



@itslhr

Lucia Hinojosa, 23, is based in **Miami**. Lucia Hinojosa mainly posts about **fashion, lifestyle** and **photography**.

Instagram Stats

57,385 Followers	5.9% Avg Engagement	0.0% Sponsored Content: Last 90 days
3,332 Avg Likes Per Post	18 Avg Comments Per Post	100.0% Organic Content: Last 90 day

Audience Age

Age 18 to 20	34.2%
Age 21 to 24	28.3%
Age 25 to 29	18.9%
Age 30 to 34	10.6%
Age 35 to 44	4.5%
Age 17 and under	2.0%
Age 45 to 54	1.2%
Age 55 to 64	0.2%

Audience Location

California	18.9%
New York State	12.9%
Massachusetts	11.3%
Florida	8.7%
Texas	8.0%

Audience Location: US vs Abroad

United States	49.8%
Abroad	50.2%

Audience Ethnicity

Caucasian	57.5%
Hispanic	21.9%
African American	20.1%
Asian	0.5%

Audience Gender

Male	55.8%
Female	44.2%

Sponsored Content

Sponsored	0.0%
Not Sponsored	100.0%