GoTravelTipster.com is a travel blog created for the Generation X traveler. The blog is written in a sophisticated voice and accompanied by top notch photography. TravelTipster focuses on experiences that appeal to couples and family vacationers between the ages of 25 to 54. Many posts are laid out as a oneweek or a weekend itinerary – ideal for North Americans. In addition to practical travel tips, the posts include tidbits about history and culture which attract a well educated audience.

Although GoTravelTipster.com was established in December 2017, the blog is growing rapidly. In January 2019, 4,500 users visited the blog. Of these, 12% were returning readers. By becoming a partner today, you have the opportunity to gain access to the blog's quickly growing audience at a reasonable investment.









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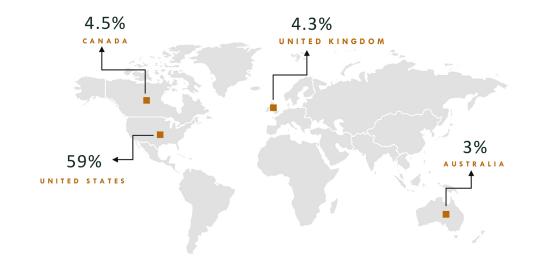
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AUDIENCE



MONTHLY PAGE VIEWS

