





About Muri Ottoni



I found a passion for Instagram as way to share my love for life. I initially used my personal account (@muri_ottoni) to highlight my travels and adventures in 2013, when my first photo became very popular worldwide. It was shared by many different popular platforms such as newspapers, magazines, websites and social media.

Nowadays I'm focused in Travel, Adventure and Lifestyle.

Some brands I've been collaborating:





About California4Fun



California is a rich and enchanting place, filled with amazing wonders with lakes, beaches, mountains, deserts. This way I created became a recognized brand, where through the hashtag #california4fun, we have about 120kCalifornia4Fun to show off everything that this beautiful State has to offer! Nowadays, California4Fun posts.

I've been collaborating with California businesses, which include tours, cruises, sports, restaurants and more! From many different activities, it's all about having fun and enjoying the best of California.

Some brands I've been collaborating:





About California4Food



California has a rich and diverse culinary scene, the reason why I started my newest project with California4Food. It was a combination between my passion for food and also the variety of restaurants everywhere.

This way, I cover the hottest restaurants and food trends in California, focused more on South, since I'm based in San Diego. I have a blast when meeting with business owners, chefs, and marketing managers, helping to promote the local businesses.

Some brands I've been collaborating:

