
YUENA

LIFESTYLE | TRAVEL | PARENTING | FASHION | FOOD



BIOGRAPHY

Yuena Li is a NYC-based Creative Director operating across multiple social media platforms for over 8 years. She thrives in challenging and demanding scenarios and can quickly adapt to the evolving landscape of today's hyper competitive digital marketing world. Exercising her creative talents, Yuena bridges the vital connection between her clients and their audience. Her expertise has enabled her to partner with more than 500+ popular brands such as Amazon, Disney, Barbie, HBO Max, and Qatar Airways.

CURRENT GOALS

The lack of meaningful Asian representation in Western media became apparent to Yuena shortly after embarking on her creative career in 2013. This inspired a new dream of starting her own production company to highlight Asian creatives; she wants to produce bold and original content that intersects the socioeconomic strata and highlights the differences that should unite people rather than divide.



/Yuena
4.6k+
Followers



/YuenaBei
240k+
Followers



/YuenaBei
130k+
Followers



/Yuena
16k+
Subscribers



Amazon Prime



Barbie



Tempurpedic



Mamma Mia



The Four Seasons - Beijing



Banyan Tree Hotel - Shanghai



Lexus



The LaFayette - San Diego



Samsonite



Munro Shoes



Agent Provocateur



Converses



New York Dress



Morning Lavender



Sunglass Hut X Disney



Lactaid



ThinkKing



Nestle



Freschetta



Build-a-Bear



SPONSORSHIP OPPORTUNITIES

- Short Films
- Sponsored Posts
- Promotions
- Attending Events
- Guest Speaker
- Product Reviews
- Blog Advertising
- Giveaway
- Product Placement

AUDIENCE REACH

- 4M+ Likes on Tiktok
- 20M+ views on multiple platforms
- 72% all audience are female
- 25% audience is 18-24
- 42% audience is 26-34

Audience interests are: lifestyle, parenting, travel, food, fashion and photography



FEATURES

- Sinovision TV
- Minute Made NY
- AMNY Newspaper
- World Journal
- APA Women of NYC
- Google Panelist

CONTACT US

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YUENABEI

R A T E C A R D

	DEDICATED POST
FACEBOOK**	\$200
INSTAGRAM**	\$2500
TIKTOK	\$1500
BLOG POST	\$1000
YOUTUBE	\$3000

**IG STORIES + \$1000 (PER 3 FRAMES)

**RATES FOR EVENT/LOCATION POSTS IS +\$500

**RATES FOR VIDEO POSTS IS +\$1000

Custom Packages / Ambassadors

**Can't find what you're looking for?
Custom Packages can be created
based on your needs.**

**We can also put together long term
campaigns or work with you as an
ambassador.**

BRAND MANAGER: MIKE NGUYEN
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