



Thekittyway Media Kit

FASHION, TRAVEL, LIFESTYLE AND
MOMLIFE

[WWW.INSTAGRAM.COM/THEKITTYWAY](https://www.instagram.com/thekittyway)
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About TheKittyway



Starting in 2018 TheKittyway (Kitty) has been sharing colorful and lively content in fashion, travel and lifestyle with the latest addition of sharing her life as a mom to a beautiful daughter.

Her follower enjoy her approachable and positive style which feels like your best friend sharing her life and giving advice along the way.

She has worked with brands like NA-KD, TheBridge, Visit Maldives, Jumeirah Hotels, Nike, Stronger, TwistshakeBaby, Lookfantastic, Marriott Hotels, Shein, Maison Mollerus, PixiBeauty, T3 Micro, Doona, BabyBjörn, X2 Hotels and many more

SERVICES OFFERED

- Social Media Promotion
- Sponsored Posts
- Content Creation
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships

METRICS & ANALYTICS

- Instagram: 81k+ Followers
- Weekly Reach ~ 55k
- Weekly Impressions ~ 100k
- Picture Reach ~ 15k
- Followers mainly from Thailand, Germany and USA
- 80% Female 20% Male Follower
- Main Age Groups 18-24 and 25-34