

Lazy Daisy Jones



About the Blog

Lazy Daisy Jones is a fast growing, popular blog written by Ashley Cramp. With a worldwide audience and a loyal following amongst UK professional and creative women of all ages from 18-85.

A blog that celebrates midlife living, simple sustainable style & fashion, green beauty & skincare plus modern rustic interiors.

Lazy Daisy Jones is about exploring the new & letting go of the old. Embracing change by living responsibly, so our children & grandchildren will inherit a planet like the one we grew up on. It is about finding joy in creativity not consumption.

16K

Total number of monthly visitors with frequency

9K

Total number of unique monthly visitors

2.5 K

Average number of new monthly followers



2k+



2.3k+



1.9k+



113



1 k+



3 k+

A U D I E N C E

92%

WOMAN

8%

MEN

56%

AGE 18-50

44%

AGE 50 +



TOP LOCATIONS

United kingdom
United States
Australia/Canada

S E R V I C E S

**. PLEASE CONTACT ME FOR PRICE DETAILS
OR TO DISCUSS CAMPAIGN IDEAS & ANY
OTHER REQUIREMENTS**

INSTAGRAM POST

Original and authentically styled images, with relatable caption and appropriate hashtags

INSTAGRAM STORIES

For a set of 3 stories, beautifully styled with original photography, hashtags and graphics

SPONSORED POSTS

A full dedicated blog post, featuring your campaign and/or products. With 500+ words and authentic, relatable content. Plus 5-8 images .

PRODUCT REVIEWS

Happy to receive products for review purposes, with no pressure or obligation to feature them. If I like them I will include them in a monthly roundup blog post.

BRAND AMBASSADORSHIP

Please contact me with details.



STYLE.



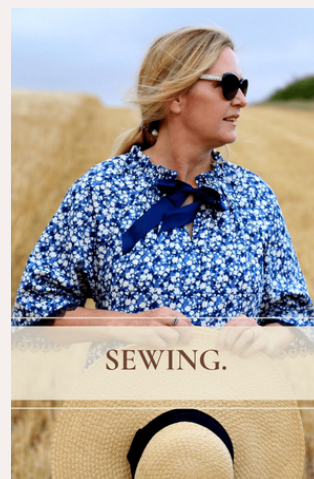
INTERIORS.



BEAUTY.



CROCHET.



SEWING.

@lazydaisyjones

www.lazydaisyjones.com

hello@lazydaisyjones.com

Lazy Daisy Jones



LET'S WORK TOGETHER

Lazy Daisy Jones is a fast growing, popular blog written by Ashley Cramp. With a worldwide audience and a loyal following amongst UK professional and creative women of all ages from 18-85. Established in 2013, 'LDJ' has evolved into a lifestyle blog featuring, simple, sustainable style, slow fashion, green clean beauty, and modern rustic interiors.

COLLABORATIONS

HOBBS
RADLEY
TK MAXX
WHITE STUFF
FANTASIE

CLARINS
MILLER HARRIS
THIS WORKS
BOOTS
CLAIROL

DFS
TESCO
BOSCH
CITIZEN M
HOMESENSE