

MEG O. ON THE GO

media kit





MEG O. ON THE GO



Meg is a makeup obsessed mom who lives in Houston, TX. She brings candid, honest, and relatable posts from the mindset of a busy woman. Meg O. on the Go is her outlet for sharing her latest beauty obsessions/tips, stories on motherhood, travel, style, and snippets from her personal life. Meg also showcases her outgoing personality with high quality videos and consistently produces viral content on Pinterest. Meg has been featured on BuzzFeed, The Huffington Post, and Mom.me. She has also made numerous television appearances (both national and local), and has been a speaker at blog workshops and conferences.

Location: Houston, TX



MegOontheGo.com

125k umv



mego

70k followers / 3.3mil monthly viewers



@mo_meg

4.2k followers



@mego

41.7k followers



youtube.com/MegOontheGo

2.5k subscribers



facebook.com/MegOontheGo

5.5k page likes

Audience:

97% female

70% USA

3.7% IG engagement rate

25-40 average follower age

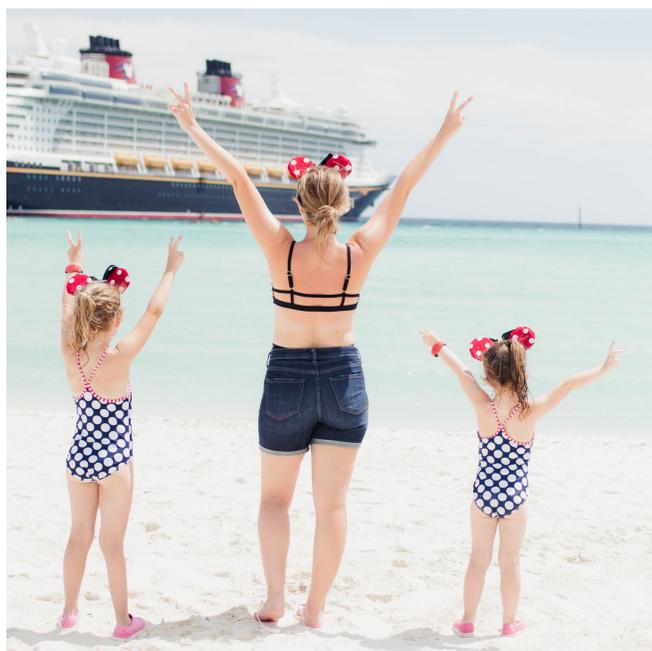
PREVIOUS PARTNERSHIPS:



Meg O. on the Go x Conair



Meg O. on the Go x Evereve



Meg O. on the Go x Disney Cruise Line



Meg O. on the Go x Wonder Nation

PARTNERSHIP OPPORTUNITIES:

Meg has the resources to partner with brands in a number of ways, and is happy to collaborate and build long-term relationships. The services listed below are just the beginning of what Meg is capable of, and she is thrilled to discuss other partnership opportunities.

BLOG POST	\$2500	includes a round of social shares
INSTAGRAM PHOTO	\$700	brand tagged in caption and photo
INSTAGRAM VIDEO	\$1000	30-60 second video
IG PHOTO + STORIES	\$850	photo + 3 stories w/ swipe up
BLOG + YOUTUBE	\$3500	blog post, youtube video, social share
SOCIAL CAMPAIGNS	\$1000	includes instagram, facebook, + twitter

Rates above are a starting point and will be tailored to each brand's individual needs. Please get in touch to discuss your specific deliverables so we can determine a rate for your campaign.



CONTACT:

meg@megoonthego.com