

TWO Wandering SOLES



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RESPONSIBLE & ADVENTUROUS TRAVEL

Two Wandering Soles is a down-to-earth and engaging travel blog focused on sustainable & ethical travel around the world. We are passionate about helping others plan the travels of their dreams, whether they have 1 week or 1 year; and whether they're on a tight budget or have money to spare. We value authenticity & honesty, and hope that it shines through in all we do.

WEBSITE & SOCIAL REACH

UPDATED: July 1, 2019

304,000+

Monthly
Page Views

193,000+

Monthly Unique
Visitors

11,300+

Email Subscribers



INSTAGRAM
15.5K



FACEBOOK
3.6K



PINTEREST
879K
monthly reach



TWITTER
4.8K



OUR AUDIENCE

The majority of our audience is young professionals who have money to spend on travel. They value transformational, authentic & meaningful experiences.

Our audience seeks unique hotels & restaurants, authentic experiences & companies that are doing good things for the world & in their communities.

DEMOGRAPHICS

GENDER: Women 62% | Men 38%

AGE: 18-24: 26% | 25-34: 49%
35-44: 13% | 45+ 12%

LOCATION: USA, UK, Canada, Australia, Europe, Singapore



MEET KATIE & BEN

HIGH SCHOOL SWEETHEARTS
TURNED TRAVEL BLOGGERS

Katie is a trained journalist, photographer & graphic designer, and Ben is a former engineer with his MBA.

In early 2014, we quit our full-time jobs and set off on a 3-month adventure that never really ended. Along the way, we taught English in South Korea, trekked to Everest Base Camp and traveled the US in a campervan we converted ourselves.

OUR TRAVEL STYLE

On our travels, we seek good food, interesting culture, local interactions, authentic experiences, natural beauty and adrenaline-pumping adventures. And whether we're in a remote village or a modern city, we always aim to travel ethically and leave a small footprint.

WHY WORK WITH TWO WANDERING SOLES?

We know you likely get contacted by many bloggers wanting to work together. So why work with Two Wandering Soles? What makes us different?



We aren't "influencers" who just throw a picture up on Instagram and call it a "partnership". We are professional travel bloggers, and we pride ourselves in learning the goals of each company we work with to create a partnership that we are both happy with.

We are experts at SEO, and have 5 years of experience in crafting content that ranks in Google searches. **To date, we rank for 42,000 keywords.**

We also have a knack for driving conversions for our partners. **For example, one company we've worked with has earned more than 1 million euros in sales from 2018 - 2019 in sales from our website alone.**

When you work with us, the partnership continues to be fruitful over time, as we are constantly promoting and updating content to keep it relevant and driving sales.

PARTNERS RECOGNITION FEATURES



HOW CAN WE WORK TOGETHER?

Each partnership is different, and we like to cultivate authentic & bespoke relationships based on your marketing goals. Find out more about [how we can work together](#).