



TRAVEL WITH ANNITA

TRAVEL ADVISORY & MEDIA COMPANY

COMPANY OVERVIEW

Travel With Annita is a multi-media company which takes you on a journey with on-air personality, Annita Thomas, down the street, around town, across the states, or exploring the world.

Travel With Annita features travel and destination storytelling around national and international travel. Programming is featured on three radio shows, two on Terrestrial radio WDUN AM 550, another on digital online format. Podcasting and social media influencer campaigns complete her media reach.

Twitter: 26K
[@AnnitaNFriends](https://twitter.com/AnnitaNFriends)

Instagram: 30K
[@AnnitaNFriends](https://www.instagram.com/AnnitaNFriends)

Facebook: 2.5K
facebook.com/AnnitaStokesThomas



ANNITA STOKES THOMAS

Annita's 35 year travel career started with Pan American World Airways. She has traveled to 95 countries during her career. She was a Visitors Service Manager during the 1996 Olympics for the Atlanta Convention & Visitors Bureau and has become a managing partner of a vacation rental management company. Her experiences have provided her with a unique insight into multiple areas of the travel industry.

She has been an on-air personality for six years, providing programming on travel with engaging interviews, uncovering great destinations, finding adventures and exploring dream destinations.

SPECIALIZATIONS:

- On-site interviews
- Exploring little-known history
- Cultural Awareness
- Social Media Campaigns
- Elite Brand Influencer
- Video campaigns



PROJECTS



Travel Bags with Annita and Friends

Summary: Bi-monthly programming covering all that is travel; from tips to bring along your pet, to travel insurance and road trip prep, this show covers it all. Destinations are covered featuring lively conversations where the unique qualities of each location come alive. Social media coverage is included in all programming.

Link: <https://www.travelbagswithannita.com/13615-2/>



Quarter Miles

Summary: A podcast based on the U.S. Mint State quarter designs. This podcast uncovers the little known stories and fascinating history behind the iconic symbols on the back of each quarter. It's all about pride in each state and our beautiful country. Take a journey based on a quarter.

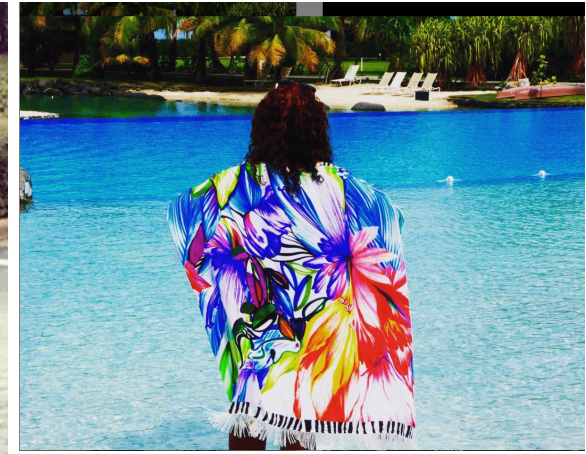
Link: <https://www.travelbagswithannita.com/episode-6-quarter-miles-travel-louisiana-sugar-cane-plantations-louisiana-purchase/>



Travel Itch Radio

Summary: Annita is co-host of this weekly online program featuring travel industry experts from around the world.

Link: <http://www.blogtalkradio.com/ndbmedia/2019/01/18/travel-itch-radio>



Wanderful Luxuries

Summary: Exploring the dream vacation destination around the world; from resorts and retreats to iconic destinations on everyone's dream list. The series presents audio, video and social media campaigns showing how a dream destination can become a reality now!

STATS AND DEMOGRAPHICS



SOCIAL MEDIA

Instagram - 30K

Twitter - 26K

Facebook - 2.5K

LISTENERSHIP

“Travel Bags With Annita”
75K listeners each month
WDUN AM550 & FM102.9

“Morning Edition with Bill Maine”
220K listeners each month

“Travel Itch Radio”
25K listeners each week

DEMOGRAPHICS

- Broadcast signals in Metro Atlanta, North Georgia, South Carolina, North Carolina, and Tennessee
- Age - 45+
- Empty Nesters
- Upper Middle Class
- \$150K average income
- White, Black, Asian, Hispanic and Native American
- Both liberal and conservative
- Active - outdoor activities, hiking, fishing, golfing, water sports, spa, diving
- Cultural and historic experiences
- Taking their dream vacation

BRAND AMBASSADOR

O THE OPRAH MAGAZINE

Annita works directly with the magazine staff as an O Magazine Insider and elite brand ambassador, supporting companies who co-partner with the magazine.



ALLIANZ TRAVEL INSURANCE

Annita promotes the positive benefits of travel & trip medical insurance to her radio show listeners via programming and social media campaigns featuring Allianz insurance.



COLLABORATIONS

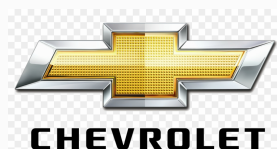


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Allianz  Travel

THE WESTIN
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Go RVing[®]

TALBOTS

Paul Gauguin
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RESORTS

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Lipault
PARIS



PRESS & PR



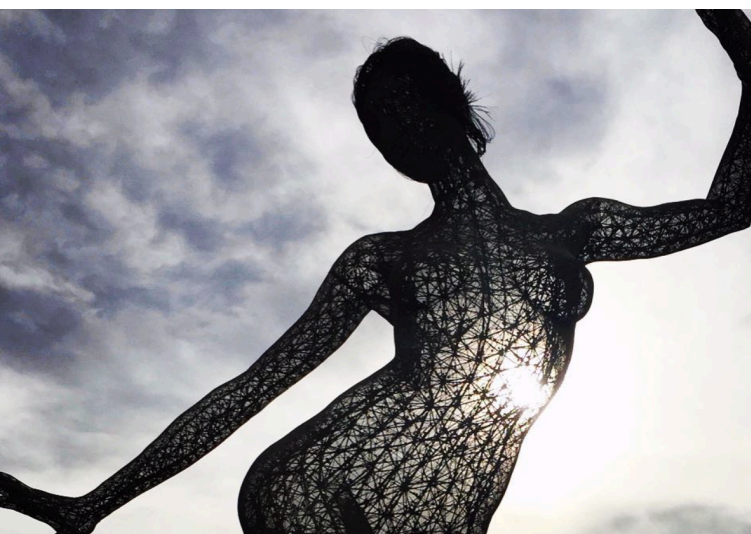
FAMILY TRAVELLER



Annita has appeared in several national and international publications and spoken on panels that celebrate her success as a travel expert, writer, and elite brand ambassador.



**LET ANNITA BRING YOUR
BRAND TO TRAVELERS**



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