

# Julia Alvina

Midsize style — Travelling — Self Love

Graphic Designer — Content Creator Social Media Influencer — Copywriter

blog.julialvina.com

julialvina.myportfolio.com

@julialvina



## Who is Julia?

Julia Alvina is a multiskilled Content Creator with a background in Graphic Design. Her creative expression showcases her personal style in front beautiful backdrops and in exciting environments. Her personal style has a focus on the Midsize community and on feminine, creative, affordable and sustainable fashion.

Her over-all focus lies on authenticity, self care and artistic expression and on building an inclusive, engaged and open-minded following.

Julia is Body and Skin Positive and often shows this more personal side on Youtube and her Instagram stories. As a hormonal acne sufferer, this is something she is passionate about bringing into focus in mainstream media.

With an Honours Degree in Graphic Design she is expertly skilled in photo and film editing, layout, animation and branding and is used to creatively following brand guidelines. She also has skills and experience within Copywriting, Blogging and Storytelling.

Julia is originally from Stockholm, Sweden but have lived in Edinburgh, Scotland for over five years.

## Available for

Ambassadorship
Social Media Content and Collaborations
Styling
Vlogging and Video editing
Product Reviews
Product Photography
Lifestyle and Fashion Photography
Graphic Design
Copywriting
How-to guides and tutorials

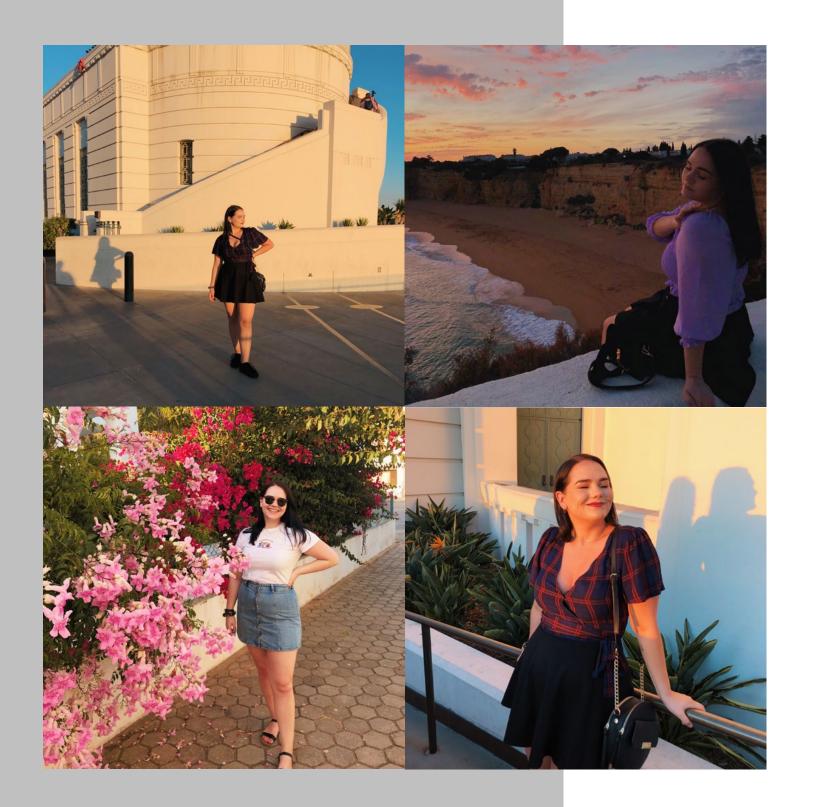
### Contact me

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@julialvina blog.julialvina.com julialvina.myportfolio.com

Based in Edinburgh, Scotland

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INSTAGRAM

2.3k 11%

Engagement Rate

5k

Reach

70

Followers

Avg. comments

180

Avg likes

150

Avg. Story Views

DEMOGRAPHIC

84%

Women

25-34
Age

US 32% UK 21% Sweden 8%

Countries

@julialvina

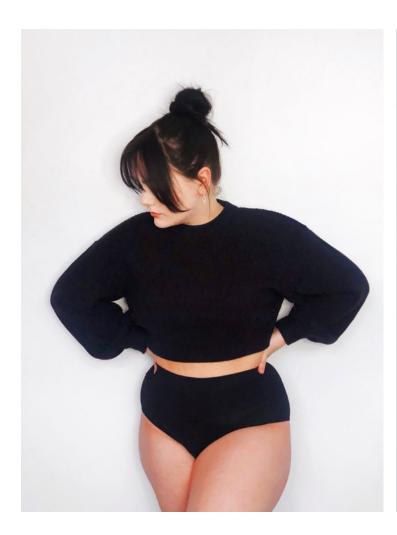


#### BRANDS I'VE WORKED WITH

IIMERSY®

better.

alya skin.







## Rates

Interested in working with me?
While I work on a paid basis, I'm happy to discuss gifting and PR.

PR and gifting collaborations would be under no obligation to post, however if the product or service is appreciated I will do so at my own discretion.

In feed (Per post): £45

Stories (per 3): £30

Reels/Tiktok: £60

Youtube/IG TV: £90

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#### Julia Alvina

## Algarve, Portugal 10:28

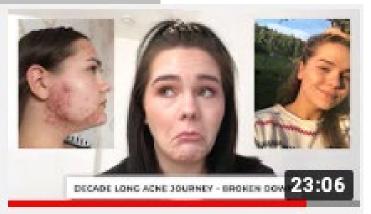
SUNSETS AND SAND IN PORTUGAL / Algarve /...

104 views • 2 weeks ago



15 THINGS I DO TO FEEL LESS LIKE TRASH / Sunday...

117 views • 5 months ago



MY 10 YEAR ACNE JOURNEY + PICTURES / Severe Cystic...

190 views • 5 months ago



**ROLLERCOASTERS AND** DONUTS IN BLACKPOOL /...

#### OTHER SOCIAL

62

YouTube Subscribers Julia Alvina

255

Pinterest Followers @julialvina

21.4K

Pinterest Monthy Views



Julia Alvina 255 followers - 66 following















**Body Positivity** 



84 views • 1 month ago

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