
CLARACCOOUTURE

FASHION, BEAUTY, TRAVEL AND FOOD BLOG

CLARA GEORGE



ClaraCCouture was created by Clara George during her first year at University. The blog initially posted images from small modelling jobs that had taken place in the past. However, after a few months, the blog evolved into a platform to showcase more day-to-day fashion and beauty tips. ClaraCCouture now works with a variety of different brands and posts about fashion, beauty, travel and exciting events. Clara's blog and social media has a global following with the majority of followers residing in the UK, USA, Switzerland and France.

COLLABORATIONS

Some of Clara's previous collaborations include:

- Mercure Hotels
- Cafe Rouge
- Absurd Bird
- Giraffe
- Mars
- Bayer
- Boohoo
- Soap & Glory
- PROPERCORN
- Daniel Wellington
- Christian Paul
- UNICEF
- Sugar Bear Hair
- Honeybum



6,000
Followers



80,000
Followers



140,000
Followers



80,000
Subscribers



2,000
Subscribers



COLLABORATION OPPORTUNITIES

- Sponsored Posts
- Hotel and Restaurant Reviews
- Social Media and Blog Promotions
- Attending Events
- Product Reviews
- Giveaways
- Brand Ambassador

AUDIENCE

Gender

- 65%: Female
- 35%: Male

Age Range

- 50% : 18-24 Years Old
- 21%: 13-17 Years Old
- 20%: 25-34 Years Old

Top Locations

- London, New York, Geneva, New Delhi, Devon, Paris



STANDARD FEES

Instagram Promotion: £150
~~Twitter/ Youtube Promotion: £60~~
Blog Post Review: £50

Clara would consider offering product exchange collaboration for the right company which is consistent with her ethos and style

WHERE TO FIND ME

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