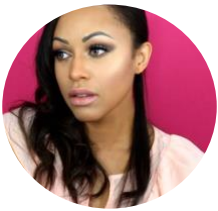


BONNIE

Professional Content Creator

ABOUT THE CREATOR

Bonnie, 6-year professional working as a makeup artist locally in Austin, TX. I studied as an artist in San Francisco, CA in training at QC Makeup Academy where I perfected my craft for bridal, natural glam and SFX makeup. When I'm not working on clients, I enjoy filming or taking vivid photos of me or clients and posting it on my platforms for the world to see.



What I enjoy creating

I don't think outside the box to much. I like to focus on what's current for now. When looking on my platform you will see what's relevant like Spring colors = Spring Makeup follow by other inspirations that will relate to what I'm marketing this week. My followers keep coming back because they relate to my style and because I promote positivity and confidence. If your core values are a match for mines or somewhat similar, I love to chat with you further.

DEMOGRAPHICS

- 68% are women
- 45% are 18-24
- 44% are 25-34
- 55% are from U.S
- 7% are from U.K.

SITE TRAFFIC

402,000 Monthly Page Views	17,698 Monthly Unique Visitors
17,100 Average Subscribers	405,285 Average Time on Site



SOCIAL MEDIA



841 Followers
@bonniedimatteo



52 Likes
@bonniedimatteo



2066 Followers
@bgood807



14.2 Followers
@bonniedimatteo



SPONSORSHIP AND CAMPAIGN OPTIONS

Collaborations are always welcome. Here is a list of work I have perfected my craft and I would love to create something beautiful with you.

- Sponsored Posts
- Product Testing
- Brand Ambassadorship
- Snapchat/Instagram Takeover
- Brand Awareness
- Events and Travel

CONNECT

Contact me to find out more about how we can work together.

EMAIL:
pr.bonniedimatteo@gmail.com
PHONE: 415-519-4422
WEB: www.bcontour.com

BONNIE

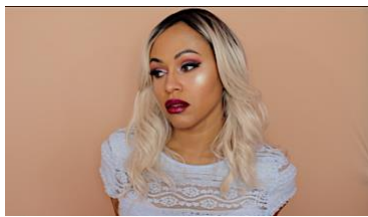
Professional Content Creator

MISSION STATEMENT

Bonnie mission is to share beautiful content with creativity center around innovation and ingenuity. Bonnie brings originality and imagination to Instagram, YouTube, Twitter and Facebook by sharing her vision of makeup.



Field Experience



I've had the pleasure to attend makeup shows like IMATS, BeautyCon and Generation Beauty to stay updated on what brands are offering to the public. This goes in hand with customers are needing and can't live without. I also follow each partner brand I work with on their platforms including all their social media platform, so I want miss a beat on their marketing(makeup) updates.

TOPICS THE AUDIENCE LOVES

All things makeup and beauty are what my followers crave from me. In more detail my audience love makeup videos of eye makeup and foundation. Sometimes I dab in the whole full glam tutorial and they are so please with the results.

- Natural Glam
- Get Ready with Me
- PR Unboxing
- Lipstick Tutorials
- New Product Promotions
- Event new product premier

PAST

- Huda Beauty
- Laura Mercier
- Covergirl
- Michael Todd Beauty
- Too Face Cosmetics

WHAT OTHERS SAY

"Gorgeous work thanks you for sharing"

-IBY Beauty

"Love this"

-Live.Glam

Ready to Get Started?

Feel free to reach me by **Phone: 415 – 519-4422** or by **Email: pr.bonnedimatteo@gmail.com**. As an artist I enjoy the freedom of speaking through makeup. As a brand marketing specialist, I enjoy using my education to communicate my message of confidence, talent and inner beauty. Rates are included in each sponsor post. Rates are subject to change according to promotions or length of campaign.

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SPONSORSHIP OPTIONS

SPONSORED POST

Promotion on any social media platform includes [Snapchat](#) [Instagram](#) [YouTube](#) and/or [Twitter](#)

Sponsored Post includes a.) Flat Lay b.) video format c.) picture d.) IGTV of talent use of product or shout out
\$600

SPONSORED SERIES

3 or more platform posts. Sponsored post can include but are subject to change pertaining to what is appropriate for post. Shout outs, Before and After picture/video, Get Ready with Me, Skincare Routine and Dedicated Post (one brand only post)
\$1200

SOCIAL MEDIA CAMPAIGN

Run a giveaway or campaign on social media. Post will be posted to selected media outlet upon brand choice. For giveaway Post will remain on platform until winner is selected. Other campaign promotions will remain permanent on platform. \$250

Rates are valid until 06/01/2019

AD REQUIREMENTS

Per your request Bonnie Dimatteo will submit social media insights from any requested platform. For ad requirements you agree pay talent Bonnie Dimatteo required media talent payment as a cost for using platform for advertising purposes. Talent is required for all post to show endorsement as paid sponsorship to follow advertising social media guidelines.

CONTESTS & GIVEAWAYS

A custom-written caption related to hosted giveaway. Giveaway will include makeup or other products to be feature in the giveaway. Giveaway will last for limited time either talent or brand will select winner. Once a day announcement for giveaway will continue until deadline. \$250

BRAND AMBASSADOR

\$400 / month
\$900 / 3-month package
1 Slot available

Insta-Stories

\$125 / mentions/unboxing/dedicate mentions
\$300 / 3 months of product use
4 Slots available

