

michael t. meyers

Content Creator
Social Media Influencer
Creative Director





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Who is this guy?

After a successful 20-year advertising career as a writer and creative director for countless big-name brands including Citi, Chevrolet, JCPenney, Farmer's Insurance, Norton Antivirus and Miller/Coors, I found photography/videography and left the conventional agency game in favor of content creation.

I can spend far more time creating this way, and that's what I truly enjoy.

What would we hire you to do?

I specialize in street, drone, urban and natural landscape photography that tells a story. For me, story telling is equally as important as making a beautiful photograph.



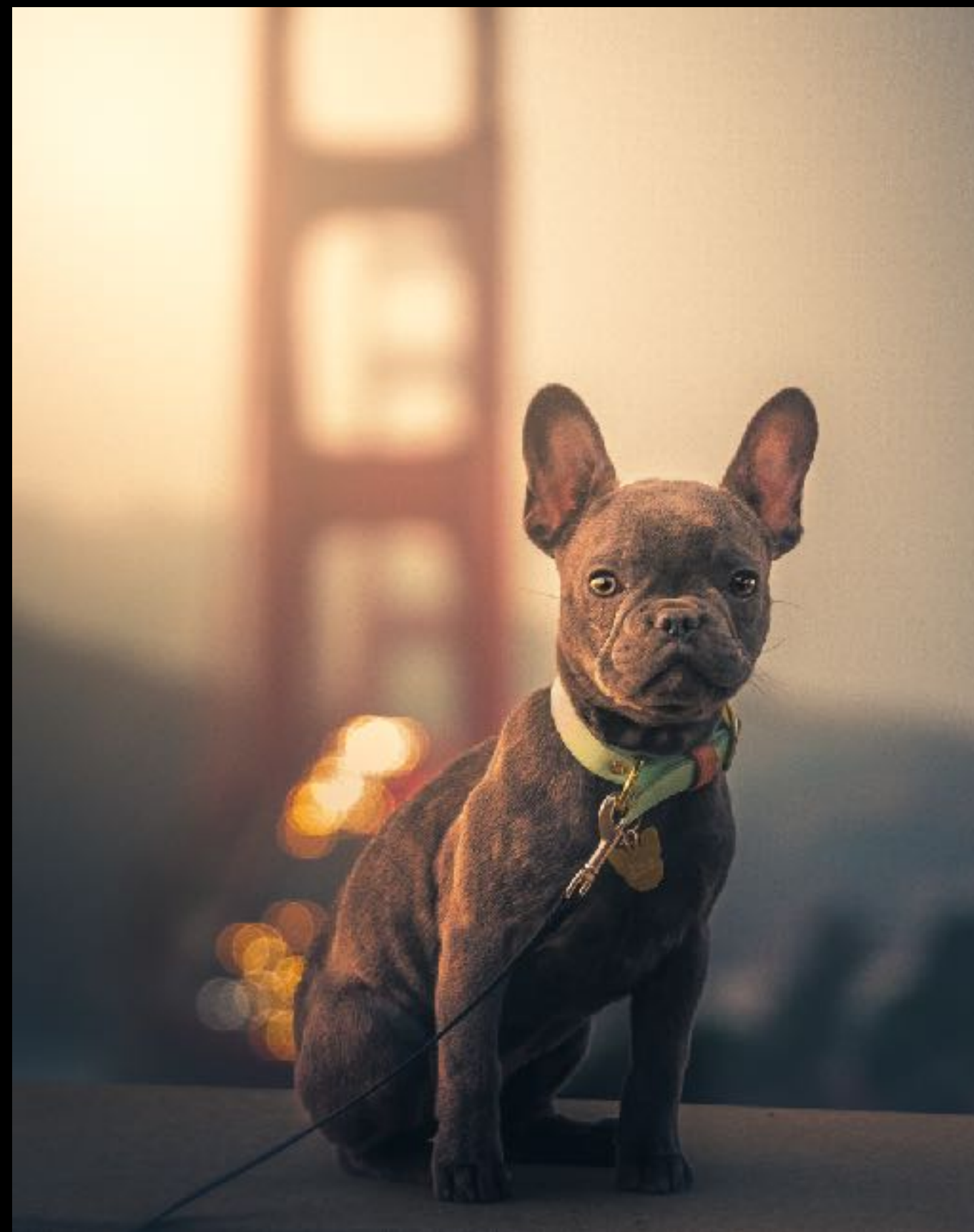
What would we hire you to do?

I want to create work that inspires and engages people. If that's just doing impactful photography, great. If it's everything from conceptualizing an entire rebranding effort or campaign to creating the photography itself, even better.



What would we hire you to do?

I also have a proven history of developing strong high-level client relationships and am passionate about selling in great work. In short, you can use me as a client-facing asset to help get the best ideas to market.



Why not just hire a traditional photographer or influencer?

My agency experience means I fully understand client objectives and can concept, create and present beautiful ideas and photography that effectively engage and entertain an audience to drive those business objectives.

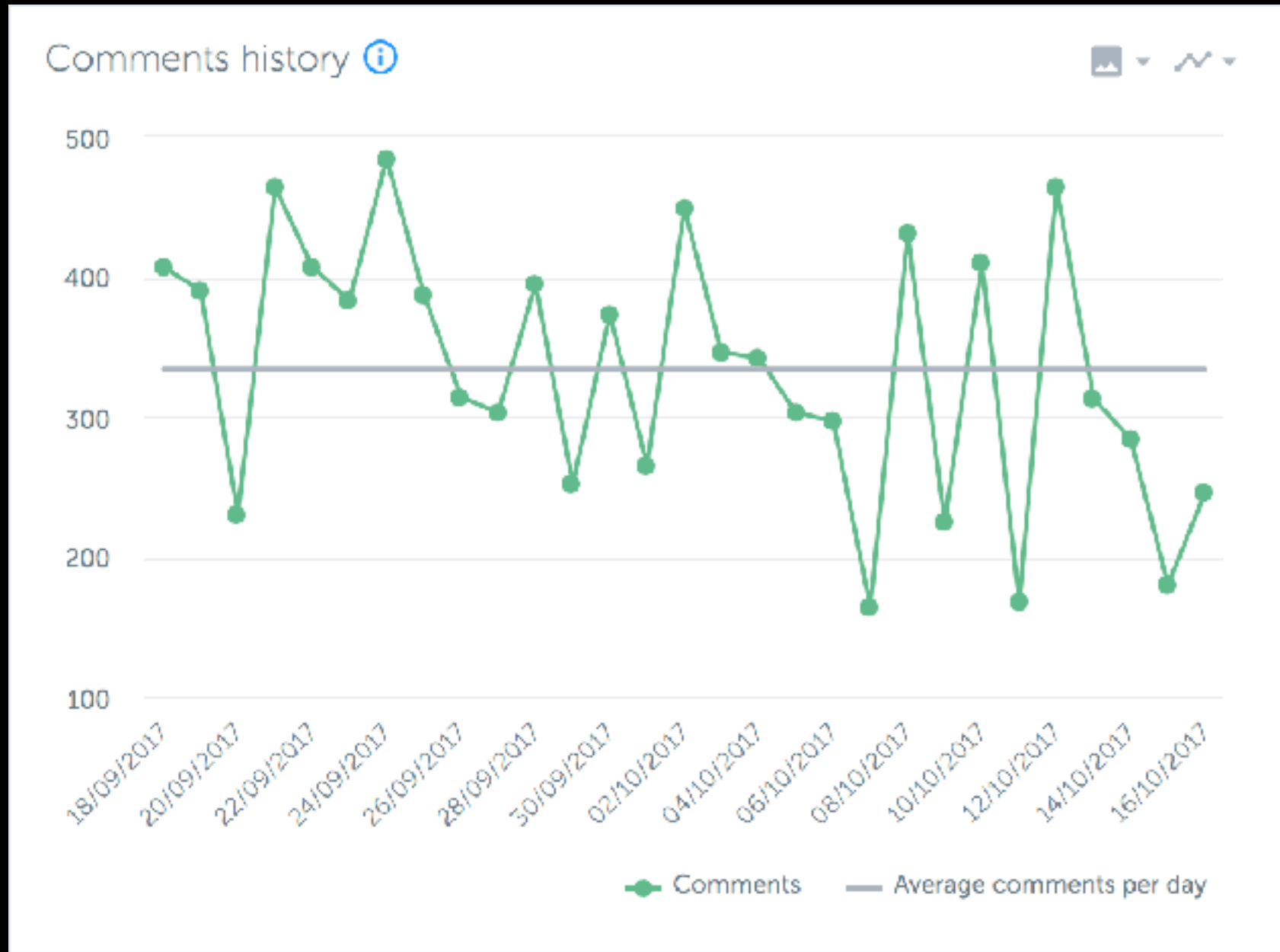
Additionally, clients are more comfortable with a photographer/influencer that has this experience.



INSTAGRAM

What do the numbers say?

When it comes to effective social-media influencers, engagement, not total followers, makes the biggest impact.



7K
AVG LIKES PER POST

40K
TOTAL FOLLOWERS

20.27%
ENGAGEMENT RATE

INSTAGRAM

What do the
numbers say?

My dedication to constantly improving my work and actively engaging with my followers has created an engagement rate nearly 7x that of industry average.

20.27%

My avg. engagement
per post

3.1%

Influencer avg.
engagement per post
(30–50k followers)

7x

My engagement vs.
influencer avg.

INSTAGRAM

What do the
numbers say?

My more-popular images
routinely garner the type of
engagement seen by
influencer accounts that
have well over 100k
followers.

12k+

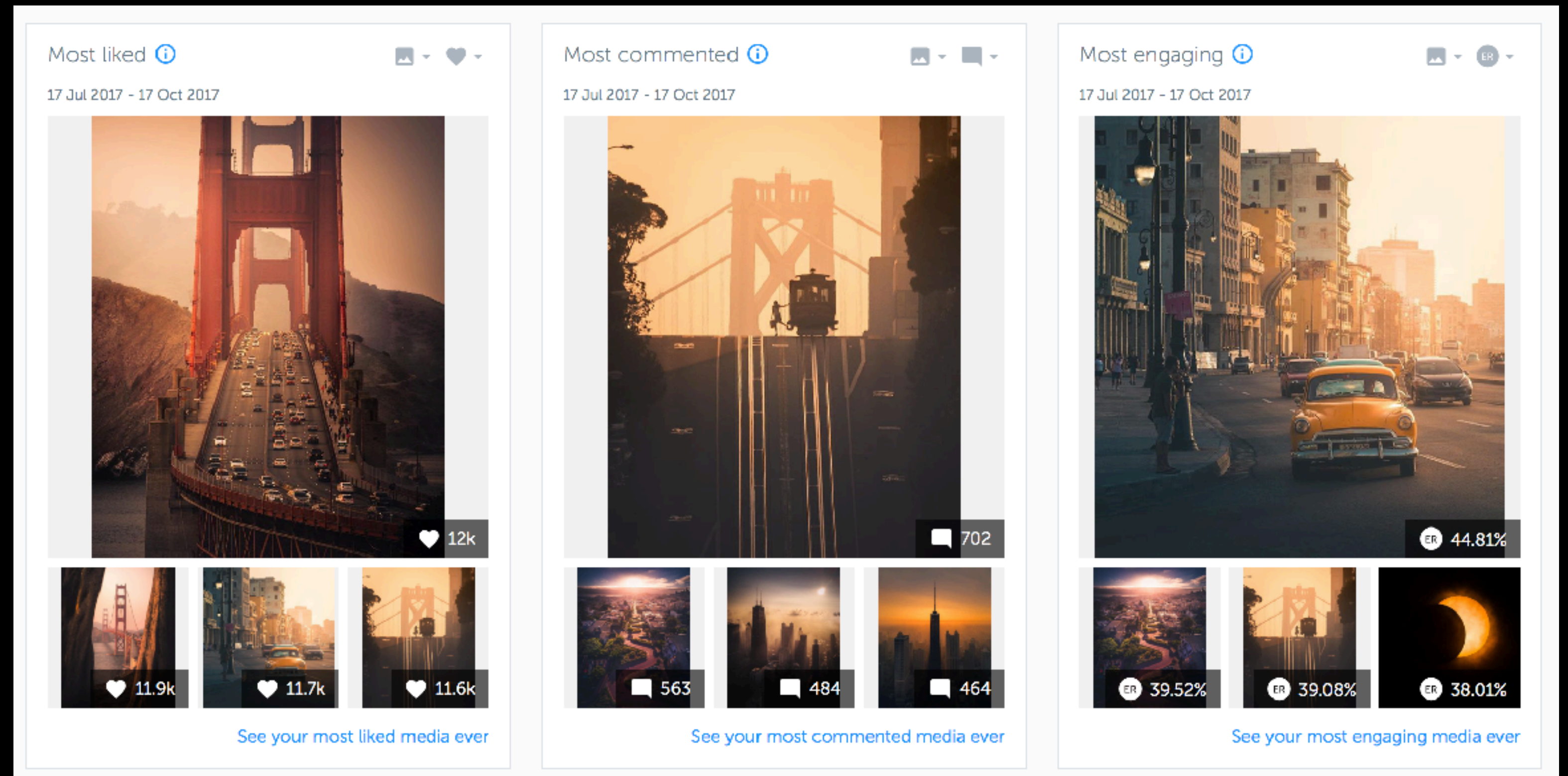
MOST-LIKED IMAGE

700+

MOST-COMMENTED IMAGE

44.81%

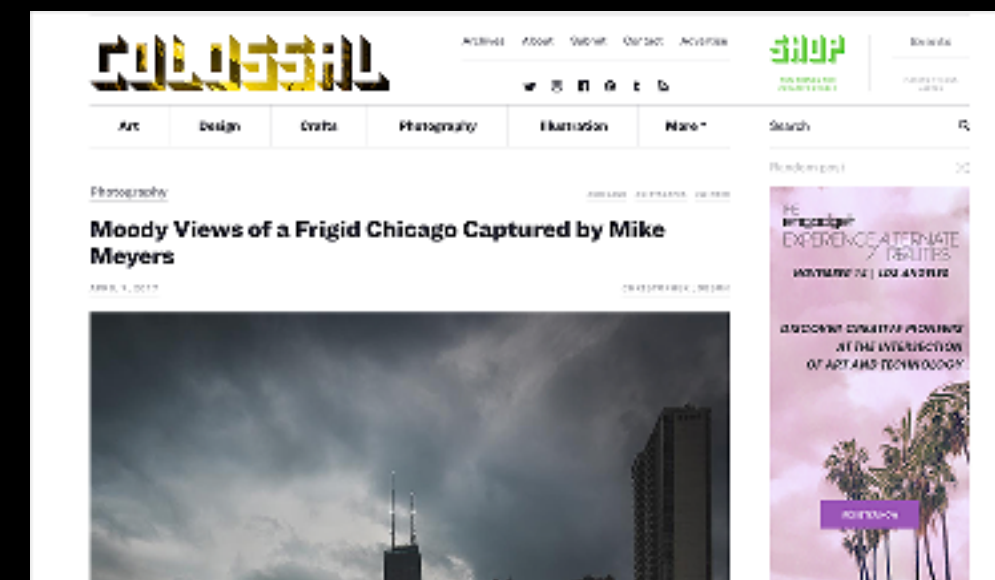
HIGHEST ENGAGEMENT RATE



What are people saying about the work?



Press



Moody Views of a Frigid Chicago Captured by Mike Meyers

[Click to view Colossal feature](#)



Self-Taught Photographer Captures Stunning Aerial Images of Chicago's Skyline

[Click to view My Modern Met feature](#)

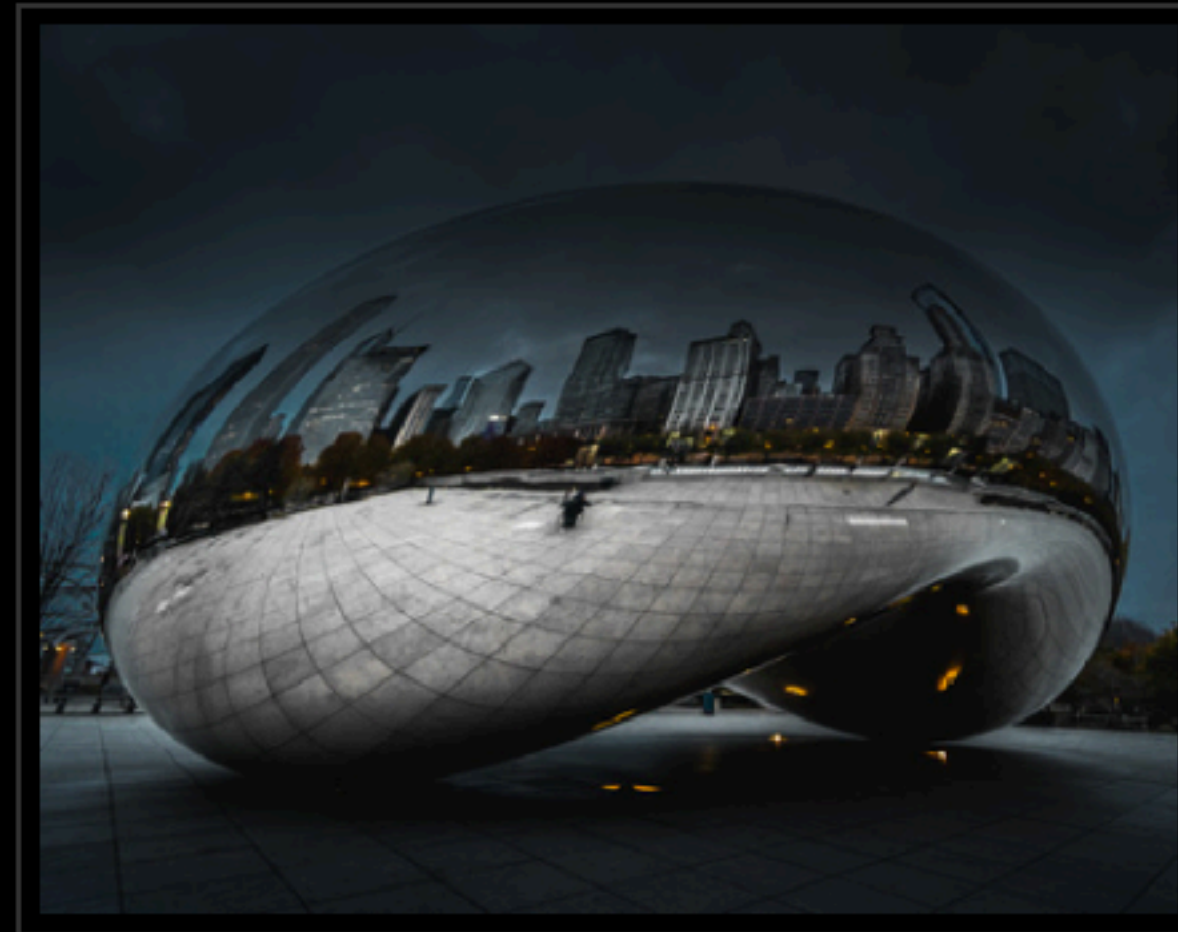
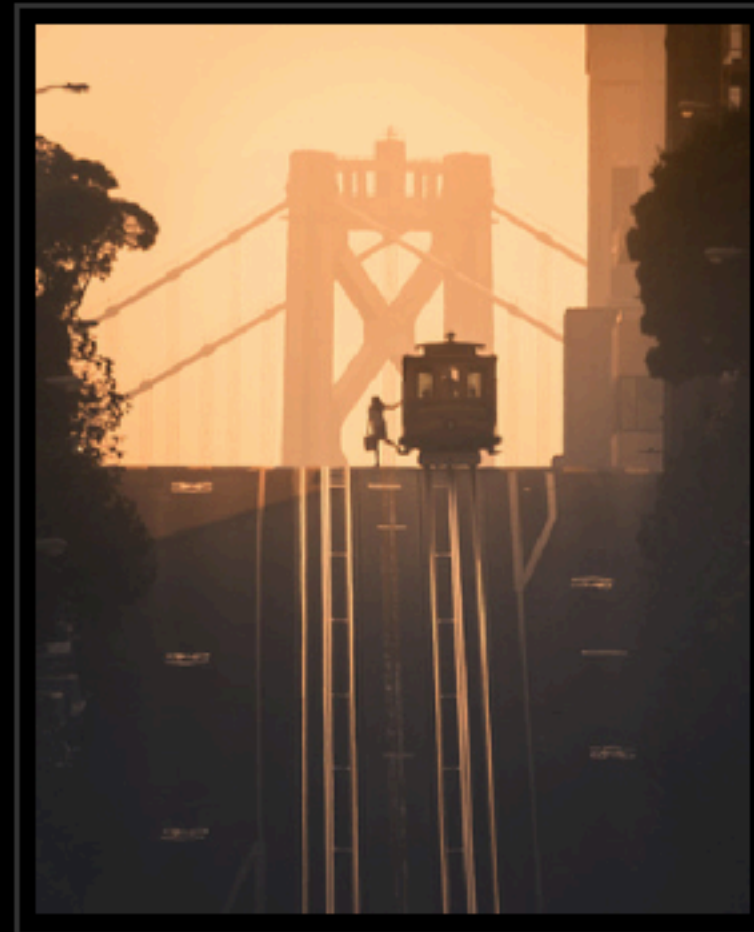


Chicago Transformed Into a Moody Metropolis by Photographer Mike Meyers

[Click to view BlazePress feature](#)

Work

For more examples, visit: [@mmeayers76](https://michaeltmeyers.zenfolio.com)



The background of the entire slide is a photograph of a city skyline at sunset. The sky is filled with orange and red clouds, and many birds are silhouetted against it, flying in various directions. The city skyline is visible at the bottom, with the CN Tower being a prominent feature on the left side.

Thank You

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