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the
micro-influencer
mogul

ABOUT ME

WHO IS EBONI CURLS?

Eboni Curls Blog is created by and for the young, the passionate, the chic, contemporary woman on her journey towards her best self. From fashion, to beauty, to health and wellness, Eboni Curls is your daily dose of fresh.

FASHION
BEAUTY
LIFESTYLE
INFLUENCER

Toronto, ON, Canada

416.434.7968

eboni@ebonicurls.ca



BRANDS I'VE WORKED WITH:



LANEIGE



L.A. Girl



fabfitfun™

MEJURI

and many more...

SERVICES

WRITING

STYLING

PRODUCT REVIEWS (PHOTO +
VIDEO)

INSTAGRAM PROMOTIONS

MODELLING

BRAND AMBASSADORSHIP

*please contact for pricing.



Follow me on all my social
media channels

(@EboniCurlsBlog) for updates!

AUDIENCE DEMOGRAPHICS

GENDER:

WOMEN (76%) | MEN (23.2%)

RACE:

BLACK (51.6%) | CAUCASIAN
(43.2%)

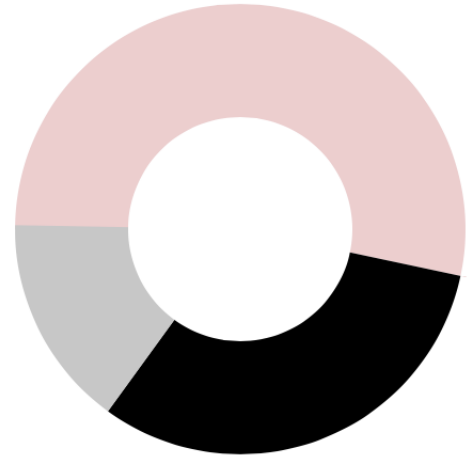
AGE: 18-20 (37.8%) | 21-24 (30.6%)

INTERESTS: FASHION, HOLISTIC
BEAUTY, HEALTH + WELLNESS



LOOKING
FORWARD TO
WORKING WITH
YOU!

GEOGRAPHICS



USA (53.16%) Canada (31.65%) Europe (15.19%)

{ 6.3% +
engagement rate }

*across all social media platforms

