

DANA VENTO
DanaVento.Com



About: Dana Vento Is a Lifestyle, Travel, Food, DIY & Car blogger who shares her adventures in life through her website& social channels. Indulgent recipes, organizational creativity, great vehicles, DIY, and fabulous travel destinations meet the tag line “lavishly living life out loud.” From the inception of her blog, appearances on local tv and radio have maintained including a feature in Redbook August 2014.

Past Campaigns and Relevancy

- CHRYSLER – How A Pacifica Fits into A Hockey Mom’s Life. Social posts #DrivePacifica <http://bit.ly/ChryslerPacificaMom>
- KIA Mom – Drive KIA’s & Post Kia #DriveKia <http://bit.ly/KiaSoc1> & <http://bit.ly/KIABlog>
- TIDE- How to tackle laundry. 4 post series highlighting Tide Pods W/Downy <http://bit.ly/TideAmbassadorship>
- VERIZON WIRELESS - Social Media & Blog Posts using #Verizon #BetterMatters <http://bit.ly/2VerizonTweets>
- UPTV – Social Campaigns Live Tweeting during multiple programs @Uptv <http://bit.ly/UPTVTwitter>
- KOHLER – Brand ambassador through multiple, extensive DIY Projects <http://bit.ly/KOHLERProjects> & Social <http://bit.ly/KOHLER123>
- IKEA – Collaborations for both in-store demos & home DIY <http://bit.ly/IKEAPosts> & <http://bit.ly/IKEAPgh>
- ROSEWILL – Content creator recipes -> <http://bit.ly/rosewillrecipes1>

Notable Instances

- Video on FB reached ¼ million organically -<http://bit.ly/BGSheikra>
- Video on FB reached 10K organically & viewed 6400x w/in a week <http://bit.ly/pvdfestvid>

Web/Social Media Presence

- Instagram: 60K followers <https://www.instagram.com/danadvee/>
- Twitter: 77k Followers <https://twitter.com/danavento?lang=en>
- Facebook: 22.4K Followers <https://www.facebook.com/danadvee/>
- YouTube: 768 Followers <https://www.youtube.com/channel/UCbPr-2aYp1ISnJPjFKeqVEw>