



sharing my simply keto lifestyle

is positioned to become the



KEY SOCIAL

Instagram 15.4k Twitter 10.4k Facebook Group 120k Facebook Page 6k Youtube new



MARKET TRENDS

KETO Diet & Low Carb Recipes have seen a steady upward spike in 2017 (see attached) \$66 billion market with the KETO diet crushing the upswing due to quick results and ease of the success.



BRAND GROWTH

Major 6 month growth across all platforms including 1,113% increase on Facebook.



THE BRAND

Simply the Sweet Life most popular solution for the low carb keto lifestyle in 2018



KETO LIFESTYLE

Simply the Sweet Life's main focus is FOOD but also finds solutions for the keto'er in TRAVEL, BEAUTY, WELLNESS & STYLE.

BRAND
COLLABORATIONS
AVAILABLE

POD-CAST

Weekly KETO real life success stories and meal planning tips.

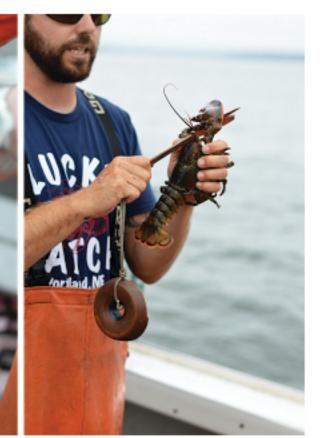
COMMUNITY

The low carb keto community is a loyal dedicated group that seeks advice from others within the community.









MORE THAN A DIET

KETO is more than a diet it's a *lifestyle*. keto'ers are committed to this way of living and are looking for solutions to support their *lifestyle*.

THE APP

Simply the Sweet Life is launching it's meal planning app **SIMPLY KETO**Jan 1st 2018 on Android and IOS

CONTACT



