

# his for home

## Media Kit

hisforhomeblog.com

hello@hisforhome.com

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### About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



### Audience



72% of readers are women

27% are 25 - 34

26% are 35 - 44

18% are 45 - 54

12% are 55 - 64

12% are 18 - 24



### About Adelle & Justin

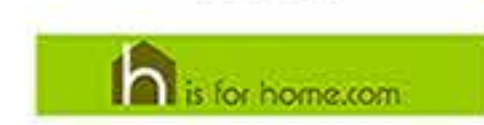
Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.

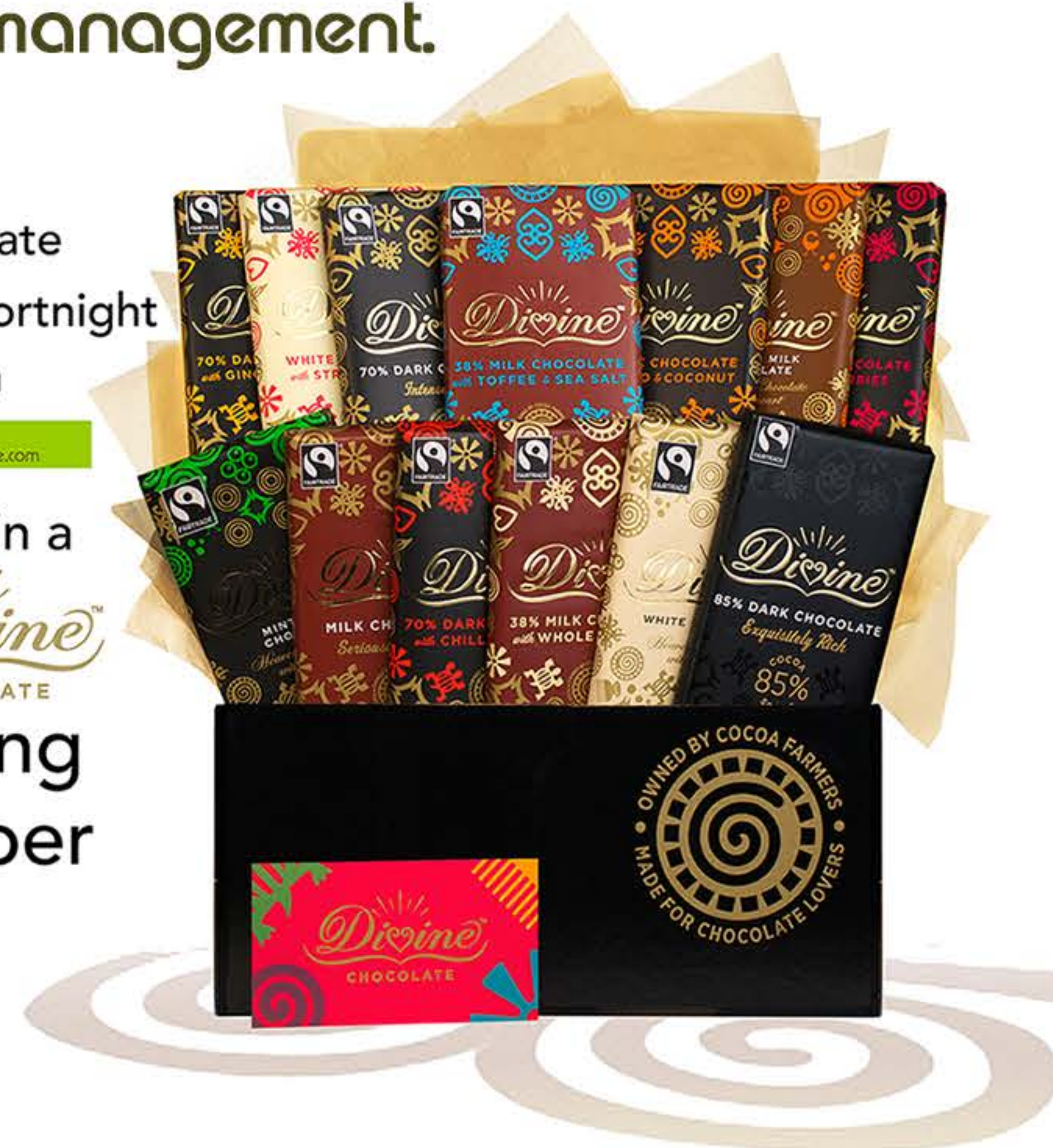
### Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

Celebrate Fairtrade Fortnight with



and win a Divine CHOCOLATE tasting hamper



### Social media reach

1 April 2017 (last calendar month)

Domain/page authority: 35/39

Monthly page views: 16,510 Unique visitors: 14,878

3,135 facebook.com/hisforhome

7,785 pinterest.com/hisforhome

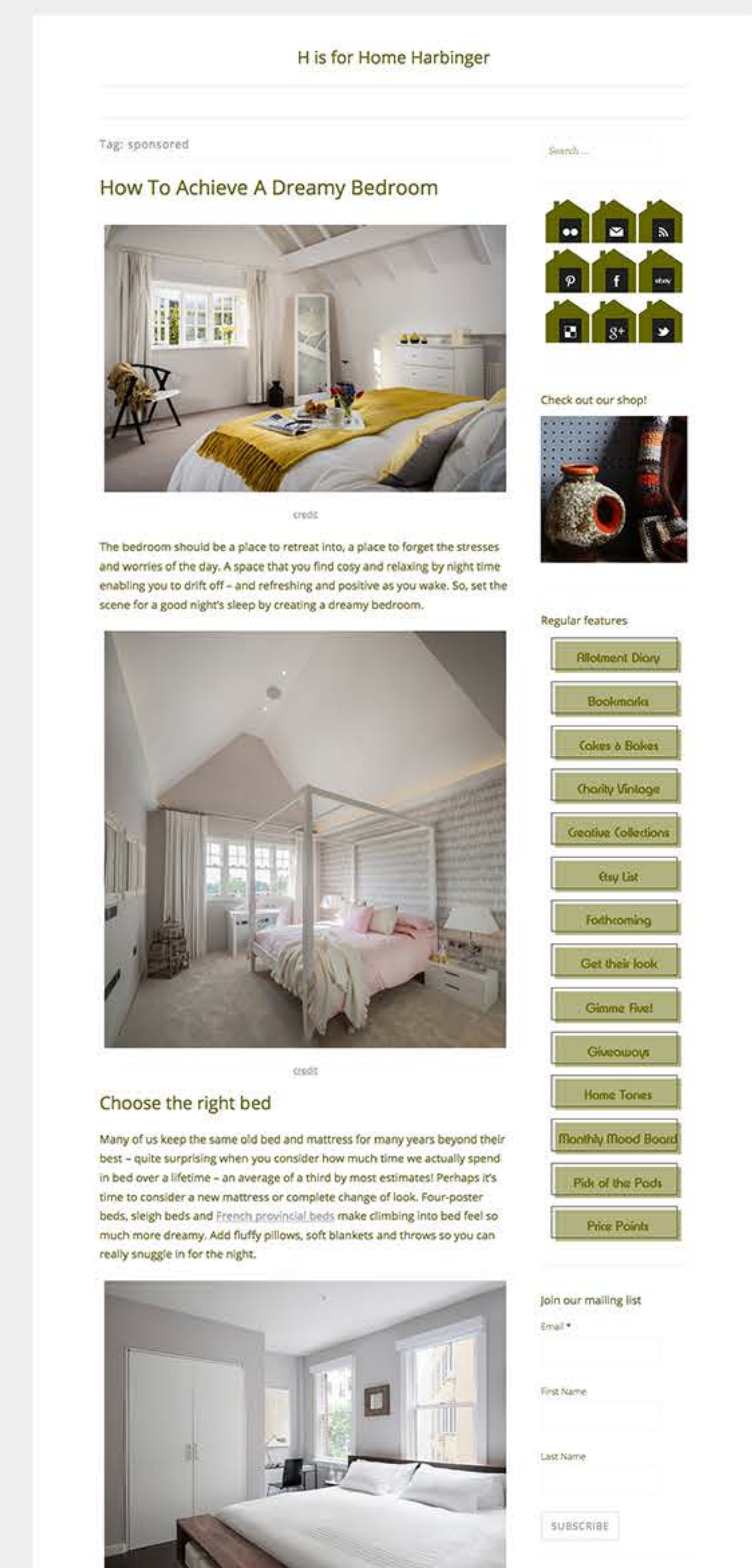
11,121 twitter.com/hisforhome

2,706 instagram.com/hisforhome

1,097 youtube.com/user/hisforhome

808 google.com/+Hisforhome

Contact us on hello@hisforhome.com to find out more about how we can work together



### Reader Location

We have had visits from 178 separate countries

49% from the UK

24% from the USA

27% from the rest of the world

