

Joseph Lucido



About Joseph and The Consulting Lifestyle

Joseph Lucido is a recent graduate of the University of North Carolina at Chapel Hill, and has begun his career as a strategy consultant. While not advising companies Joseph is a menswear and lifestyle influencer who is able to meaningfully interact with his main demographics through his quality content.

His blog, The Consulting Lifestyle, is dedicated to the adventures of a young professional and provides inspiration for fashion, travel, and success at work.



INSTAGRAM

Joseph.Lucido: Over 125,000 followers with an average of 2,100 likes



BLOGS

Blogs on Blogspot and Tumblr. Over 80,000 page views/month



FACEBOOK & LINKEDIN

Over 25,000 connections across the two platforms



GQ and Vogue Insider

Work with the magazines to identify high potential brands



Demographics

Reader Gender: 60/40% M and F
Reader Ages: 60% 21-30 yrs, 30% 31-40 yrs



Interests

Fashion, Travel, Lifestyle, and Food

Past Collaborations



Bonobos



ASOS



Aruba Tourism



LensCrafters



H&M

CONTACT INFORMATION

Email: jlucido22@gmail.com

Phone: 919-457-2127

Blog Links: TheConsultingLifestyle.blogspot.com

TheConsultingLifestyle.tumblr.com

Services: Featured Posts, Blog Posts, Content Creation, Social Media Consulting, etc.

