



MEDIA KIT 2020-21

CHASE SKYLAR

Marketing

Content

Writer

Positivity

ChaseSkylar.com - [@ChaseSkylar](https://www.instagram.com/ChaseSkylar)



About Chase

Orlando native. Air Force Veteran. Former DISNEY performer, DJ and host. Now I get to market the top radio stations in Orlando with iHeartRadio! Happily married to my Australian wife who is also a performer at the theme parks. We love to travel and spoil our dog, Boomer!

We are new homeowners with a TON of work to do inside and outside of our house. We love to share our personal lives with our friends on social media and hope to spread positivity and fun through our feeds.

I never post controversial, political or offensive content because I want my personal social media feed to be a place to smile, laugh or find a cool new product or service.

Ultimately, laughter, joy, light and love is all I want to spread on my feed and I hope that aligns with you and your brand!

Available for

Speaking Events
Ambassadorship
Social Media Content & Collaborations
Product Reviews
Marketing Brainstorms

Contact

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Chase DeMayo

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Social Statistics



53.4k
FOLLOWERS
@ChaseSkylar

23.9k
FOLLOWERS
@ChaseSkylar

4.7k
FOLLOWERS
The Chase Skylar



@ChaseSkylar

53.4k
followers

INSTAGRAM AUDIENCE

65% female

25-35 years old

58.4% USA

INSTAGRAM COLLABORATIONS



Sonny's BBQ

Veteran's Day Collaboration to celebrate their Veteran's Day menu for a nationwide 'Thank You' to those who served.

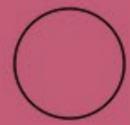
94% paid post performance

2.1% average engagement



GameDay Vodka

AInstagram Posts and Stories to uspport their Game Day inspired Sports labeling. This particular collab was used for their UCF game day push in Central Florida.



Brand Partnerships + Collaborations



7Eleven Fuel

7Eleven Fuel Rewards App promo. We highlighted the ease and perks of using this amazing app that was now touchless during the pandemic.



Schick Hydro

The Pandemic Transformation! Got to promote Schick's new Razor showing a before and after of my pandemic beard to a much cleaner and neater 'Chase!' This was fun - and much needed.



Fanatics Playoffs

Partnered with this amazing sports apparel website to push the playoff apparel for the Green Bay Packers. This collab was executed at a bvery precise time based on the winning of the team late at night and was used right away across all their brand channels.



AfterPay USA

In time for the Holidays! After Pay USA allowed me to share a super convenient and smart way to pay for gifts and essentials in four easy payments over two months. A great partnership!

Let's Work Together

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