of maintaining homelife and homeschooling their 3 children and experiencing life to its fullest!



The Buying Power of Women



Women that have shopped online in the last 30 days

Women who feel they are misunderstood by advertisers

91%

66%

Online moms who read blogs

Women are active social, mobile, and digital shoppers. For brands that frequently target mothers, being active where moms are most influenced should be a priority.

85%

of all consumer purchases are done by women

92%

Pass along information about deals and finds to others

63%

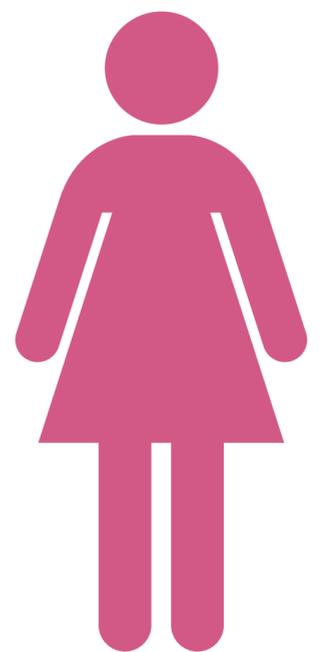
Of all moms consider other moms the most credible experts

55%

Of moms rely on reviews from blogs to influence purchases

75x

Women mention or talk about brands per week



The Power of The Quiet Grove.com



91%



9%

Loyal Core demographic of educated women between 18-45



Readers located across the globe primarily in the United States and Canada and UK.

Blog Stats

5 K Newsletter Subscribers

20.4 K Average Unique Monthly Visitors

23.1 K Average Monthly Visits

41.8 K Average Page Views

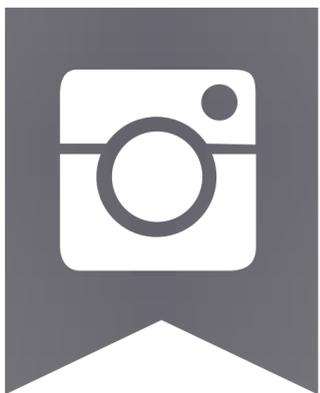
Social Media Reach



@TheQuietGrove
1.5 K+ Followers
10 K + Reach
3.5 K + Engagement



@TheQuietGrove
4.6 K + Followers
1-3K+ Daily Tweet Impressions



@TheQuietGrove
17.1 K + Followers with 750+ average engagement per post



@TheQuietGrove
11.2 K + Followers
1.4 Mil+ Average Monthly Viewers

Our Philosophy

Family life (Especially Motherhood) is not always easy. However, we believe that with the right help, that every day with your family can be a new adventure as well as an opportunity.



We created The Quiet Grove for Families with the aim to provide parents (Especially moms) with quality tips, inspiration and more to help them embrace life to its fullest and to take joy in their journey.



We Take Care of Our Partners!

We value our partners and work hard to actively promote our partners with professional photography in engaging social media posts and quality articles (which we also promote through our various social media platforms.

We then have each of our articles shared by other Family lifestyle bloggers for the extra exposure.

Some Brands we have Worked With



The Quiet Grove has enjoyed partnering with the First Lady of Utah as a Blog Ambassador for her initiative Uplift Families as well as being a part of great Blogging networks like The Inspired Bloggers Network, Mom It Forward, The Blogger Network., & The iHomeschool Network etc....



Our Social Media Strategy

While The Quiet Grove maintains a steady presence on all the major Social Media channels, the platforms The Quiet Grove excels in are Pinterest and Instagram. (which are the TOP two platforms for gaining viral exposure for articles and photos.)

Our strategy for high engagement and success on these major platforms is simple:

- ★ Professional Photography optimized for each Social Media Platform (*Vertical Pinnable images for Pinterest and Square Images for Instagram*)
- ★ Professional Videos Optimised for each social Media Platform (which will also be embedded in the corresponding articles on our site)
- ★ Quality Captions
- ★ Consistent Posting and Interacting
- ★ Collaborating with other Writers and Bloggers in our niche to cross promote our work to their followers.



Offered Services

The Quiet Grove has been connecting with moms online since 2015. Our goal has always been to make life simpler for busy moms and one of the ways we do that is by sharing products and services that are helpful to moms. We offer several options for brands to connect with our readers.

SERVICES

- Sponsored Blog Posts
- Social Media Sponsored Posts and Shout Outs with Tagging & Link backs (on Pinterest, FB, Twitter, Instagram, Google +)
- Facebook Live Videos
- Product Reviews
- Gift Guides
- Product Giveaways
- Newsletter Blasts
- Brand Ambassadorships
- Infographics and Custom Printables
- Youtube Videos





Ready to work with us?

Then Lets Get Started!

Contact us via email



Julia@TheQuietGrove.com

Rory@TheQuietGrove.com

Follow us on Facebook, Twitter,
Instagram, Pinterest, Google + & Youtube



@ TheQuietGrove

Check out our Website



[Http://TheQuietGrove.com](http://TheQuietGrove.com)