ESLAM NOUR

PERSONAL INFORMATION
Current Address: Alexandria, Egypt
Date of birth: 4/25/1986
Place of birth: Jeddah, Saudi Arabia
Nationality: Sudanese

CONTACT
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PROFESSIONAL PROFILE

With 6 years of experience as a freelance copywriter/digital marketer/translator/editor and a current master's student in marketing and sales at Rome Business School, I'm looking forward to working in a place where I can be creative and innovative.

WORK EXPERIENCE

SELF-EMPLOYED, 2014 - PRESENT

I work as a freelance copywriter/digital marketer/translator/editor (Arabic < > English) since 2014.
I have collaborated with clients, companies, magazines, and newspapers in & outside Saudi Arabia.
I have worked remotely on translation and copywriting projects for Google, Netflix, Dove, and other famous brands.

ZWARAH HOTEL SUITES, JEDDAH, SAUDI ARABIA

DIGITAL MARKETING SPECIALIST (PART-TIME), 2018 - 2019

I've transformed the hotel and its two branches into the digital world in a short period by doing the following:
- Enhancing the appearance of the three branches on Booking, Expedia, and Google by 100%
- Increasing the reservations through social media
- Getting the best candidates and suppliers from Facebook and the popular advertising sites in Saudi Arabia

EDUCATION

ROME BUSINESS SCHOOL, ROME, ITALY

2020 - 2021

Master's degree in marketing and sales

ALEXANDRIA UNIVERSITY, FACULTY OF ARTS, ALEXANDRIA, EGYPT

2006 - 2010

Bachelor of Arts in History

IT SKILLS

I have completed an ICDL course from New Horizons Center, 2011.

- Microsoft Office Level: Professional

- Adobe Acrobat Reader Level: Professional

SOFT SKILLS

POSITIVE
ORGANIZER
CREATIVITY
KNOWLEDGABLE

PROFESSIONAL SKILLS

COPYWRITING
TRANSLATION
TRANSCRIPTION
EDITING

LANGUAGES

Arabic: Native

English Level: C2

Italian Level: A1

HOBBIES

Writing

Blogging

Reading

Listening to music including opera

Watching movies and TV series

Watching football games

Playing football video games

Playing chess and dominoes

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