



DEBORAH MAIN

The Pillow Goddess



About Deborah Main

Deborah Main is a Social Media Influencer and founder of Deborah Main Designs, a boutique design studio specializing in luxury decorative pillows in Austin, TX. Deborah works closely with businesses to help grow their brand awareness in their respective industries, connect their companies and products with buyers, and increase their ROI.

The Pillow Goddess blog is a destination for luxury design, art, home décor, travel and more. It features design products - from lighting and hardware to kitchen ranges, tile and home furnishings - for all types of spaces, both residential and commercial. The blog influences a dedicated, quality audience of interior designers, decorators, product designers, architects, industry decision-makers and affluent homeowners looking for high-quality products and design inspiration.

Demographics

67% Women
33% Men

Age Range: 25-54

Locations: Austin,
NYC, Dallas, LA,
London

Site Traffic

Page Views
1.2K

Subscribers
2.5K

Audience Reach
23K

Social Media



4.7K



3K



1.4K



1.6K

Active Design Groups: Interior Design Marketing, Interior Design Business Strategies, Interior Design Community, Design Wealth, Modern Architecture + Design Society (MA+DS) and Modern Home Tours.
Audience Reach= 20K

Why Hire The Pillow Goddess?

Deborah Main's expertise stems from 15 years in her own business and long-term relationships she's built with a large network of top interior designers, modern home tour architects, marketing/PR firms, Social Media experts, and brand partners. The Pillow Goddess Blog was recently ranked #28 in the **TOP 100 Design Hounds Influencers for 2019**.

We've used Deborah Main's blog for product placement and influencer marketing for several years now and while her audience is smaller than other mass sites - it's very engaged. We've had more engagement, clicks, page views on this site than on some larger sites at many times the price. We found her efforts to be well worth the ROI for our clients who invested here.

- Lori Dolnick Senior Vice President, Frank Advertising



Brand Collaboration Options

- Blog Posts
- Instagram Posts & Stories
- Social Media Shares
- Tradeshow Events, Networking Opps & Travel
- Brand Representation
- Product Placement
- Public Speaking and Facilitating
- Interviews
- LIVE IGTV

Connect

Let's work together! Contact me by:

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www.DeborahMainDesigns.com/blog

Past and Current Brand Partners

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