

Media Kit

www.thejetsetterdiaries.com





About Me

After years of working in the corporate world, I gathered the courage to create a life following my true passion. I quit my job to become a full time travel blogger.

A few fun facts:

- ✈ The Jetsetter Diaries is a travel and lifestyle blog that inspires women to take exciting journeys around the world.
- ✈ Specialized in luxury getaways and adventure trips
- ✈ Multicultural background: American, Lebanese
- ✈ Visited 35 countries around the world

Follower Stats



@TheJetsetterDiaries
56,000+ followers



The Jetsetter Diaries
20,000+ followers



Jetsetter Diary
1000+ subscribers



Jetsetter Diary
2000+ followers

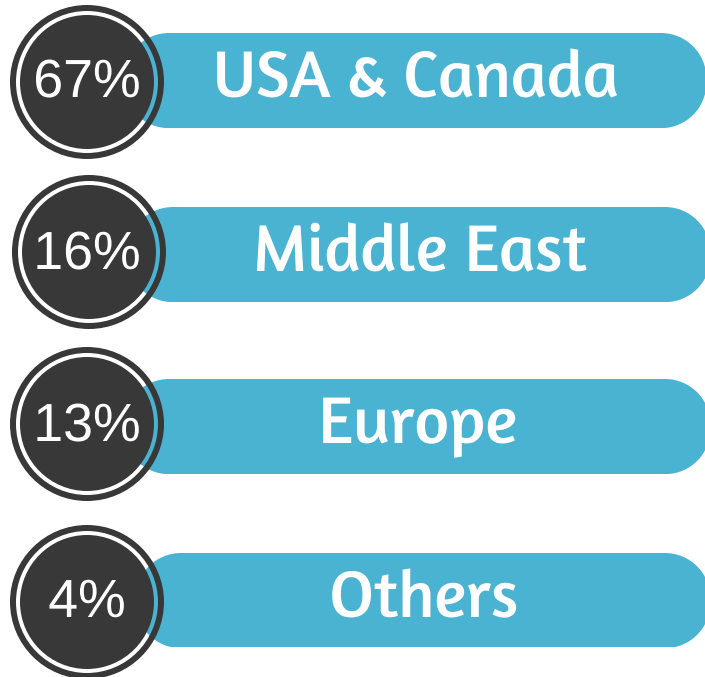


Jetsetter Diary
4000+ followers



The Jetsetter Diaries
21,000+ views

Follower Base





Follower Stats

My followers, subscribers and fans are your customers. My average reader is a travel/luxury lifestyle enthusiast, the same as myself. Made up of 74% women, main age group 25-34; over 30,000 readers have logged on from over 69 countries. Recent Nielsen studies have found that only 33% of consumers said they trust paid advertisements but over 92% trust peer recommendations. Collaborating with me increases exposure directly to your target market, my peers.

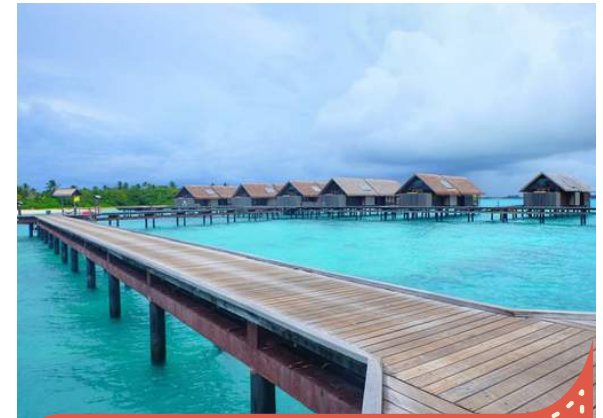
Past Collaborations



Promoting Fly Dubai's business class flights to tropical destinations



Shangri-La Luxury Resorts



Shangri-La's Overwater Villas Maldives



Jumeirah Luxury Resorts



Jumeirah's private beach villas - Maldives



Intercontinental Hotel Group

Past Collaborations



Presented many live travel segments
on the #1 TV channel
broadcasted across Middle East



Fivelements Luxury Resort
in Ubud, Bali



Mesastila Luxury Retreat
in Java, Indonesia



The Elysian Luxury Pool
Villas in Seminyak, Bali



Navutu Dreams Resort
in Siem Reap, Cambodia

Past Collaborations



Zanzibar Tourism Board



Louis Vuitton



Tulia Resorts



Xanadu Luxury Resort Zanzibar



Adventure Transylvania



Partnerships

Brand Collaborations

Hospitality Reviews

Press Trips

Sponsored Blog Posts

Social Media Takeovers

Content Creation (Photos+Videos)