

# PhoenixBites

All things food related!

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## 2018 MEDIA KIT

PhoenixBites has quickly become one of the most prominent food/media sites in Arizona. Since our launch in 2010, we have attracted not only local visitors but also a strong food -enthusiast following nationwide. Most recently, Taryn Jeffries, EIC of PhoenixBites, was inducted into the Arizona Culinary Hall of Fame as the 2017 Food Writer of the Year.

Our voice has been featured through many other media outlets including CityEats, the local project launched by Food Network, GO Magazine, Uptown Magazine, So Scottsdale Magazine, Scottsdale Health Magazine, Shape.com, AZ Wine Lifestyle Magazine and Scottsdale Business + Life Magazine. In television, we have been featured on FOX10 and 3TV for our work in our community and we have also been featured on Cooking Channel's Eat St, highlighting local food.

### DEMOGRAPHICS

60% are women

70% are 24-35

20% are 36-44

91% are from U.S

67% are from AZ

### MONTHLY SITE TRAFFIC

Page Views 41,150

Unique Visitors 6,088

Average Time on Site 1.54 min

### SPONSORSHIP AND CAMPAIGN OPTIONS

As a trusted authority, PhoenixBites can offer a variety of services. Please reach out for specific project ideas or information.

- Sponsored Posts
- Recipe Development
- Brand Ambassadorship
- Classified Ads
- Product placement
- Banner ads
- Events and Travel
- Press Release Publishing



**7067 Followers**  
*@PhoenixBites*



**4039 Likes**  
*@PhoenixBites*



**337 Followers**  
*@PhoenixBites*



**5522 Followers**  
*@PhoenixBites*

**7123 Email Subscribers**

FOOD EVENTS | RESTAURANT REVIEWS | GIVEAWAYS | EVENTS CALENDAR | NEWSLETTER

FOOD, DRINK, RESTAURANTS, INTERVIEWS & GIVEAWAYS!

WWW.PHOENIXBITES.COM

## SPONSORSHIP OPTIONS

### SPONSORED POST

Looking to promote your business or product? We can cultivate a custom-written 400-word blog post that will reach our website viewers. \$50

### SPONSORED SERIES PACKAGE: NIBBLE

Get a substantial reach with this 30 day marketing package. You will receive 1 dedicated email broadcast, side-bar web ad, newsletter ad, one website promotion post will complete social media promotion. \$150

### SPONSORED SERIES PACKAGE: BIG BITE

This 60 day package will include 2 dedicated email broadcasts, 2 web ads on requested pages, 3 email newsletter ads, 2 website promotional posts and 6 social media promotions. \$225

### FBAZ Food Tours

Customized media events at your location with 10-15 local food writers and bloggers. \$125

### CONTESTS & GIVEAWAYS

We can host contests and giveaways, with website and social media promotions. The website promotion will include a custom written 400 word website promotion. \$75

### LEADERBOARD AD - 738 X 90PX

\$100 / month  
\$275 / 3-month package  
1 Slot available

### STANDARD AD - 125 X 125PX

\$50 / month  
\$125 / 3-month package  
4 Slots available

### PRESS RELEASE PUBLISHING

Promote your completed press releases on our Press Release page. Your words, your timeframe & guaranteed placement. \$25

### Event Calendar Listing

A dedicated spot on the events calendar. \$10

Rates are valid until 12/31/2018

\*Custom packages are also available

PARTNERS



### OUR PAST COLLABORATIONS

- L'auberge de Sedona
- Hopdoddy
- City Eats
- Negra Modelo
- We Do Dev
- Downtown Tempe Authority