

Ana Benzan



23k+

FOLLOWERS



80k+

LIKES



6k+

COMMENTS



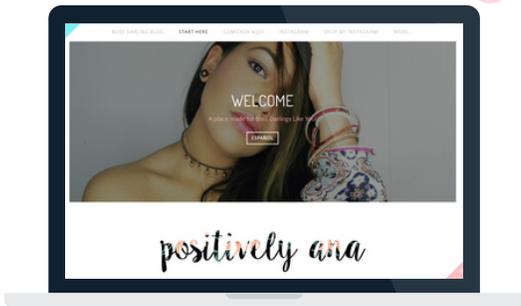
ABOUT ME:

Hi! I'm Ana. Thank you for your interest in knowing more about my audience & I. I started blogging as a way to socialize and share the things I love and make my life easier. I am an entrepreneur who is in constant search of amazing products, websites and apps. Working for myself has been an amazing journey that has brought many lessons my way. I spend the day working & brainstorming ways to share it all with my audience. In love with anything that kindles inspiration thru beauty & functionality. I am unafraid to be casual & silly in order to stay in touch & connect with my followers. It is my priority as an influencer to nurture a community I can inspire & help. I love working with cool, original brands that are passionate about making an impact that matters. Let's collaborate!



ABOUT THE BLOG:

Positivelyana.com was born out of my desire to connect with likeminded individuals. Those in search for the best tips on how to look great & work smarter. I like to curate items and pieces my busy Boss Darlings might enjoy. It's a life + style blog full of pretty outfits, actionable tips & cool products. I have turned my passion for solopreneurship & hustle into my hobby. It's what I love to read about & what I love to talk about with others. A place full of info & inspo. At positivelyana.com you will find outfit and gift ideas, product reviews and all the things that simplify and beautify my life!



23k+ followers

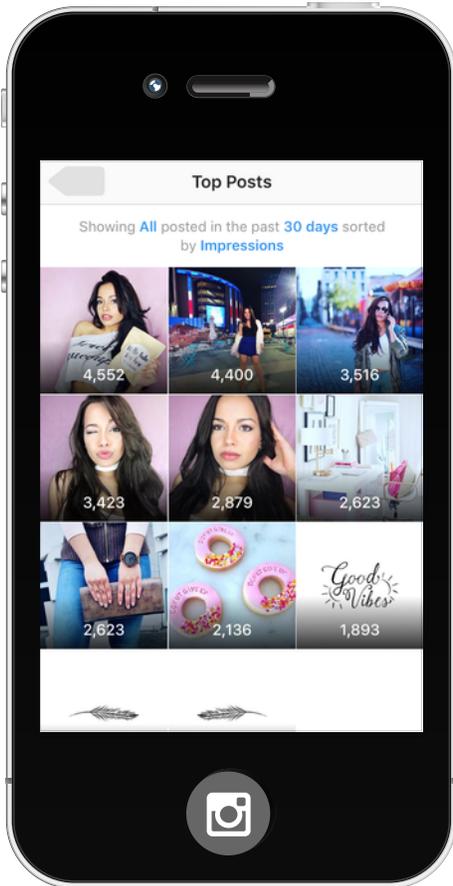


123 blog subscribers



430+ real friendships

INSTAGRAM DEMOGRAPHIC & STATS.



IMPRESSIONS & REACH



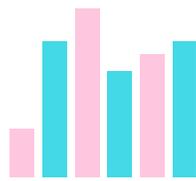
- 2,600+ average impressions per post
- 679+ average reach

GENDER



- 69% Women
- 31% Men

AUDIENCE AGE



- 13-17 8%
- 18-24 38%
- 25-34 31%
- 35-44 14%
- 45-54 6%
- 55-6 2%
- 65+ 1%

◆ PARTNERSHIP OPTIONS ◆

- ◆ product reviews
- ◆ sponsored posts
- ◆ brand ambassador
- ◆ banner ads
- ◆ freelance writing

◆ LET'S COLLAB ◆

e-mail : ana@positivelyana.com blog: www.positivelyana.com Instagram : [@ana.benzan](https://www.instagram.com/ana.benzan)

◆ RATES ◆

Available upon request. I follow social blue book's suggestions and adjust rates depending on partnership deal & agreement. E-mail me for my statistics & suggested quotes directly from the source. Also, feel free to include the specifics of your ideal collaborator deal!