

THE GIRL WITH BEER



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Joan
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MEDIA KIT

LAST UPDATED APRIL 2019



ABOUT ME

Hi, I'm Melis!

I'm a social media influencer, content creator, and vlogger passionate about culinary travel, craft beer, mixology and fitness.

I believe tasting the locally distinct foods and drinks of a destination are essential to a complete travel experience. My goal with The Girl with Beer is to inspire my audience to discover the best places to eat and drink when traveling while staying active and fit.

BY NUMBERS



56K+ FOLLOWERS
@thegirlwithbeer



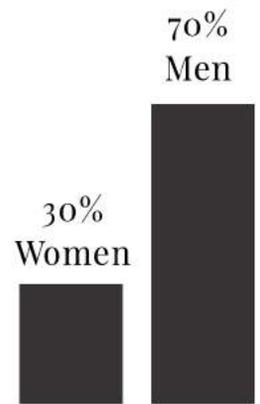
1.6K+ SUBSCRIBERS
The Girl with Beer



www.thegirlwithbeer.com

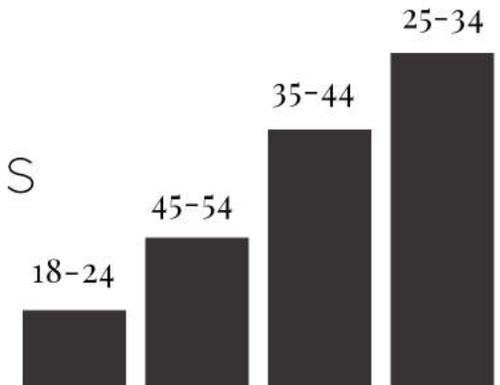
BY GENDER

30% WOMEN & 70% MEN



BY AGE

MILLENNIALS &
POST-GRADUATES



BY LOCATION

TOP FIVE: U.S.A., U.K., Canada,
Turkey, Brazil

AUDIENCE DEMOGRAPHICS



PREVIOUS COLLABS

HOTELS

The Rambler- San Diego, CA

Fairmont Hot Springs- Anaconda, MT

Stay Alfred - Denver, CO

Maglen Resort- Ensenada, Mexico

Royal Sonesta - Baltimore, MD

TRAVEL

Expedia

Ministry of Tourism Baltimore

Ministry of Tourism Denver

Rayka App

New Horizons Tours

Great American Beer Festival



PREVIOUS COLLABS

FOOD & DRINKS

Guinness

Buffalo Wild Wings

Pedro Domecq Winery

Saint Archer Brewing Co.

Ralphs Grocery

Green Chef

Country Archer Jerky Co.

The Coffee Bean & Tea Leaf

The Melt

LET'S WORK TOGETHER

I love partnering with like-minded companies that fit my brand and that would interest my audience. While I am always open to hearing your ideas and specific goals, these are the main services that I offer:

SPONSORED INSTAGRAM POSTS & STORIES

SPONSORED BLOG POSTS

SPONSORED YOUTUBE VIDEOS

BRAND AMBASSADORSHIPS

EVENTS & SPEAKING ENGAGEMENTS

CONTENT CREATION

To discuss a collaboration, please get in touch using the email address girlswithbeer@gmail.com.

THANK YOU!