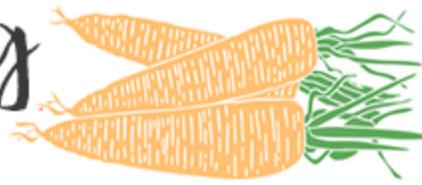


hashtag vegan



JULIANNE HALL | FOOD BLOGGER



about julianne

Hi, I'm Julianne! I'm a Certified Holistic Health Coach, vegan blogger, recipe creator, and a part-time farm girl. My longtime interest in food and wellness turned into a passion after becoming vegan 10 years ago. I am lucky to spend my mornings on an organic farm so I am passionate about knowing where my food comes from and supporting businesses who do too! My mission now is to educate others on the plant-based diet and cruelty-free lifestyle, and to help my audience discover high-quality brands and products that will assist them along their journey.

who i've worked with

New Barn Almondmilk, Redmond Real Salt, Bobo's Oat Bars, Maya Kaimal Fine Foods, Organicgirl, Healthworks Superfoods, Yellowbird Hot Sauce, and more.

instagram

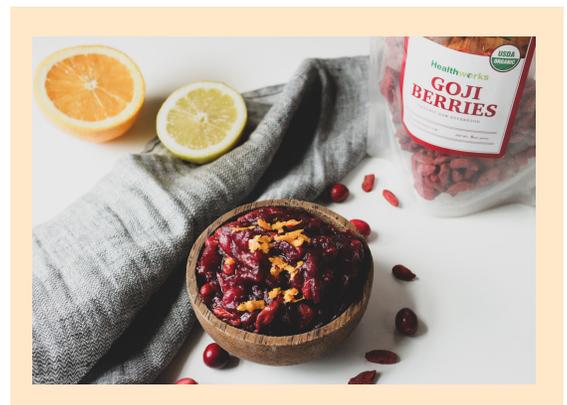
- 16,000 followers

audience

- 77% women
- 70% ages 18-34

accolades

- chosen as one of the top 75 influencers and a participant in the Influencer Summit at Natural Products Expo East 2017 and 2018





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Please note: I only work with brands and products that align with Hashtag Vegan's mission. While I am compensated for my work, my reviews and opinions are 100% my own. I always comply with FTC regulations and disclose a partnership or sponsorship.

sponsored instagram post (\$175 + product)

I have found Instagram to be the most beneficial platform for sending you new traffic. I will create an authentic Instagram post highlighting your product in both the original photo and the caption. I will use any specific hashtags that may go along with your campaign as well as highlight any particular talking points you might have in mind (in my voice, of course). Ask about sponsored giveaways, story shout-outs or multiple post packages.

sponsored blog or recipe post (\$275 + product)

For this option, I will create a 500-word blog post which will highlight the product and will be posted on hashtagvegan.com with a minimum of three original photos. We can come up with a theme or content idea together or you can let me get creative!

brand ambassadorship (\$500/month and up)

My favorite way of partnering up is doing a three-month or six-month brand ambassadorship. Let's come up with a plan that works best for your business and shows our audience that your brand or product is truly one I trust and use authentically. I love incorporating Instagram posts and stories, blog posts, and giveaways, but I'd love to get your ideas too! My basic package (\$500/month) includes one IG post, one five-part IG story, and one full-length blog post (i.e. recipe) per month, plus one giveaway at the end of the three-month cycle.

recipe development (\$150 + cost of ingredients)

I would love to help you come up with a delicious vegan recipe that uses your product. You will have complete ownership over the recipe and it will come with three photos. Does not include any posting on my behalf.

restaurant or travel reviews / press trips (fees vary)

If you have a vegan/vegetarian restaurant or upcoming event, I would love to visit and find creative ways to promote your mission to my followers.