



Hi there!

Travel & Lifestyle
Tara's colourful adventures
www.whereistara.com

ABOUT Where Is Tara?

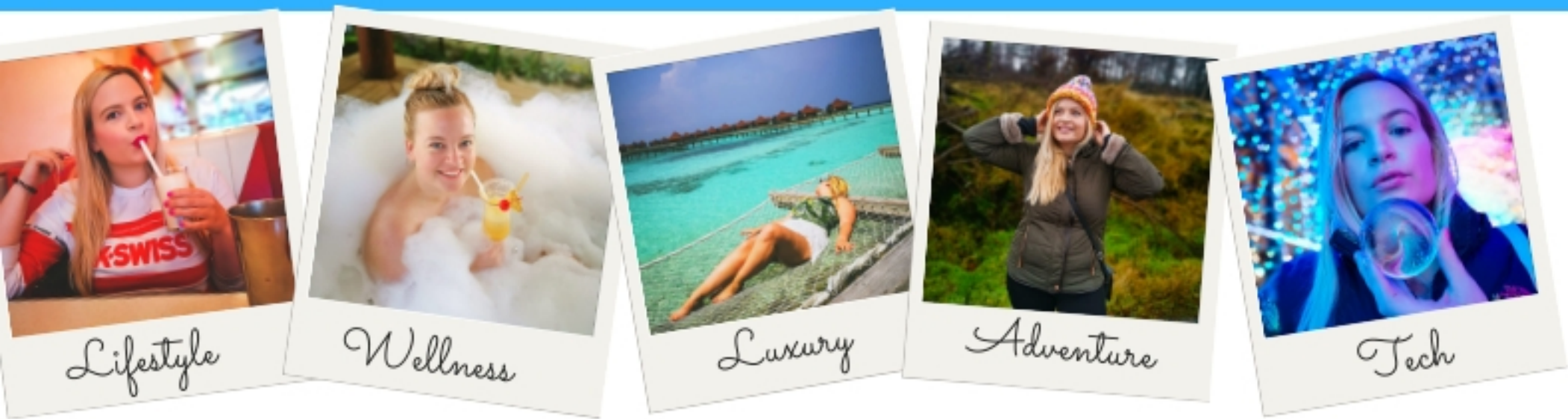
Tara is a Dublin based travel & lifestyle writer, photographer and licensed pharmacist. Where Is Tara? was established in 2014 and is now an award-winning website. From ice-climbing in Finland to ninja-training in Japan, Tara loves an adventure. In her downtime she likes to spend time in the spa or sipping cocktails. Due to her background in pharmacy Tara is an authority on and has a particular interest in health, beauty and well-being. Tara takes her readers on a stylish, colourful adventure around the world.

FEATURED IN



AWARDS

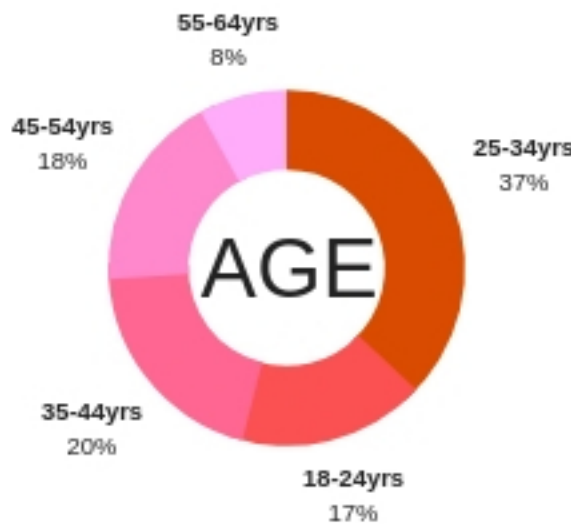
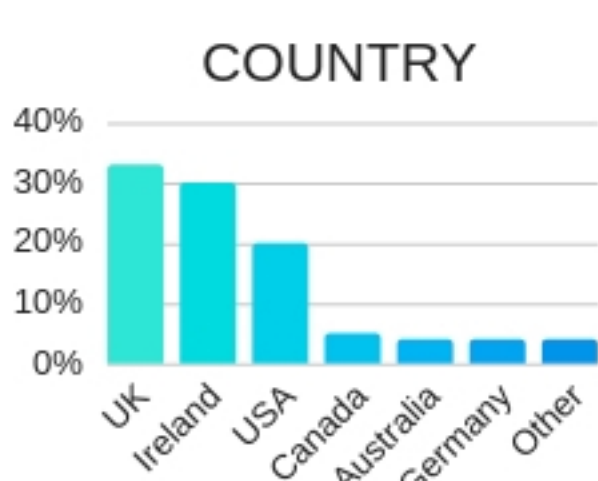
- WINNER Best USA Travel Content 2018 - Flight Centre UK Travel Blog Awards
- WINNER Best Irish Travel Instagram Account '17 & '18 - Travel Media Awards
- Runner-up, Best Irish Travel Blog '17
- WINNER, French Tourism Best Social Media '17
- Finalist, Irish Times Travel Writer of the Year '16
- Finalist, Canon/Topflight Travel Photographer of the Year '16



BRANDS I'VE WORKED WITH



AUDIENCE - YOUNG PROFESSIONALS



STATS - SITE & SOCIAL

DA - 42 . PA - 37 . UMPV - 32,000 . MPV - 45,000
 - 42,000 - 5,100 - 5,600 - 258

www.whereistara.com - hello@whereistara.com

TESTIMONIALS (Brands)

"Very happy to recommend Tara. She knows her stuff and is a pro."

- Michael Collins, TravelMedia.ie

"Thoroughly enjoyed working with Tara! She is easy to work with, always very professional and produced lovely coverage for our client. Would absolutely recommend her!"

- Chiara Giannetti, Ophir PR

"It was a pleasure to work with Tara and she is a great travel companion."

- Sara Rivero Lopez, Spanish Tourism Board

"Tara strikes the perfect balance between professional digital expertise and warm, down-to-earth enthusiasm - two traits that don't always go hand in hand. She captures the essence of her destinations with real flair and I wouldn't hesitate to recommend working with her."

- Rachel Johnston, French Tourism Board/ Atout France

"Having worked closely with Tara for the last year, I'd be delighted to recommend her. She has a solid understanding of the travel industry in both UK & Ireland and has a writing style that works! Her enthusiasm and professionalism make her a pleasure to work with."

- Ciara MacHugh, AIR FRANCE & KLM

TESTIMONIALS (Readers)

CASE STUDIES (Other Case Studies Available Upon Request)

I FEEL SLOVENIA

40 INCREDIBLE Things to do in Slovenia

Sharing is caring!

Recently I had the good fortune of being able to visit Slovenia. I had heard tale of its beauty for a long time. People call it the "New Zealand of Europe", due to its sparse population, towering mountains and crystal clear rivers. Just look at these photos of New Zealand and you'll see the similarity between it and Slovenia. I was expecting a lot when I realised that I was NOT disappointed. The only thing I was disappointed about was the fact that I only had 2

Where to Stay in Ljubljana Slovenia – Beautiful Hotels

Sharing is caring!

Ljubljana, the capital of Slovenia, is a gorgeous city that I wish I'd had more time in. The streets are cobble-stoned and lined with history. Despite it's old-world appearance this city is truly embracing the new. Ljubljana was

ARTICLE VIEWS - 27,000
SOCIAL SHARES - 9,500
TOTAL REACH - 140,500

Exploring the Chilled Out, Hippy Side of Ibiza

Sharing is caring!

Thanks to @ibizaworld for this lovely tour, it aired so quickly and it's so light that I took up barely any room when I was packing. Thanks, parents. #IbizaWorld #Wanderlust #TravelDiaries

TOTAL REACH - 76,350
SOCIAL SHARES - 3,500
TOTAL ENGAGEMENTS - 5,400

performance for your post

21,577 People Reached
7,049 Video Views
144 Reactions, Comments & Shares

1 Like
7 Comments
24 Shares

1,857 Post Clicks
117 Clicks to Play
6 Link Clicks
1,880 Total Clicks

TOTAL REACH - 141,700
VIDEO VIEWS - 8,430
TOTAL ENGAGEMENTS - 4,600