



**FOOTS IN
BOOTS**

Louise Meyer/ LootsinFashion

SA Fashion Beauty and lifestyle blogger

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ABOUT

Foots in Boots is a personal style website that documents Louise's daily wardrobe choices incorporated with brand collaborations. Founded in 2015 Foots in Boots started out as a hobby and has since grown into a brand that represents Louise as both a fashion personality and influencer. From Monday to Friday Louise is a Mechanical engineer but after 5 and over weekends blogging is pursued.

SOCIAL MEDIA



INSTAGRAM:

<https://www.instagram.com/lootsinfashion/>

(24.3K)



LOOKBOOK:

<http://www.lookbook.nu/user/3241971-Lootsin-L>

(3500+)



BLOG: <http://www.footsinboots.com/>

(6500 Views per month)

BLOG AUDIENCE

45.85%
Female

33.50%
Age 25-34

48.02%
South Africa

BLOG STATS

6500
Monthly
page views

CREDENTIALS

In the past year LootsinFashion has collaborated with many brands including the following.
(although not limited) The full list is displayed on my blog in the collaboration tab.





SERVICES OFFERED: SPONSORED POST

A Sponsored Post is a full Blog Post with dedicated product placement, and photographed like a fashion or lifestyle shoot.

This package includes 1-2 looks, 10 or more fully edited photos, and 3 or more posts on my Instagram and other social media channels at peak posting hours. You will be tagged and credited in any Instagram posts to direct traffic to your profile.

The blog post will include your brand name/link, in the outfit details section of the blog post. Payment is due before any features will be posted. Products sent are expected to be gifts.

Contact for price.
lootsinfashion@gmail.com





**LET'S WORK
TOGETHER!**

