

# girl on the go

TRAVEL + LIFESTYLE BLOG

GIRLONTHEGO.CA  
HELLO@GIRLONTHEGO.CA

## ABOUT ME

I'm a travel enthusiast that enjoys the simple things like beaches, sunshine, and good books! I am an international marketing strategist, social media coach, travel agent certified, and have a Master of Arts in Social Media. Yes, it's a real thing! :)



[LINKEDIN.COM/IN/SHERRIKING](https://www.linkedin.com/in/sherriking)

## IG FOLLOWERS

65% FEMALE

35% MALE

132,090+

SOCIAL MEDIA  
FOLLOWERS

2,000+

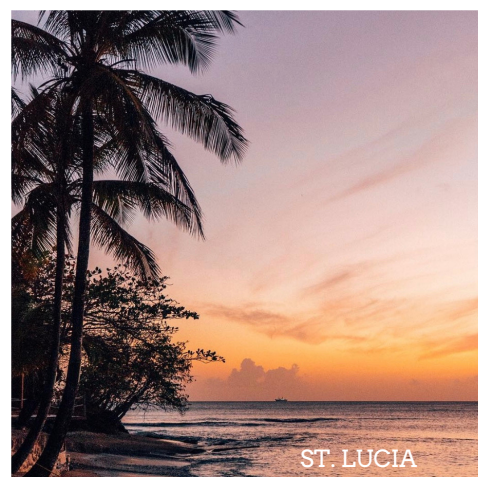
BLOG VIEWS

42,000+

WEEKLY IG  
IMPRESSIONS

1,218+

AVERAGE LIKES +  
COMMENTS PER  
IG POST



106K  
FOLLOWERS



25K  
FOLLOWERS



524  
FOLLOWERS



911  
CONNECTIONS