

*Jeremy
Clayton*

MARKUS

fashion stylist / style expert
pr specialist / social influencer



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Jeremy Clayton

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ABOUT

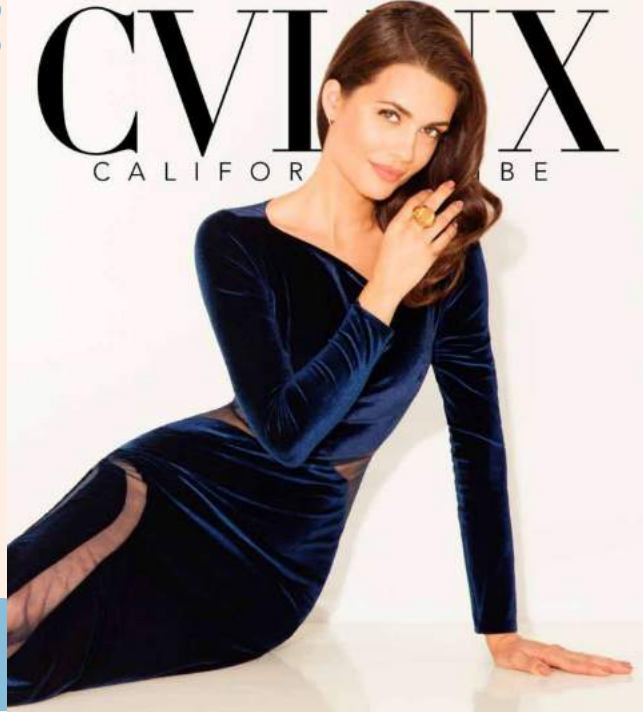
JEREMY MARKUS IS A LOS ANGELES BASED PUBLICIST, FASHION STYLIST AND SOCIAL INFLUENCER. HIS PASSION, DRIVE AND CHARISMA HAVE ALLOWED HIM TO WORK WITHIN THE FASHION AND ENTERTAINMENT INDUSTRIES FOR OVER 8 YEARS.

AFTER MOVING TO LA, JEREMY QUICKLY BEGAN HIS CAREER AT A FASHION PR FIRM WORKING BEHIND THE SCENES TO ORCHESTRATE RED CARPET AND EDITORIAL PLACEMENTS ON HOLLYWOOD'S ELITE FOR BRANDS SUCH AS MSGM, ELISABETTA FRANCHI, CESARE PACIOTTI, AND MARCOLIN EYEWEAR (TOM FORD, DIESEL, & DSQUARED2.) OVER HIS MANY YEARS IN PR, HE HAS BEEN ABLE TO SECURE PLACEMENTS ON CELEBRITIES LIKE ANGELINA JOLIE, KATE HUDSON, KENDALL JENNER, GIGI HADID & ZENDAYA.

IT WASN'T UNTIL LATER IN HIS CAREER WHILE ASSISTING ON A COVER SHOOT THAT HE DEVELOPED THE ITCH TO CREATE BEAUTIFUL IMAGERY. YEARS IN THE INDUSTRY ALLOWED FOR HIM TO BUILD A LARGE NETWORK AND BRANCH OUT INTO STYLING, WORKING WITH COMPANIES LIKE THE HONEST CO., WARNER BROS, AND VICTORIA'S SECRET PINK. BEING INSPIRED BY HIS WORK AND IMAGES HE BEGAN TO DOCUMENT HIS EXPERIENCES VIA HIS INSTAGRAM.

IT WAS THROUGH HIS CURATED INSTAGRAM THAT HE BEGAN RECEIVING FEEDBACK AND SEEING A GROWTH IN HIS FOLLOWERS WHO WERE LOOKING AT HIS ACCOUNT TO SEE BEHIND THE SCENES MOMENTS IN FASHION, OUTFIT IDEAS AND HIS JOURNEY.

JEREMY'S PASSION FOR WHAT HE DOES IS EVIDENT IN EVERY POINT OF HIS CAREER AND ESPECIALLY BROUGHT TO LIFE THROUGH THE IMAGES HE CREATES AND BROADCASTS TO HIS FOLLOWING.





INSTAGRAM

CURATED IMAGES BY JEREMY TO PROMOTE
PERSONAL AND PROFESSIONAL STYLE
INSPIRATION TO A GLOBAL AUDIENCE.

26,500
FOLLOWERS



73,987
LIKES
(FROM OCT '16 - OCT '17)

CONTENT INCLUDES

BRAND AMBASSADORSHIP

OUTFIT IDEAS

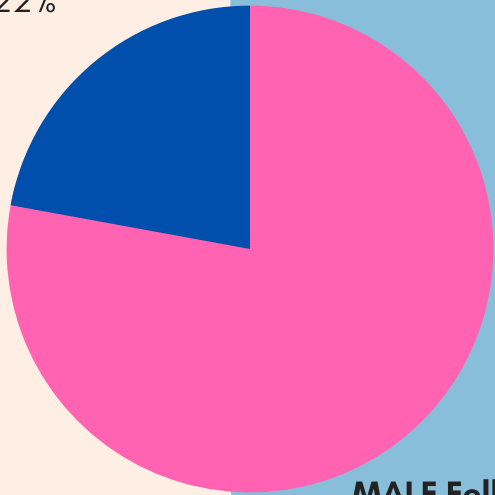
DESTINATION HIGHLIGHTS

EVENT COVERAGE

PRODUCT FEATURES (FASHION,
SKINCARE, TECH, ETC.)

STATISTICS

FEMALE Followers
22%



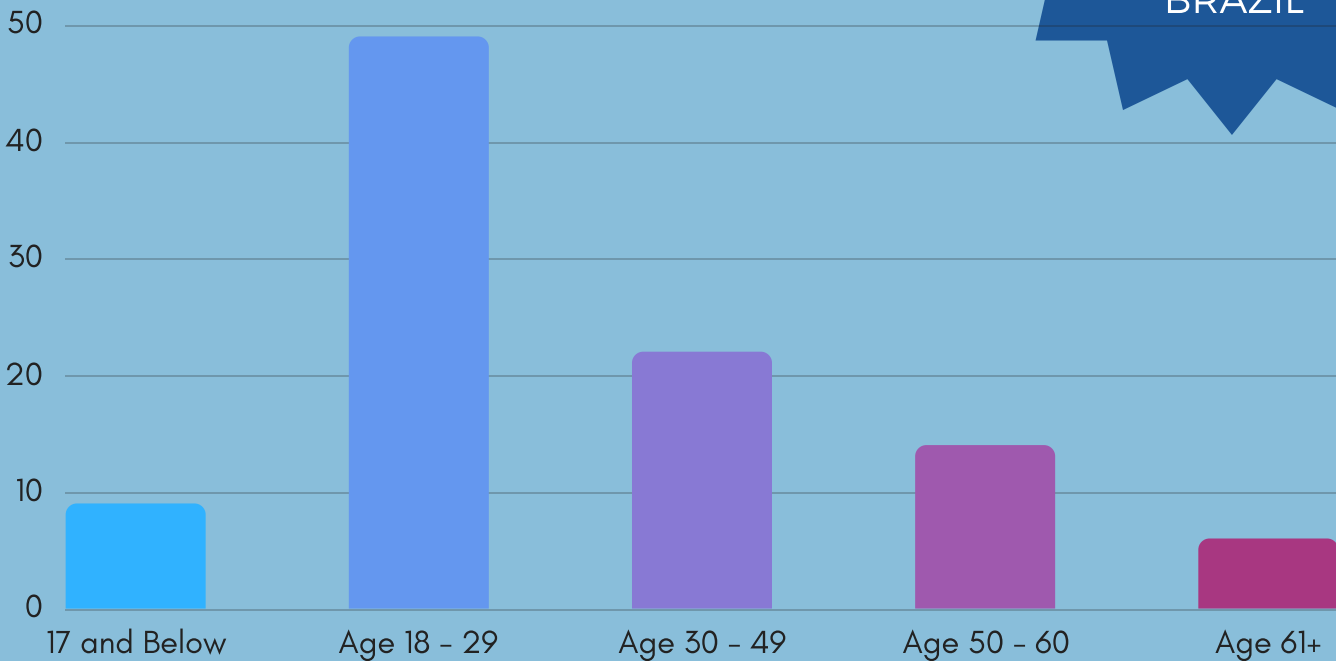
MALE Followers
78%

6.32%
AVG POST
ENGAGEMENT RATE

10.09%
AVG PROFILE
ENGAGEMENT RATE

42.25%
MAX POST &
PROFILE ENGAGEMENT
RATE

LARGE FOLLOWING
IN THE UNITED
STATES, LONDON &
BRAZIL



DEMOGRAPHIC BY AGE

PREVIOUS BRAND COLLABORATIONS



CREATIVE REC



DAGNE DOVER



ORIGINAL GRAIN
WATCHES



KENZO



CREATIVE RECREATION



BIG SEXY HAIR



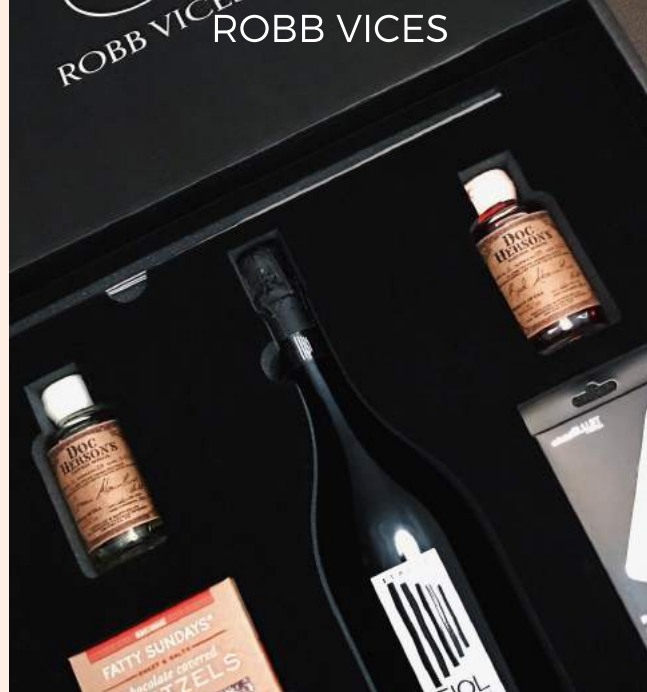
TASCHEN



KSWISS



HARRY'S



ROBB VICES
CREATIVE REC



ACARDY MENSWEAR



ADDITIONAL BRAND COLLABORATIONS

UNIQLO

PATCHOLOGY

SKEDERM

SERAPIAN MILANO

TOMS

UPCOMING BRAND COLLABORATIONS

GOOGLE HOME x
STRANGER THINGS SEASON 2

LANCOME

MALIN + GOETZ

OPPORTUNITIES

- SPONSORED POSTS & GETAWAYS
- PRODUCT REVIEWS
- EVENT ATTENDANCE/COVERAGE
- BRAND AMBASSADOR
- GIVEAWAYS
- INSTAGRAM STORY TAKEOVERS
- STYLING SERVICES
- CREATIVE DIRECTOR

TRAVEL HIGHLIGHTS



SOUTH CONGRESS HOTEL
AUSTIN, TX



SOUTH CONGRESS HOTEL
AUSTIN, TX



SOUTH CONGRESS HOTEL
AUSTIN, TX



WALDORF ASTORIA
BEVERLY HILLS, CA



THE PARKER
PALM SPRINGS, CA



LAS VEGAS, NV



TRAVELING IS A GREAT WAY TO ENGAGE THE AUDIENCE AS THEY ARE ABLE TO EXPERIENCE A DESTINATION THROUGH MY IMAGES & CAPTIONS AND ABLE TO VIEW IT IN REAL TIME ON MY INSTAGRAM STORIES.



UNITED ARTISTS
ATOMIC BLONDE
PREMIERE



PINK NATION
MOTEL
VICTORIA'S SECRET
PINK NATION MOTEL
PALM SPRINGS, CA



EVENT COVERAGE

MOSCHINO RESORT 2018
FASHION SHOW



ALDO



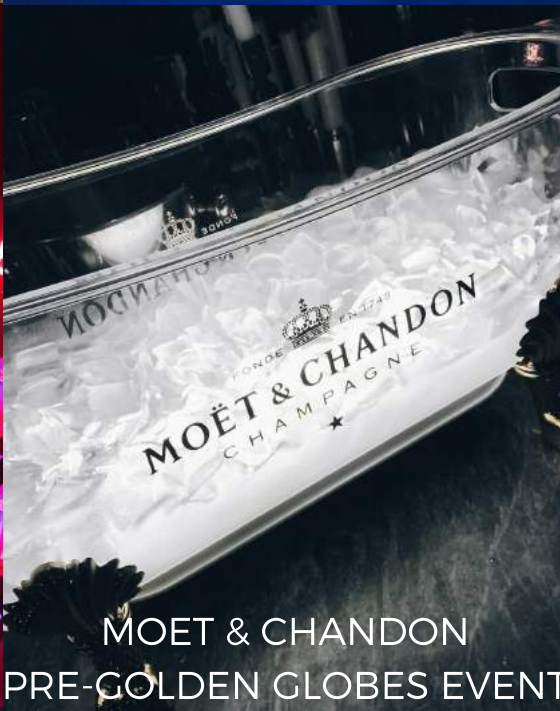
HOUSE OF PERONI LA
PERONI NASTRO AZZURO



ALDO



STUDIO SVEDKA LAUNCH



MOËT & CHANDON

PRE-GOLDEN GLOBES EVENT



YSL BEAUTY SOCIAL CLUB

THANK YOU FOR
VIEWING!

Contact Jeremy

01

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02

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INSTAGRAM

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