



Sartorial  
D R E A M S  
BEAUTY — LIFESTYLE

ARKITECT

NOTE

MIAMI  
FASHION  
WEEK

NAF NAF  
PARIS

JORD®

BY  
MALKA



ESTÉE  
LAUDER  
COMPANIES

YANBAL



À PORTER CASA

ENCANTADORE\*  
SPECIALWEAR

Pretty  
Much! MODA  
PLUS SIZE

Capsule

bahama mama

MIAMI  
SWIM  
WEEK



Art|Basel  
Miami Beach

LÆTITIA

Taradise  
MEDITERANEAN SPECIALTIES

GATTIVA



Victoria de la cruz is the creative mind behind Sartorial Dreams, a lifestyle brand dedicated to share original creative content related to beauty, wellness, fashion and lifestyle. Makeup has become one of her biggest passions, and through makeup she lets her creativity fly. She is know for wearing color in a natural way, by pairing it up with her trademark: glowy and luminous skin. Victoria has been a content creator since 2013 and has worked with national and international brands like: Moda Éxito, Estée Lauder, Mac Cosmetics, Pinch!, Yanbal, Haceb, Arkitect, Naf Naf, Note Cosmetics, Miami Swim & Fashion Week, Clu You De, Jord Watches, entre otros.

## RATES

POST \$250

STORY \$100

### VIDEO IN FEED

DURATION: 45 seconds - 1 minute \$350

Includes 4K recording and editing in Adobe software.

PHOTO ALBUM \$300.000

TIK TOK VIDEO \$100 PER 15 SECONDS | \$200 PER 30 SECONDS | \$300 PER 1 MINUTE

VIRTUAL MODELING WITH PHOTOGRAPHY + STYLING \$350 per 5 items

\$600 per 10 items

\*Includes 3 high quality images per item which will be edited on Lightroom.

VIDEO FOR IGTV \$600

Recording and editing of a 3 minute video for IGTV.

INSTAGRAM / FB LIVE \$400

Desde la cuenta del cliente o desde Sartorial Dreams con duración de 30 a 50 minutos hora. Incluye publicación de invitación más un recordatorio.

## BUNDLES

\$450

1 POST + 3 STORIES

\$800

1 VIDEO + 1 POST  
+ 3 STORIES

\$550

3 STORIES + 1 PHOTO ALBUM

\$750

1 IGTV + 3 STORIES

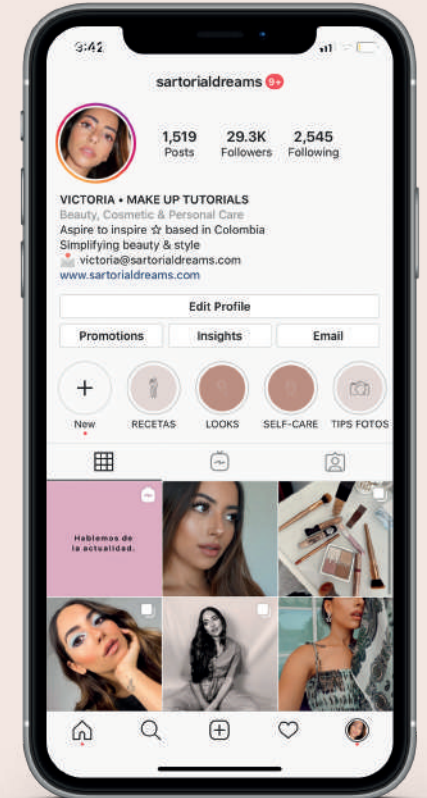
\$600

TRANSMISION EN VIVO  
+ 5 STORIES

\$700

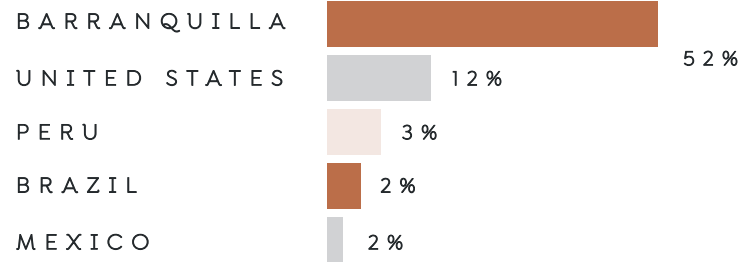
10 STORIES

SARTORIAL  
DREAMS

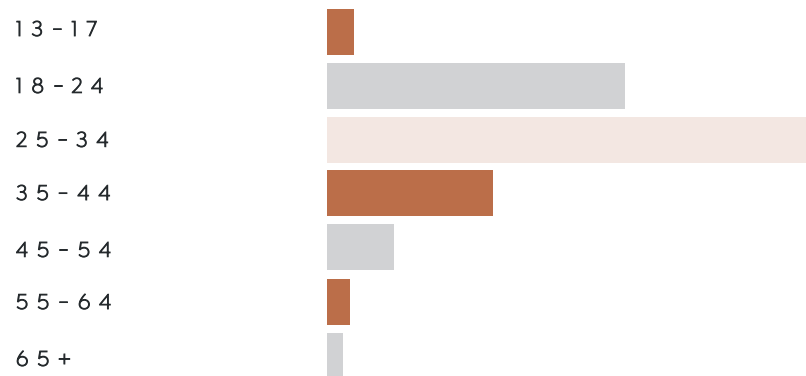


# ANALYTICS (MONTHLY AVERAGE)

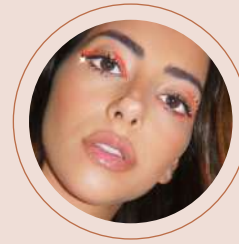
## TOP LOCATIONS



## AGE RANGE



## GENDER



## REACH

275.144

## IMPRESSIONS

1.084.366

## PROFILE VISITS

12.601

*\*These values represent an average of the monthly traffic Sartorial Dreams receives on Instagram.*



V I C T O R I A  
D E L A C R U Z

FOUNDER + CREATIVE DIRECTOR  
CELLPHONE: +57 350.787.8280  
VICTORIA@SATORIALDREAMS.COM