

#### ABOUT ALAATTIN CAGIL



Blogger, Content Creator, Author, Awarded Social Media Consultant & Specialist

#### ABOUT ALAATTIN'S CONTENTS



Lifestyle, unboxing, product promotion and highlighting, baby, family, technology, fashion

It is enjoyable for me to produce any content that is not outside of my principles. That's why I like to produce content in many categories, not in a single category. The first thing that matters to me when dealing with a brand is to be happy. But not only my happiness is important, it makes me more happy if your brand is happy. Also, it has to be a reward for my time and effort.

I love collaborating with different brands and businesses with different perspectives. In this way, I can learn about the visions, wishes and expectations of different people. This is a good alternative for my development and for doing my work better.



IT IS A GREAT FEELING FOR ME TO MAKE THE BRANDS I COLLABORATE WITH HAPPY AND TO ANNOUNCE THEIR BRAND TO HUNDREDS OF THOUSANDS OF PEOPLE.

#### **BIOGRAPHY**

He was born in 1994 in Izmir. Cagil, who is intertwined with computer techs since young ages, took his first step to Social Media Expertism and Consultancy carrier after he started to produce social media advertisement content. He published his Digital Media Agency right after he took a good progress in his field. Also, he is making Digital Strategy and Author for newspapers and magazines like Turkcell, Hardware Plus etc. He was chosen Head of International Social Media Society of Aegean Region in July, 2017. He was also chosen The Best and considered worthy to Golden Palm Award. In 2017, he published his first book, "Social Media and Digital Marketing". Later on, "What is a Social Media Specialist?" published the book and "Make Easy Mone Online". He is carrying out his carrier by being active and doing the things with passion and by taking many awards.

#### **OTHER NOTABLE AWARDS:**

2016 Turkey Youth Awards - Best Social Media Phenomenon Award
2017 Phoenix Awards - Jury Prize Best Social Media Specialist
2018 Turkey Youth Awards - Best Social Media Specialist Award
2018 Golden Palm Awards - Best Media Consultant Award







# SPONSORSHIP & COOPERATION PACKAGES

PRICES VARY ACCORDING TO RE-QUESTS AND PRODUCTS. STARTING PRICE IS £250+ AND UP. BUT YOUR OFFERS AND REQUESTS ARE ALWAYS CONSIDERED. SO DON'T

#### 11

### Let's Work Together!

We want to work with you to enable your brand to grow. After reviewing the statistics, you can send an e-mail.

Email: WebSite: Only Whatsapp: alaattincagil@gmail.com alaattincagil.co.uk +44 7555452898



#### ALAATTIN CAGIL MEDIA KIT



O1 STORY HIGHLIGHTS

**REACH** 



SOCIAL MEDIA PROMOTION POSTS (PHOTO)



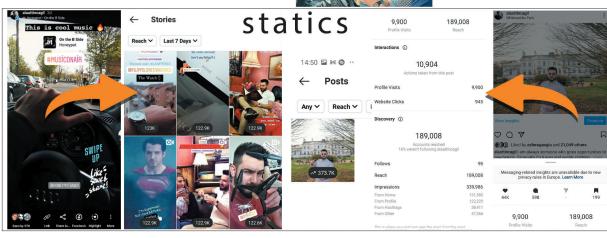
PRODUCT REVIEWS



SOCIAL MEDIA PROMOTION VIDEO (REELS)



PREMIUM PACK STORIES + POSTS/VIDEO





### Benefits of Influencer Marketing





- Influencer Marketing is not iust what it seems!

- It is so much more!

Many brands do not know,
 but they are investing in the future.

Accounts with a lot of followers and interactions in their social media profile make serious contributions to many sites. SEO work is a special job, but when you work with Influencers, you do Social SEO. In this way, you invest in the future. An Influencer sharing your link will increase your rank by Google. In this way, you can get ahead of your competitors. Of course, more professional studies can be done for this. But if you are already going to do Influencer Marketing, it is much more profitable and a good investment to work with Influencers like me.

## Very Important Information!

- 1- Content Control: After producing the content, the influencer should write long articles and add links in the description section. Keywords related to the product should be written in this description.
- 2- Hashtags and Locations: Correct hashtags and locations allow you to reach more people. Why not more? In addition, thanks to hashtags, you can reach the target audience directly.
- 3- Add Link: It is often forgotten, but definitely add a link. Because it is very important that large profiles are references to your website. This will increase your rank.

If you want to get more professional service, you can get service and information from the Digital Marketing agency owned by Alaattin Cagil.