

TIM LEFFEL

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With dozens of “best travel writing” awards, four popular websites, and 50+ freelance publication credits, Tim Leffel is a veteran travel writer and publisher. He is the author of five travel books, some of them in multiple editions. Leffel is frequently quoted in the major media as a travel and destinations expert and is often invited to speak at industry conferences. He serves as the Conference Director of TBEX North America, the largest travel blogger conference, and is on the board of NATJA and PTBA.



8K+
Followers



20K+
@timleffel
@perceptivetrav



1.6K+



1.7K
Subscribers



5.2K
@globetrots

Leffel’s Cheapest Destinations Blog launched in 2003 and has been on the top-50 travel blogs by traffic worldwide 8 times. Together his AI Centro Media company sites reach more than 115K unique monthly visitors and Perceptive Travel has won writing awards every year since its first issue in 2006.



ABOUT

AUDIENCE

58% WOMEN

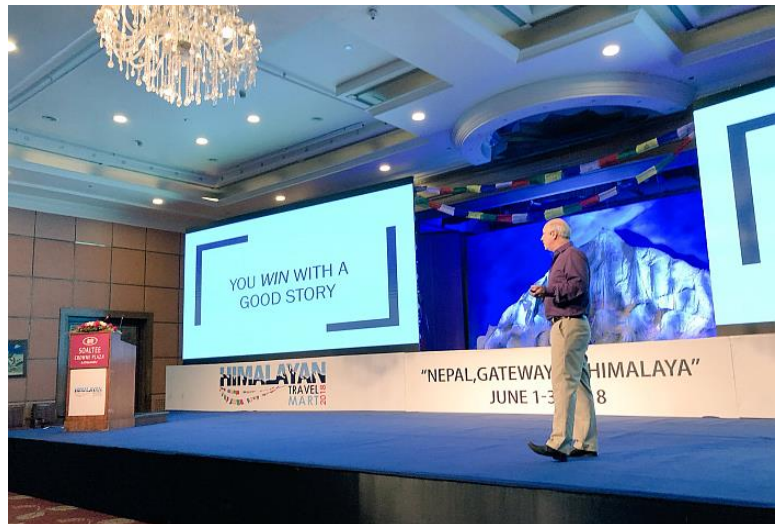
73% TRAVEL 3X Per Year

69% USA & CANADA



SERVICES

- ✓ SPONSORED POSTS
- ✓ BRAND AMBASSADORSHIP
- ✓ INFLUENCER CAMPAIGNS
- ✓ BANNER ADS
- ✓ SPEAKING/CONSULTING
- ✓ GIVEAWAYS
- ✓ INSTAGRAM TAKEOVERS



SAMPLE PAST PARTNERSHIPS



110k+
MONTHLY UNIQUE
VISTORS

40k+
SOCIAL MEDIA
FOLLOWERS

200k+
MONTHLY PAGE
VIEWS

15k+
E-MAIL
SUBSCRIBERS

BLOG
STATS