



Hey! My name is Jennifer DeCima but I go by Jenn and I'm an Instagram influencer based in Sacramento, California. As you can tell, I love color! (In my life and on my hair, and in my beauty products, in my clothing.. everywhere! I have set myself apart from other influencers in this over-saturated market by having a fun, colorful feed with genuine (usually long because I talk A LOT) captions about products and other things I'm passionate about like feminism, body-positivity, mental health, etc. I don't want to fit into the influencer mold, I want to stand out and speak out about the things and thoughts that make me passionate. I am always looking to partner with beauty, skincare, and fashion brands but I also love food, art, charitable organizations, crafts, home decor, and even pet products! I have three babies-- one black kitten named Pacey, one 10 year old tabby named Piper, and one Mini-Australian Shepard named Saké who (if I'm being honest) all make much better models than I do. Feel free to reach out and brainstorm content ideas if you think we would make a good fit!

13.1K



## AVG. LIKES PER POST

738



## AVG. COMMENTS PER POST

35

Number of Children	Percentage
1 child	60%
2 children	40%

## GENDER

**FEMALE: 51.0%**

**MALE: 48.1%**

**OTHER: 0.25%**

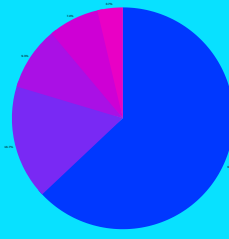
## AGES

**13-17: 3.2%**

**18-24: 40.7%**

**25-34: 36.7%**

**35-44: 11.8%**



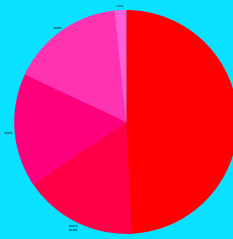
## COUNTRIES

**USA: 34%**

**INDONESIA: 9%**

**INDIA: 5%**

UK: 4%



## CITIES

**SACRAMENTO: 3%**

NEW YORK: 1%

**LOS ANGELES: 1%**

**LONDON: 1%**

# PRICING

## IMAGE POSTS

\$100.00 USD - \$150.00 USD (TBD)  
(TBD BASED ON PRODUCT AND WORK INVOLVED)

## VIDEO POSTS

\$200.00 USD - \$300.00 USD  
(TBD BASED ON PRODUCT AND WORK INVOLVED)

## STORIES (1-5)

\$50.00 USD FOR VOICE ONLY VIDEOS  
\$50.00 USD FOR PHOTOS  
\$100.00 FOR ON CAMERA VIDEOS



# BUNDLES

## PHOTO PACKAGE: \$200

- 1-5 PHOTOS POSTED IN A CAROUSEL HOLDING OR WEARING THE PRODUCT
- 1-5 PHOTOS POSTED IN STORIES

## VIDEO PACKAGE: \$300

- 1-2 ONE MINUTE ON-CAMERA VIDEOS POSTED IN A CAROUSEL.
- 1-5 VIDEOS POSTED IN STORIES

(VIDEOS WILL BE AN ON CAMERA DEMONSTRATION OF THE PRODUCT IN USE, SHOWING RESULTS, UNBOXING THE PRODUCT, ETC. (TBD BY THE BRAND))

# DETAILS

## ADDRESS

2110 10th Street #2  
Sacramento, CA 95818

## CONTACT

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## ACCOUNTS

@JENNDECIMA  
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# PORTFOLIO

